

PIZZA SALES SQL QUERIES

A. KPI's

1. Total Revenue:

Results		Messages
Total_Revenue		
1	817860.05083847	

2. Average Order Value

Results		Messages
Avg_order_Value		
1	38.3072623343546	

3. Total Pizzas Sold

Results		Messages
Total_pizza_sold		
1	49574	

4. Total Orders

Results		Messages
Total_Orders		
1	21350	

5. Average Pizzas Per Order

Results		Messages
Avg_Pizzas_per_order		
1	2.32	

B. Daily Trend for Total Orders

Results Messages		
	order_day	total_orders
1	Saturday	3158
2	Wednesday	3024
3	Monday	2794
4	Sunday	2624
5	Friday	3538
6	Thursday	3239
7	Tuesday	2973

C. Monthly Trend for Orders

	Month_Name	Total_Orders
1	February	1685
2	June	1773
3	August	1841
4	April	1799
5	May	1853
6	December	1680
7	January	1845
8	September	1661
9	October	1646
10	July	1935
11	November	1792
12	March	1840

D. % of Sales by Pizza Category

Results Messages			
	pizza_category	total_revenue	PCT
1	Classic	220053.10	26.91
2	Chicken	195919.50	23.96
3	Veggie	193690.45	23.68
4	Supreme	208197.00	25.46

E. % of Sales by Pizza Size

Results		Messages		
	pizza_size	total_revenue	PCT	
1	L	375318.70	45.89	
2	M	249382.25	30.49	
3	S	178076.50	21.77	
4	XL	14076.00	1.72	
5	XXL	1006.60	0.12	

F. Total Pizzas Sold by Pizza Category

Output

Results		Messages		
	pizza_category	Total_Quantity_Sold		
1	Classic	14888		
2	Supreme	11987		
3	Veggie	11649		
4	Chicken	11050		

G. Top 5 Pizzas by Revenue

Results		Messages		
	pizza_name	Total_Revenue		
1	The Thai Chicken Pizza	43434.25		
2	The Barbecue Chicken Pizza	42768		
3	The California Chicken Pizza	41409.5		
4	The Classic Deluxe Pizza	38180.5		
5	The Spicy Italian Pizza	34831.25		

H. Bottom 5 Pizzas by Revenue

	pizza_name	Total_Revenue
1	The Brie Carre Pizza	11588.4998130798
2	The Green Garden Pizza	13955.75
3	The Spinach Supreme Pizza	15277.75
4	The Mediterranean Pizza	15360.5
5	The Spinach Pesto Pizza	15596

I. Top 5 Pizzas by Quantity

Output

	pizza_name	Total_Pizza_Sold
1	The Classic Deluxe Pizza	2453
2	The Barbecue Chicken Pizza	2432
3	The Hawaiian Pizza	2422
4	The Pepperoni Pizza	2418
5	The Thai Chicken Pizza	2371

J. Bottom 5 Pizzas by Quantity

Output

	pizza_name	Total_Pizza_Sold
1	The Brie Carre Pizza	490
2	The Mediterranean Pizza	934
3	The Calabrese Pizza	937
4	The Spinach Supreme Pizza	950
5	The Soppressata Pizza	961

K. Top 5 Pizzas by Total Orders

Results Messages		
	pizza_name	Total_Orders
1	The Classic Deluxe Pizza	2329
2	The Hawaiian Pizza	2280
3	The Pepperoni Pizza	2278
4	The Barbecue Chicken Pizza	2273
5	The Thai Chicken Pizza	2225

L. Borrom 5 Pizzas by Total Orders

	pizza_name	Total_Orders
1	The Brie Carre Pizza	480
2	The Mediterranean Pizza	912
3	The Spinach Supreme Pizza	918
4	The Calabrese Pizza	918
5	The Chicken Pesto Pizza	938