People all around the world have been drinking beef for centuries. Beer has been used for refreshment, for refueling, and even for remittance. A survey of craft brewers in the US shows that beer is still a favorite, mainstream beverage.

We found that there is at least one craft brewery in every state with an average brewery to citizen ratio of 1:125,000. There are more than X varieties of beer being brewed with a range of strength (alcohol content and bitterness). The most popular craft beer being brewed is Y with an ABV of Z and an IBU of AA which puts it at the BB percentile on both scales.

We determined that there is a distinct positive correlation between alcohol content and bitterness for all except CC styles of beer.

With so many breweries and so many styles of beer one might expect that all of the beer bases are covered…one would be wrong. There are a handful of beer types that are statistically under-represented. An enterprising brewer might want to consider exploiting these overlooked beers to become a major producer of a niche style.

This investigation focused specifically on “craft brewers.” A more complete investigation could be undertaken to include all commercial breweries including brew-pub/micro-brewers as well as large, industrial brewers. Our hypothesis for a more complete investigation would be a “thickening” of the middle of the beer type distribution. That is, big brewers tend to brew the most popular beers whereas craft and micro-brewers can afford to (or choose to) push the boundaries and “live in the tails” of the distribution.

*Note: This is just me coming up with a framework without knowing exactly what we want to include in the conclusion. My assumption is that the 7 questions will be answered earlier in the report and this conclusion will serve more as a closing discussion.*