Economics

Classical Economics

Welfare Economics

Utilitarian welfare and Rawlsian welfare

- y2020p7q3(b)
- y2007p3q1(a)
 - first and second theorems (assumptions)

Information goods and services

Competition and information

- y2016p4q7 (a,b)
- y2022p7q2
 - fixed and marginal costs (capacity constraints)
 - lock-in, cost of switching; network effects
 - discussion on price discrimination
- y2009p3q5
 - o essay on credit crunch

Market Failure

The business cycle, recession and technology, trade, public and club goods

- y2012p4q7 (a,b)
 - Asymmetric Information
 - before the deal, adverse selection (hidden information)
 - after the deal, moral hazard (hidden action)
- y2008p6q1
 - Monopolism, collusion and price fixing
- y2007p3q1(b)
 - 3 ways and c.f. information goods and services

Behaviour Economics

Cultural biases, nudge theory, agency effects

- y2022p7q3 (a)
 - bounded rationality, hyperbolic discounting

Auction Theory

Strategic/Revenue Equivalence, limitations

- y2019p7q2
 - Dutch ↓ / 1st-price sealed-bid, English ↑ / 2nd-price sealed-bid, All-pay
 - advertisement (2-nd -> revenue, click-through %)
 - o (auction limitation) bidding rings, game theory
- y2011p4q7

Game Theory

Cooperation or conflict, strategies, broader implications

- y2019p7q2 (d)
 - o (auction limitation) bidding rings
 - o iterative, prisoner's dilemma (tit-for-tat)
- y2010p4q8 (a)
 - strategic form / payoff matrix
 - Dominant strategy / Nash equilibrium
- y2010p4q8 (b), y2023p7q4 (a)
 - o aggressive behaviour
- y2004p4q2

Law

Criminal Law

- Computer Evidence, Electronics Communication Act 2000 (e-signatures)
- Computer Misuse Act 1990, Investigatory Power Act 2016

Civil Law [Contract/Arbitration, Tort (negligence, defamation, IPRs)]

 Consumer Right Act, GDPR, Privacy & Electronic Communications Regulations, E-Commerce regulation.

Past paper

- y2006p4q1
 - Contract
- y2019p7q3, y2013p4q7
 - Computer Misuse Act
- y2022p7q3 (b)
 - Investigatory Powers Act 2016
 - Ethical philosophies discussion

Ethics / Philosophy

Philosophy: Metaphysics, Epistemology, Political, Logic, Aesthetics, Ethics.

Ethical Philosophies: Authority, Intuitionist, Egoist, Consequentialism, Rawlsian / Deontology.

- y2015p4q7
- y2023p7q3
 - o consequentialism, issues

Mixed

Economic, legal and ethical considerations

- y2017p4q7
- y2020p7q2, y2021p7q2, y2021p7q3
 - Recession, GDPR
- y2020p7q3(c)
 - o Pareto, Privacy