# A CALL FOR PARTNERSHIP/SHAREHOLDING IN A PRIVATE ELECTRICAL AND ELECTRONIC ENGINEERING START-UP (PTY) COMPANY LTD (KENYA-SOUTH AFRICA BASED)

Date of draft: 2<sup>nd</sup> June 2024.

Deadline for submissions: 30<sup>th</sup> October 2024. (Flexible)

AIM: To Register and Operate a Proprietary Limited Company (Pty Ltd)

Partners/Shareholders: Target Min [8], max [10]

Name/Initials of 1 Founder: M. Peter (Kenyan)

Name/Initials of 2 Founder: J. M (South African)

Resume/CVs available on request.

# **Objective Statement:**

Are you an entrepreneur or a STEM oriented person looking to diversify your investment portfolio while making a positive and decent impact? There is a market gap for skilled diagnostics and REPAIR of particular electronic and electrical devices e.g. cell phones and home appliances, customized crime prevention technologies, cost effective home appliances repair, and other embedded (IoT) systems. There are lots of cottage industry (informal sector) **technologies** across Africa and other developing countries, which need engineering refinement and mass production, with the potential of solving African problems while reaping the rewards of economy of scales. We aim to address and solve these challenges, monetize (patent innovations) while adhering to the regional/nations' regulations.

### **Key objectives:**

- 1. Establish a fully operational innovation & repair center in South Africa by December 2025 & Kenya December 2026.
- 2. Build a customer base of at least 800 loyal clients within a span of three years.
- 3. Develop strategic partnerships with at least 3 major suppliers (2 local and 1 from china) within one year.
- 4. Train and employ a team of 5 skilled technicians in each country.

#### A Green and Sustainable future:

The current trend of disposing away repairable electronics results in environmental pollution, poor use of earthly resources (quality over quantity), loss of precious metal used in the electronic chips and processors (gold, silver etc.) and financial losses for small and medium sized organizations (as they require to spend money on new electronic gadgets, which might be cheap but substandard, with a 90% probability of malfunctioning). As CTO, a young (30 years) graduate electrical engineer and Electrician EPRA: BS7671 (M.Sc Electrical Engineering: UKZN, South Africa & B.Sc Electrical & Electronic Engineering: UoN, Kenya) with experience in the cottage industry (Kenya), I'm inviting you to express/tender your interest/application, to be a part of a joint 8 to 10 directors/shareholders in a Private Pty limited company in South Africa and Kenya.

For a start, we **AIM** to specialize in **electronic repairs** as the backbone activity (Expert team is on standby), retail of electrical equipment and cables manufactured in South Africa, import of electronic components not available locally from China, and export of technological solutions in Africa and later on globally, starting with Kenya and South Africa. If you hold Christian values and aged between 25 and 60 (ready to invest your resources, time or energy as a shareholder/Partner in a solution that champions sustainability, technological advancement, and ethical business practices) **please send your Resume/CV to the email: hesedgrace8@gmail.com** 

Queries: +27719407313 (WhatsApp)

#### Notes:

Any queries and business meetings will be carried professionally to maintain **transparency**, **trustworthiness and credibility for all parties involved**. Any step of registration, deliberation and planning will be carried **jointly** as a team. A strong work ethic is encouraged. Your ideas, moral support, diversity and contribution matters, just as your investment (energy, time & resources) matters! Personal data in CVs and Resume is subject to FICA and POPIA acts. Let's come together under a shared faith and purpose to create a safer, greener, sustainable way of life and brighter future for **us** and others!

#### PROPOSED BUSINESS PLAN

Proposed Company Name 1: YAHAVAH Pty Ltd

Proposed Company Name 2: HESED AFRICA Pty Ltd

Mission Statement: Yahavah/Hesed (pty) Ltd aims to bridge the critical skills gap in electronic device repairs, security systems, and technological solutions while promoting sustainability, ethical business practices, and technological advancement in South Africa and Kenya.

#### **Objectives:**

- 1. Establish a private Pty limited company in South Africa and Kenya with 8-10 director/shareholders.
- 2. Specialize in electronic repairs, retail of electrical equipment and cables, import of electronic components, and export of technological solutions.
- 3. Champion sustainability by reducing electronic waste through repairs and refurbishments.
- 4. Foster technological advancement through innovation and skills development.
- 5. Ensure ethical business practices in all operations.

# **Market Analysis:**

- 1. Growing demand for electronic device repairs and technological solutions in South Africa and Kenya.
- 2. Increasing awareness of environmental sustainability and e-waste reduction.
- 3. Opportunity for import substitution and export growth.
- 4. Specialized Solutions & Electrical Vehicles troubleshooting (growth is expected to double by 2030)

#### **Services and Products:**

- 1. Electronic repairs (available expertise and team on standby)
- 2. Retail of electrical equipment and cables manufactured in South Africa. (Promote local industry while sustaining quality products)
- 3. Import of electronic components from China (cheap, advanced and quality: not available locally)
- 4. Export of technological solutions globally, starting with Kenya and South Africa

# **Current Management Team (Proposal Stage):**

Director/Shareholder: CTO

[P.M], Kenyan Graduate Electrical Engineer and Cottage Industry Entrepreneur

Director/Shareholder: MD

[J.M], South African Business Partner and Electrical, Electronic and Computer Engineer.

# **Financial Projections:**

1. Initial investment: [\$8,000] (to be reviewed)

- 2. Projected revenue (first year): [\$8,000] (to be determined after adopting strategic business approach and other factors)
- 3. Projected growth rate: [20%] (to be re-evaluated by directors depending on market conditions)

# **Investment Opportunity:**

We invite like-minded entrepreneurs and professionals to join us as shareholders/partners in Yahavah/Hesed Pty Ltd Investment opportunities which include:

- 1. Shareholding in the company & Directorship positions
- 2. Technical and management expertise

#### **Requirements:**

- 1. Christian Values
- 2. Age: 25-60 years
- 3. Willingness to invest as a shareholder/partner
- 4. Alignment with the company's mission and objectives

### **Next Steps:**

- 1. Expression of interest and application
- 2. Due diligence and legal agreements
- 3. Initial investment and setup of the company

NB: This IS NOT a comprehensive, spotless business plan (for grading purpose) but a practical forecasted implementation of our business agenda. The above information is subject to consensus and amendment by the involved parties. We are not liable from any harm that comes from omission, misinterpretation, alliteration or misapplication the contents of this document!

Please circulate to interested Partners (in Electrical, Electronic & Computer Engineering) and investors (Entrepreneurs) across South Africa.	
	***END***
Some interesting Photos next page ©	

Green and Sustainable Future!



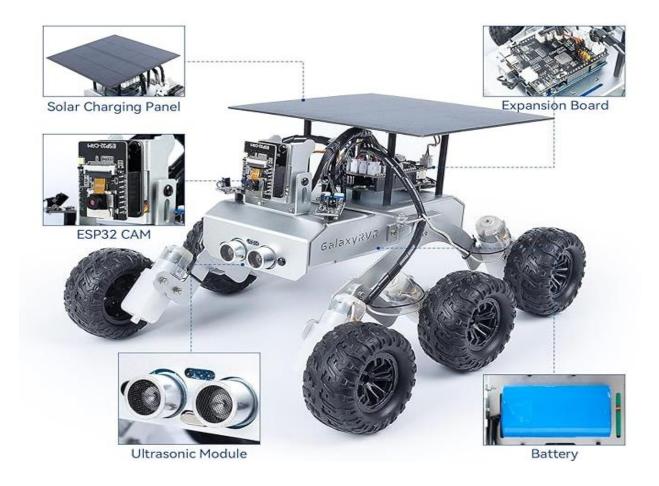
Renewable/Green Energy Guaranteed Solutions.

(Quality, Expertise, Cost effective, Aesthetics!)



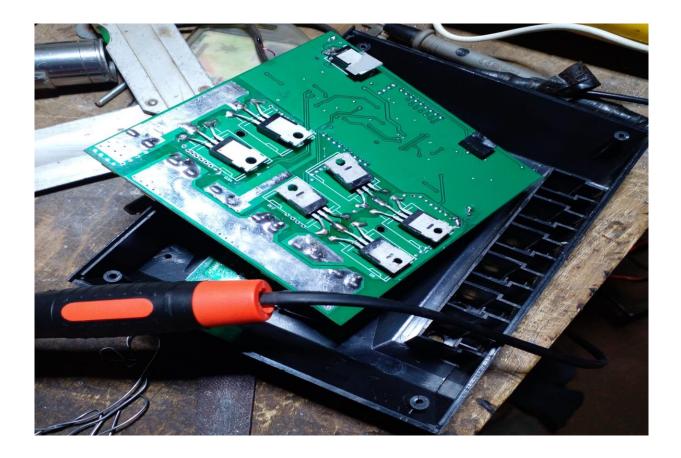
An example: Below is a photo of the Universal series AC/DC motor used in most home appliances. Most of the issues encountered are burnt thermal fuses, worn out carbon brushes or high contact resistance in the switches. (Safeway blender repair: Durban, South Africa)





Inspiration from NASA (Mars Perseverance Rover)

Photo of a rover: Trends in Robotics, Surveillance and Security Systems Area! A good area to innovate in and patent research outputs.



We were repairing a solar charge controller here in a mechanical workshop (oily table: outskirts of Nairobi, Kenya)

The three legged MOSFETs can malfunction, good news is they are replaceable at a cost effective price!