

# BUS 173 W — An Introduction to Agile Project Management

## W6: Assignment – User Stories

- Due Sunday, May 13<sup>th</sup>, 2018 by 11:59pm

Nice work - the user stories capture the needs of the persona and are in the agile format.

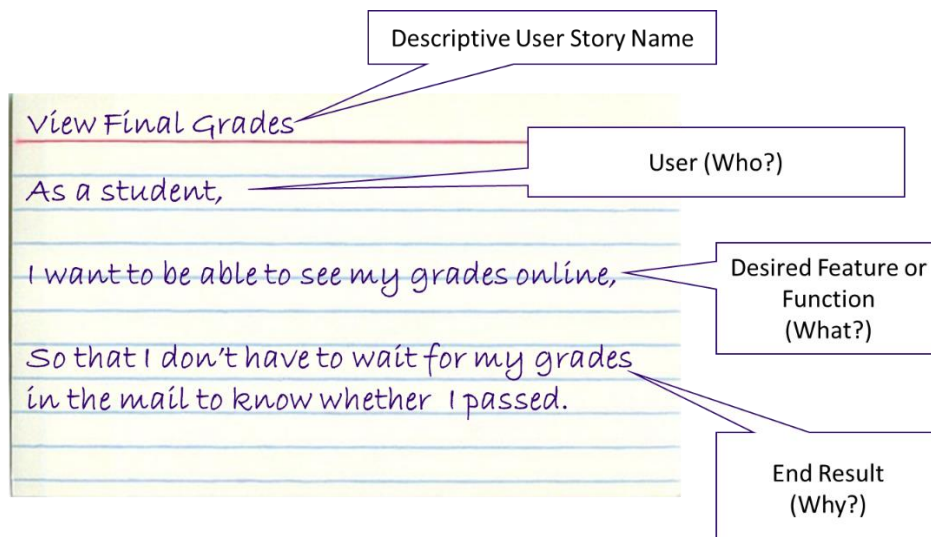
- Debra Hildebrand , May 17 at 1:23pm

In this assignment you will be facilitating a requirements elicitation session with your team, and customers for your chosen project. **Develop 20 user stories:**

**Name of user story**

As a \_\_\_\_\_ I want to \_\_\_\_\_ so that \_\_\_\_\_

**Here is an example:**



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## ❶ Learn how to cook from scratch for small children

As a parent,

I want to learn from short online videos and tested recipes how to cook tasty and healthy meals from unprocessed ingredients that my children like,  
so that I do not have to rely on processed food.

## ❷ Ingredients for online recipe in shopping bag

As a customer,

I want to quickly get all ingredients for an online cooking recipe that I like into my shopping bag,  
so that I do not waste time searching for products.

## ❸ Use seasonal offers to save money

As a budget-constraint customer,

I want to save money by exploiting seasonal offers for fruits and vegetables,  
so that do not spend more on a healthy diet than I would on highly processed food.

## ❹ Clear product labelling

As an environmentalist,

I want to see clear labels for organic food, genetically modified food, highly processed food and for the geographic origin of the food and non-food products in the shop (e.g. local food),  
so that I can choose products with a low ecological footprint.

## ❺ Display energy content and macro and micronutrients

As a health-conscious customer,

I want to keep track of the calorie content of my food purchases and of the composition of macro and micronutrients

so that I can make sure that my family stays slim and gets all the necessary nutrients, vitamins and minerals.

## ❻ Offer high quality protein sources

As an amateur bodybuilder,

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I want food offers and recipes for a varied high protein diet,  
so that I can build muscles and reduce body fat simultaneously without relying on food supplements.

## 7 Exclusive vegan offerings

As a vegan consumer,

I want to explore easy and exiting new recipes with fresh ingredients only from non-animal sources,  
so that I can enjoy good and easy to prepare vegan food without being exposed to annoying non-vegan product offerings

## 8 Enable IOT

As a technophile customer,

I want to connect my household appliances to the internet,  
so that my fridge can place small orders independently if the supply of milk, butter etc. runs low.

## 9 Help saving time

As a busy customer,

I want to spend as little time as possible shopping for food,  
so online shopping should help me to write one comprehensive weekly shopping list avoiding emergency trips to the supermarket.

## 10 Master Sommelier

As a restaurant owner and wine enthusiast,

I want to get meaningful recommendations for food & wine pairings like from a French master sommelier,

so that I can impress my guests with a range of organic, value, local and European wine recommendations on stock.

## 11 Adequate visual representation of food products

As a customer,

I want to be able to perform a visual inspection of food products before purchase,

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so that I have the same shopping experience as at a real farmer's market when I inspect meat, fruits & vegetables.

## 12 Clearly indicate allergic content

As a parent of children with severe food allergies,

I want an easy way to make sure that the food I purchase does not have an allergic effect on my child,

so that food shopping becomes stress-free.

## 13 Best Price

As a customer,

I want to be able compare prices for food and non-food items over time and between different retailers,

so that I can be certain that I do not overpay.

## 14 Open Source

As an IT manager at C&A Foods,

I want to understand the source code for the online platform,

so that I can implement small changes and hire experts to amend and extend the software at a later stage.

## 15 External Auditing requirements

As an external auditor of C&A Foods,

I want to be able to prove that the management accounting system for the online shop follows best practice in the retail industry and that it adequately accounts for every sales transaction,

so that we can verify C&A Food's financial reporting and tax statements.

## 16 No abusive language

As a compliance manager,

I want to spot and block abusive language immediately if it appears anywhere on our web-sides incl. customer comments,

so that we comply with the law and do not discriminate anybody.

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## **17 Same prices online and in our shops**

As a sales manager,

I want to make sure that we make the same offers online as we do in our retail shops,  
so that customers do not feel discriminated.

## **18 Provision of accounting data in real-time**

As an accounting manager,

I want to know in real-time how quickly we turn around inventory for every product,  
so that we can adequately calculate our capital requirement

## **19 Send email to customers who abandon their shopping cart**

As a sales manager,

I want to send remainder emails to customers who have abandoned their filled shopping cart before  
paying,  
so that we can reduce the shopping cart abandonment rate and increase our revenue

## **20a Credit checks on customers**

As a member of the finance department,

I want to run credit checks on customers before their order is accepted,  
so that we avoid a high number of credit failures.

## **20b Product Returns and Reclamations**

As a sales manager,

I want to be able to deal with customer reclamations and account for product returns,  
so that customer billing is easily adjusted, and our customers keep satisfied.