



Paint Tomorrow Today with the

2018 Color Forecast



SW 6343
Alluring White

Sincerity

Less is more as we're de-cluttering,
moving more possessions into the cloud.
We're seeking simplicity, authenticity and
the unfiltered. Flaws are treasured.

*The hushed tones of this score play out in
sand, complex grays and hazy botanicals.*

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SW 7622
Homburg Gray

SW 0052
Pearl Gray

SW 7705
Wheat Penny



SW 9132
Acacia Haze

SW 9112
Song Thrush

SW 6051
Sashay Sand

SW 8917
Shell White

SW9110
Malabar

SW 6040
Less Brown

SW 9006
Rojo Dust

SW 7024
Functional Gray

SW 7701
Cavern Clay

Connectivity

Today, we're all so connected, we're each moving to the beat of our own algorithm. From choosing a dry cleaner to choosing a college, data powers nearly every decision we make.

This high-tech palette is pixelated in orange, violets, digital greens and high-def yellow.

SW 6486
Reflecting Pool

SW 0021
Queen Anne Lilac

SW 6797
Jay Blue

SW 6822
Wisteria

SW 6285
Grape Harvest

SW 6689
Overjoy

SW 7000
Ibis White

SW 9055
Billowy Breeze

SW 6468
Hunt Club

SW 6279
Black Swan

SW 6732
Organic Green



SW 9018
Honey Bees

Unity

From adventure tourism to boundary breaking skyscrapers and commercial space travel...communities are in flux, limits are being extended.

The bright folklore of this story is told in memorable pops of peacock color.

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SW 6116
Tatami Tan

2018 Color of the Year

SW 6496
Oceanside

SW 9178
In the Navy

SW 2735
Rockweed

SW 6866
Heartthrob

SW 7578
Borsch

SW 9180
Aged White

SW 6531
Indigo

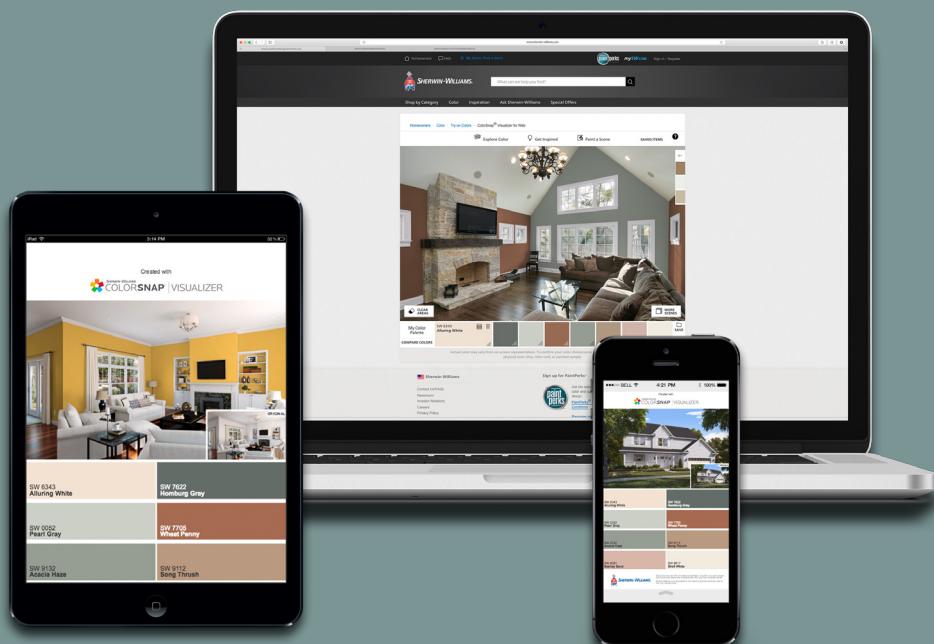
SW 7538
Tamarind

SW 7608
Adrift

SW 6840
Exuberant Pink



ColorSnap® Visualizer



ColorSnap® Visualizer lets you explore over 1,500 Sherwin-Williams paint colors. Get color inspiration, match colors from photos, create palettes and save or share them. Simply upload a photo of your own or choose one of ours and virtually paint your walls. Find the perfect color anywhere, anytime with ColorSnap®.

Due to the printing process, actual colors may vary from those shown in this brochure. Please test paint colors with Color to Go® samples prior to making a final decision.



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