1. 
$$\frac{\partial f}{\partial b}(b) = b + b = ab$$

$$\frac{\partial f}{\partial b}(b) = \sum_{i=1}^{2} b_{i}^{2} \frac{\partial f}{\partial b_{i}}(b) = 2bi$$

$$\frac{\partial^{2} f}{\partial b_{i}}(b) = \begin{cases} 2 & \text{if } i = 1 \\ 0 & \text{if } i \neq j \end{cases} = \frac{\partial^{2} f}{\partial b_{i}^{2} \partial b_{i}}(b) = 2I \text{ (pxp) identity matrix}$$

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2. A (pxp) diagonal matrix 
$$X'AX = \sum_{i=1}^{p} a_{ii}X_{i}^{2} \times x_{i}^{2} > 0$$
 for all i

 $X'AX = \begin{cases} > 0 & \text{if } a_{ii} > 0 \end{cases}$  for all i

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3. 
$$g(b) = (y - Xb)'(y - Xb) = y'y - 2y'Xb + b'X'Xb$$
 $\frac{\partial f}{\partial b}(b) = -(2y'X)' + (X'X + (X'X))b = -2X'y + 2X'Xb$ 
 $\frac{\partial f}{\partial b}(b) = -(a')' = a \quad X'X \text{ symmetric}$ 
 $\frac{\partial f}{\partial b}(b^*) = -2X'y + 2X'Xb^* = 0$ 
 $\frac{\partial f}{\partial b}(b^*) = -2X'y + 2X'Xb^* = 0$ 
 $\frac{\partial f}{\partial b}(b^*) = -2X'Y + 2X'Xb^* = 0$ 
 $\frac{\partial^2 f}{\partial b}(b^*) = 2X'X = \text{positive definite} = \text{positive definite}$