

Re: My action item

Mansbacher, Peter <PETER.MANSBACHER@UCDENVER.EDU>

Fri 9/17/2021 7:24 PM

To: Parcheta, Debra <Debra.Parcheta@ucdenver.edu>

Cc: Mortensen, James <JAMES.MORTENSEN@UCDENVER.EDU>; Slick, Eric <ERIC.SLICK@UCDENVER.EDU>; Dicochea, Andres <ANDRES.DICOCHEA@UCDENVER.EDU>

 1 attachments (368 KB)

CamScanner 09-17-2021 19.12.pdf;

Hello Debra,

Thank you for meeting with us tonight. Here is a copy of the meeting notes. Action items not listed include finishing and turning in the SRS document on Thursday (this date may be subject to change) and having some scrapping framework information gathered to share with client (you) for the next meeting.

Thanks,
Peter Mansbacher
University of Colorado Denver

From: Parcheta, Debra <Debra.Parcheta@ucdenver.edu>

Sent: Friday, September 17, 2021 7:07 PM

To: Mansbacher, Peter <PETER.MANSBACHER@UCDENVER.EDU>

Cc: Mortensen, James <JAMES.MORTENSEN@UCDENVER.EDU>; Slick, Eric <ERIC.SLICK@UCDENVER.EDU>; Dicochea, Andres <ANDRES.DICOCHEA@UCDENVER.EDU>

Subject: My action item

Minimum fields to collect for Social Comparison on any of the social media platforms are:

Required:

Platform Name (**text** Facebook, TikTok, Instagram, YouTube, Pinterest, Twitter - could be parsed from the url)

Brand handle (**text**, the account name used by the brand we want to search for on the platform)

Post URL (**text**, some platforms call this the permalink or the link, it's the url that always gets you back to this particular post even if it's no longer showing on the platform because of age or censure)

Post **Date** (**date**, a **timestamp** is also fine, it can be parsed)

Post **Text** (Whatever the message was in the post, some messages have no text....)

Impressions (the **number** of times the post has been viewed - not unique)

Engagements (a **number**, a count of the actions that consumers do when they see the post, varies by platform)

Nice to have:

the image url (**text**, a post has a url and then within the post there is another url that is the image location for displaying in the post.)

Debi

Debra Parcheta
Instructor - University of Colorado, Denver
College of Engineering, Design and Computing

303-246-7926 cell

On Sep 17, 2021, at 6:11 PM, Mansbacher, Peter <PETER.MANSBACHER@UCDENVER.EDU> wrote:

Hello Debra,

This is a follow up emailing containing the agenda for the meeting. Tonight we plan on discussing:

- The system to feed the data
- What the output should look like
- Utilizing frameworks vs building our own
- Elaborating on input

Thank you,
Peter Mansbacher

Sent from my T-Mobile 5G Device
Get [Outlook for Android](#)

From: Mansbacher, Peter
Sent: Thursday, September 16, 2021 5:54:57 PM
To: Parcheta, Debra <Debra.Parcheta@ucdenver.edu>
Cc: Mortensen, James <JAMES.MORTENSEN@UCDENVER.EDU>; Slick, Eric <ERIC.SLICK@UCDENVER.EDU>; Dicochea, Andres <ANDRES.DICOCHEA@UCDENVER.EDU>
Subject: CSCI 4738 9/17 Meeting Confirmation

Good Evening Debra,

I am the team leader for Social Media Comparison group one. This email is to confirm meeting on zoom at 6:30, Friday the 17th.

Peter Mansbacher is inviting you to a scheduled Zoom meeting.

Join Zoom Meeting

<https://ucdenver.zoom.us/j/98746171147>

Meeting ID: 987 4617 1147

One tap mobile

+16699006833,,98746171147# US (San Jose)

+12532158782,,98746171147# US (Tacoma)

Dial by your location

+1 669 900 6833 US (San Jose)

+1 253 215 8782 US (Tacoma)

+1 346 248 7799 US (Houston)

+1 646 876 9923 US (New York)

+1 301 715 8592 US (Washington DC)

+1 312 626 6799 US (Chicago)

Meeting ID: 987 4617 1147

Find your local number: <https://ucdenver.zoom.us/u/aenITfGSwo>

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Join by H.323

162.255.37.11 (US West)

162.255.36.11 (US East)

115.114.131.7 (India Mumbai)

115.114.115.7 (India Hyderabad)

213.19.144.110 (Amsterdam Netherlands)

213.244.140.110 (Germany)

103.122.166.55 (Australia Sydney)

103.122.167.55 (Australia Melbourne)

149.137.40.110 (Singapore)

64.211.144.160 (Brazil)

149.137.68.253 (Mexico)

12/14/21, 11:32 PM

Mail - Dicochea, Andres - Outlook

69.174.57.160 (Canada Toronto)
65.39.152.160 (Canada Vancouver)
207.226.132.110 (Japan Tokyo)
149.137.24.110 (Japan Osaka)
Meeting ID: 987 4617 1147

Thank you,
Peter Mansbacher
University of Colorado Denver