5: Overtraining and Cross-validation
Machine Learning and Real-world Data

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Last session: Significance Testing

- You have implemented various system improvements, e.g., concerning the (Laplace) smoothing parameter.
- You have investigated whether a manipulation leads to a statistically significant difference.
- Let us now think about what our NB classifier has learned:
  - has it has learned that "excellent" is an indicator for positive sentiment?
  - or has is learned that certain people are bad actors?

Ability to Generalise

- We want a classifier that performs well on new, never-before seen data.
- That is equivalent to saying we want our classifier to generalise well.
- In detail, we want it to:
    - recognise only those characteristics of the data that are general enough to also apply to some unseen data
    - ignore the characteristics of the training data that are specific to the training data
- Because of this, we never test on our training data, but use separate test data.
- But overtraining can still happen even if we use separate test data.

Overtraining with repeated use of test data

- Overtraining is when you think you are making improvements (because your performance on the test data goes up) . . .
- . . . but in reality you are making your classifier worse because it generalises less well to data other than your test data.
- You could make repeated improvements to your classifier, choose the one that performs best on the test data, and declare that as your final result.
- By repeatedly using the test data, you have lost the effect of it being surprising, really unseen data.
- The classifier has now indirectly also picked up accidental properties of the (small) test data.

Overtraining

- Until deployed to real unseen data, there is a danger that overtraining will go unnoticed.
- Other names for this phenomenon:
    - Overfitting
    - Type III errors
        - testing hypotheses suggested by the data
        - choosing the test falsely to suit the significance of the sample

Overtraining, the hidden danger

ML researchers often overlook their own overtraining. There are reasons for this:

- You have to actively work harder (be vigilant) in order to notice that it's happening
- But you may be tempted not to notice it
    - performance "increases" are always tempting
    - (even if you know they might be unjustified).

It's a question of scientific ethics and "truth-finding".

The first principle is that you must not fool yourself, and you are the easiest person to fool. (Richard Feynman)

Am I overtraining?

- You can be confident you are not overtraining if you have large amounts of test data, and use new (and large enough) test data each time you make an improvement.
- You can't be sure if you are overtraining if you make incremental improvements to your classifier and repeatedly optimise the system based on its performance on the same small test data.
- One way to detect overtraining is to inspect the most characteristic features for each class (cf. starred tick). You may find features that are unlikely to generalise; sign of overtraining.

The "Wayne Rooney" effect

- One way to notice overtraining is by time effects.
    - Time changes public opinion on particular people or effects.
    - Vampire movies go out of fashion, superhero movies come into fashion.
    - People who were hailed as superstars in 2003 might later get bad press in 2010
    - Called the "Wayne Rooney" effect
- You will test how well your system (trained on data from up to 2004) performs on reviews from 2015/6

Confusion Matrix

|	POS	NEG	total
POS	V	W	900
NEG	X	Y	900
Total	V+X	W+Y	1800

TRUTH:

Note that cells along the diagonal are correct decisions.

Cross-validation: motivation

- We can't afford getting new test data each time.
- We must never test on the training set.
- We also want to use as much training material as possible (because ML systems trained on more data are almost always better).
- We can achieve this by using every little bit of training data for testing – under the right kind of conditions.
- By cleverly iterating the test and training split around

N-Fold Cross-validation

- Split data randomly into N folds
- For each fold X – use all other folds for training, test on fold X only
- The final performance is the average of the performances for each fold
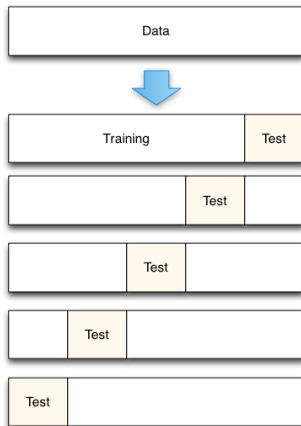
- "Jack-knifing" = Leave-one-out Cross-validation

N-Fold Cross-validation

- Stratified cross-validation: a special case of cross-validation where each split is done in such a way that it mirrors the distribution of classes observed in the overall data.
- Significance Testing:
  - Consider *all* of the X test folds together as one overall event
  - Perform one test, counting positives, negatives and null out of the total number of mini-events
  - We don't care which fold a mini-event came from, as there won't be any repetition
  - You might see a significance where there wasn't one before, because you now have gained a lot of test data.
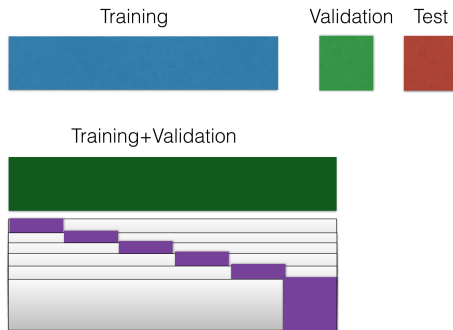
N-Fold Cross-Validation and Variance between splits

- If all splits perform equally well, this is a good sign
- We can calculate variance:

$$var = \frac{1}{n} \sum_i^n (x_i - \mu)^2$$

- x_i: the score of the ith fold
- $\mu : avg_i(x_i)$: the average of the scores

Data splits in our experiment

- Training set (1,600)
- Validation (development) set (200) – used up to now for testing
- Test set (200) – new today!
- Use training + validation corpus for cross-validation

Cross-validation doesn't solve all our problems

- Cross-validation gives us some safety from overtraining.
- Nevertheless, even with cross-validation we still use data that is in some sense "seen".
- So it is no good for incremental, small improvements reached via feature engineering.
- We also cannot use the cross-validation trick to set global parameters
- because we only want to accept parameters that are independent of *any* training.
- As always, the danger is learning accidental properties that don't generalise.
- Enter the validation corpus

Validation Corpus

- The validation corpus is never used in training or testing.
- We can therefore use this corpus for two things which are useful:
    - We can use it to set any parameters in any algorithm, before we start with training/testing.
    - We can also use this corpus as a stopping criterion for feature engineering
        - We can detect "improvements" that help in crossvalidation over the train corpus, but lead to performance losses on the validation corpus
        - We stop "fiddling" with the features when the result on validation corpus start decreasing (in comparison to the cross-validation results).
        - Then, and only then, do we measure on the test corpus (once).

First task today

- Write code that prints out your best system's confusion matrix
- We recommend that you write your confusion matrix printer in a parameterised way so that you can reuse it for different distributions of classes

Second task today

- Implement two different cross-validation schemes:
    - Random
    - Random Stratified
- Observe results. Calculate variance between splits.

Third task today

- Use the precious test data for the first time (on the best system NB you currently have)
- Download the 2015/16 review data and run that system on it too (original reviews collected before 2004)
- Compare results with the accuracies from testing on the development set (as you did before today)
- Test your sentiment lexicon system on the new test data and on 2015/16 data. Significant difference wrt NB?

Literature

- James, Witten, Hastie and Tibshirani (2013). *An introduction to statistical learning*, Springer Texts in Statistics. Section 5.1.3 p. 181–183 (k-fold Cross-Validation)