# A Probabilistic Approach to Rumor Source Detection and Graphbased Message Passing Algorithms

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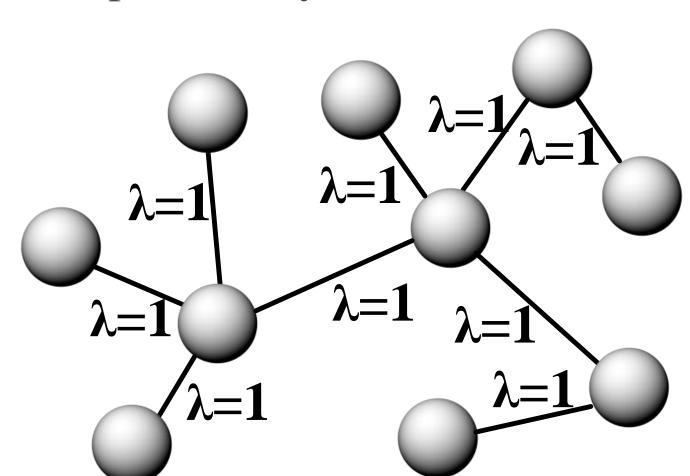


Suppose that a rumor originating from a single source spreads in a network. How to identify this rumor source reliably?

# Computer Network **Social Network** Virus Propagation **Rumor Spreading** Root out source from Suspects

## System Model

- We consider an infinite network modeled as an undirected graph G=(V,E), where  $V = \{s_1, s_2, \dots\}$  is a countably infinite set of nodes and E is the set of edges of the form (i,j) for nodes  $s_i$  and  $s_j$  in V.
- SI (Susceptible-Infected) spreading model, consisting of (i) susceptible nodes that are capable of being infected; and (ii) infected nodes that can spread the rumor to their immediate neighbors.
- ullet Time to infect a neighbor is exponentially distributed with  $\lambda=1$



## A Probabilistic Approach for Tree Graphs

Given the observation time of a rumor graph, the Maximum Likelihood (ML) estimator of  $s^*$  that maximizes the correct detection probability is given by

$$\hat{s} \in \arg\max_{s \in G_n} P(G_n \mid s, T), \tag{1}$$

where  $P(G_n | s, T)$  is the probability of observing  $G_n$  at time T supposing that s is the rumor source.

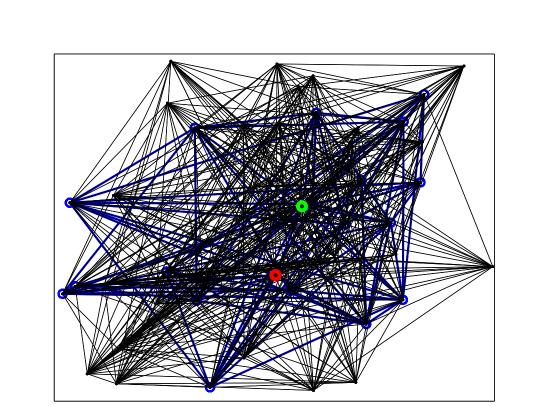
In a tree graph, given source  $s_i$  and at time T, the probability of a node  $s_i$  being a leaf node in the rumor graph  $G_n$  is given by

$$P\left(s_{i} \bigcap_{s_{l} \in \text{child}(s_{i})}^{L} \bar{s}_{l} \middle| s_{j}\right) = \int_{0}^{T} \frac{t^{K_{ij}-1}e^{-t}}{(K_{ij}-1)!} e^{-(T-t)(d_{i}-1)} dt, \tag{2}$$

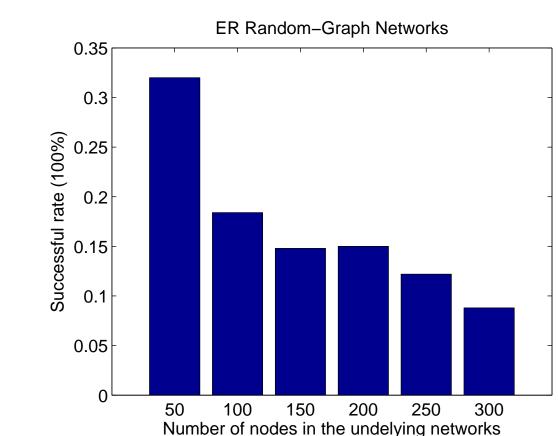
where  $K_{ij}$  is the depth of node  $s_i$  if  $s_j$  is the tree root and  $d_i$  is the degree of node  $s_i$ . Hence, the ML extimator for a tree can be expressed by

$$\hat{s} \in \arg\max_{s \in G_n} P(G_n \mid s, T) = \arg\max_{s \in G_n} \prod_{s_i \in \text{leaf}(G_n \mid s)}^{L} P\left(s_i \bigcap_{s_l \in \text{child}(s_i)}^{L} \bar{s}_l \mid s\right). \tag{3}$$

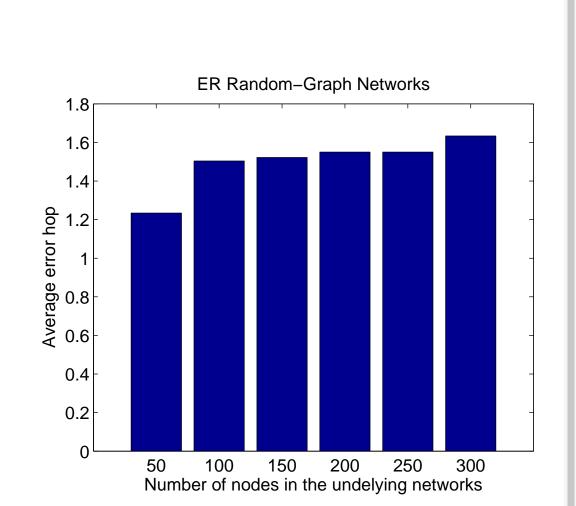
# **Experiments in Complex Networks**



An illustration of rumor graph network.

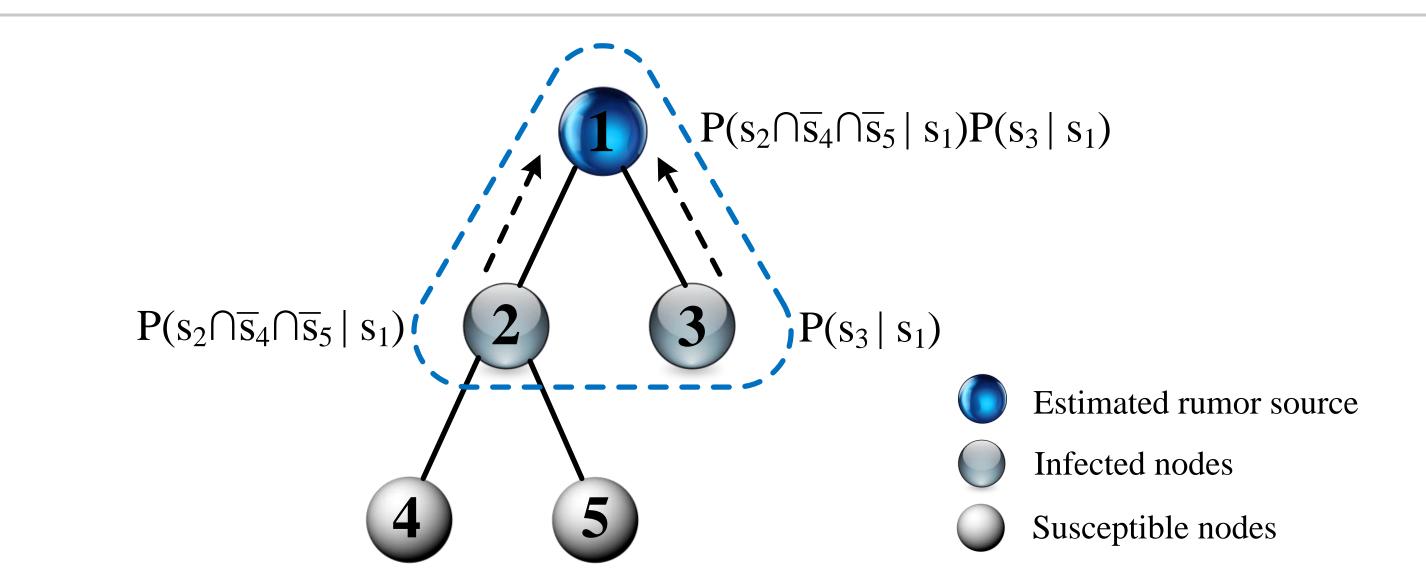


Correction detection rate of spreading in an ER random- the rumor source detection mor source and the estiusing (3).



Hops between the actual rumated rumor source.

# Graph-based Message Passing Algorithms



#### **Message-Passing Algorithm**

Choose a root node  $s \in G_n$ .

for  $s_i \in G_n$  do

if  $s_i$  is a leaf do

Calculate its probability according to (2).

else if  $s_i$  is not a leaf or the root then

Pass the product of the values received from all its child nodes to its parent node. else

The product of the values received from the root's child nodes is the ML.

end if

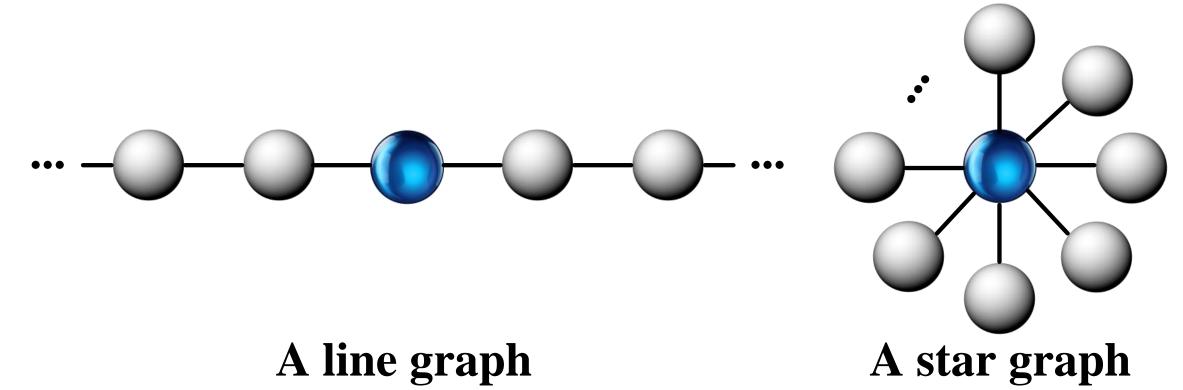
end for

## A Property and Special Cases

**Proposition 1:** Leaf nodes are not the estimated rumor source.

**Proposition 2:** The estimated rumor source of 2-degree regular tree is the node(s) in the middle of the line.

**Proposition 3:** The estimated rumor source of a star graph is the internal node.



### **Related Works**

D. Shah and T. Zaman, Rumors in a network: Who's the culprit?, IEEE Transactions on Information Theory, vol. 57, no. 8, pp. 5163-5181, 2011.

L. Zheng, and C. W. Tan, A Probabilistic Characterization of the Rumor Graph Boundary in Rumor Source Detection, IEEE DSP, 2015.

