

Theory

Three waves

- [y2019p7q9 \(a\)](#)

Visual displays

Goal-oriented

- [y2018p7q6 \(a,b\)](#)

Wicked Problem

Efficient System

Speed and accuracy (Controlled experiments), e.g. KLM A/B Test

- [y2019p7q9 \(d\)](#)

Smart System

Meaningful

Ethnography (Empirical)

- [y2018p27q8 \(b\)](#)

Evaluation

- [y2018p27q8 \(c\)](#)
- [y2019p7q9 \(b\)](#)

Complex System

CDN

- [y2018p27q8 \(a\)](#)
- [y2019p7q9 \(c,d\)](#)