

# Differential effects of different types of noise on opinion dynamics (TBC)

## ODCD 23

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- 7 School of Business, Social & Decision Sciences, Constructor University Bremen, Germany

# Bias and noise

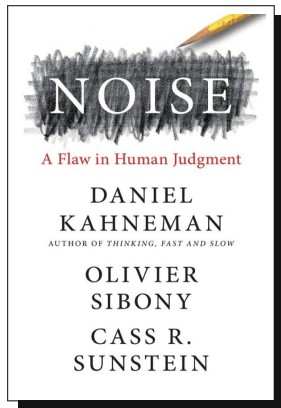
## Bias:

systematic error in human  
behaviour/cognition

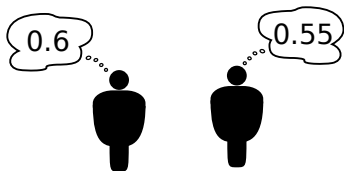


## Noise:

random error in human  
behaviour/cognition

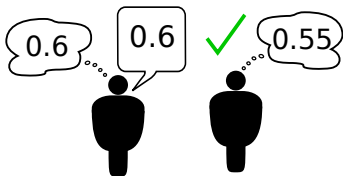


# Opinion dynamics with bias



Confirmation bias

# Opinion dynamics with bias

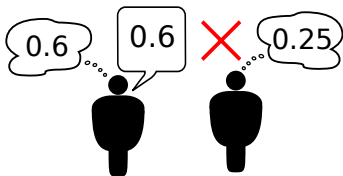


opinion converges to the weighted mean

## Confirmation bias

Agents influence each other **only if** their opinions are similar (bounded confidence).

# Opinion dynamics with bias



## Confirmation bias

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# Noise in the bounded confidence model

$x_i$  = receiver opinion;  $x_j$  = sender opinion.

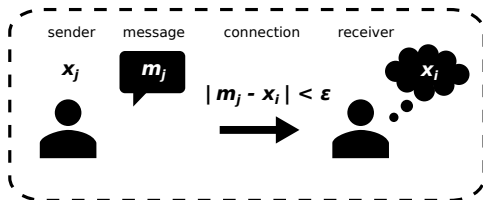
$$x_i \mapsto \begin{cases} x_i + \mu \cdot (x_j - x_i) & \text{if } |x_i - x_j| \leq \epsilon \\ x_i & \text{else} \end{cases}$$

Where does the noise come in?

# Noise in the bounded confidence model

$x_i$  = receiver opinion;  $x_j$  = sender opinion.

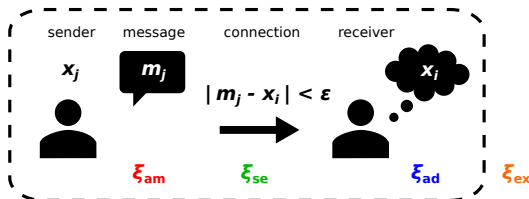
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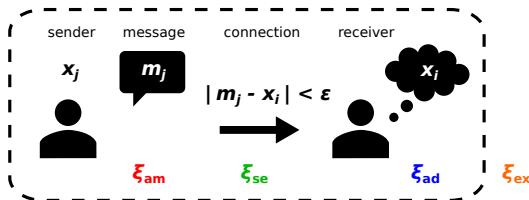




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$$x_i \mapsto \begin{cases} x_i + \mu \cdot (x_j - x_i) & \text{if } |x_i - x_j| \leq \epsilon + \xi_{se} \\ x_i & \text{else} \end{cases}$$



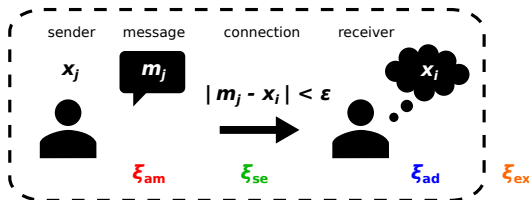
Selection  
noise  $\xi_{se}$

The noise  $\xi$  is drawn from a Gaussian distribution  $\mathcal{N}(0, \nu)$  (truncated at the bounds 0 and 1)

# Noise in the bounded confidence model

$x_i$  = receiver opinion;  $x_j$  = sender opinion.

$$x_i \mapsto \begin{cases} x_i + \mu \cdot (x_j - x_i) + \xi_{\text{ad}} & \text{if } |x_i - x_j| \leq \epsilon \\ x_i & \text{else} \end{cases}$$



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noise  $\xi_{\text{se}}$

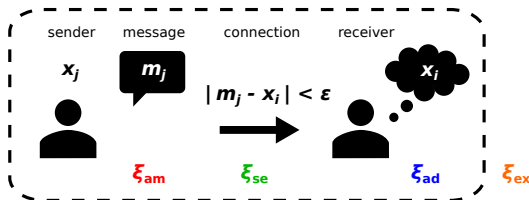
Adaptation  
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Selection  
noise  $\xi_{\text{se}}$

Adaptation  
noise  $\xi_{\text{ad}}$

Exogenous  
noise  $\xi_{\text{ex}}^*$

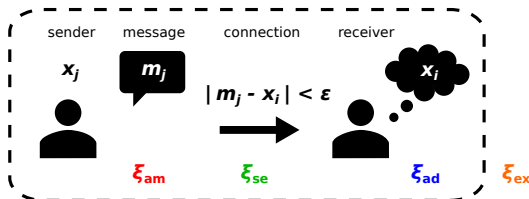
\*with some probability

# Noise in the bounded confidence model

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$$x_i \mapsto \begin{cases} x_i + \mu \cdot (m_j - x_i) & \text{if } |x_i - m_j| \leq \epsilon \\ x_i & \text{else} \end{cases}$$

where  $m_j = x_j + \xi_{\text{am}}$



Ambiguity  
noise  $\xi_{\text{am}}$

Selection  
noise  $\xi_{\text{se}}$

Adaptation  
noise  $\xi_{\text{ad}}$

Exogenous  
noise  $\xi_{\text{ex}}^*$

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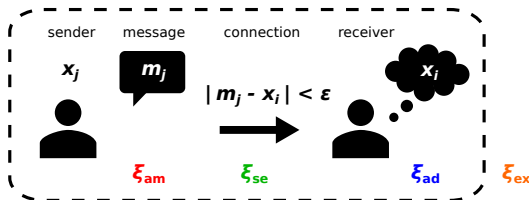
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Selection  
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# Noise in opinion dynamics

## Different models & different types of noise

- Klemm et al. (2003)
- Dietrich Stauffer (2004)
- Pineda, Toral, and Hernández-García (2011)
- Nyczka (2011)
- ■ Grauwin and Jensen (2012)
- Carro, Toral, and San Miguel (2013)
- ■ De Sanctis and Galla (2009)
- ■ Kurahashi-Nakamura, Mäs, and Lorenz (2016)
- Zhao et al. (2016)
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- **this talk**



# Opinion dynamics with bias and ambiguity noise

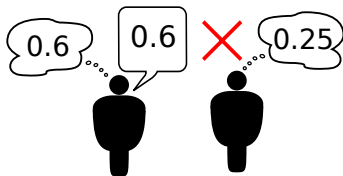


## Confirmation bias

Agents influence each other **only if** their opinions are similar (bounded confidence).

## Ambiguity noise

# Opinion dynamics with bias and ambiguity noise



## Confirmation bias

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## Ambiguity noise

Any socially-transmitted message is inherently uncertain and, thus, noisy.

# Opinion dynamics with bias and ambiguity noise



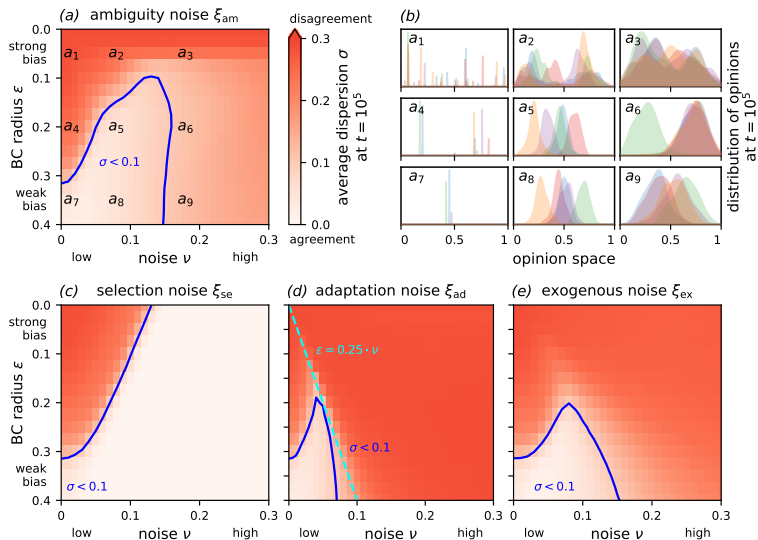
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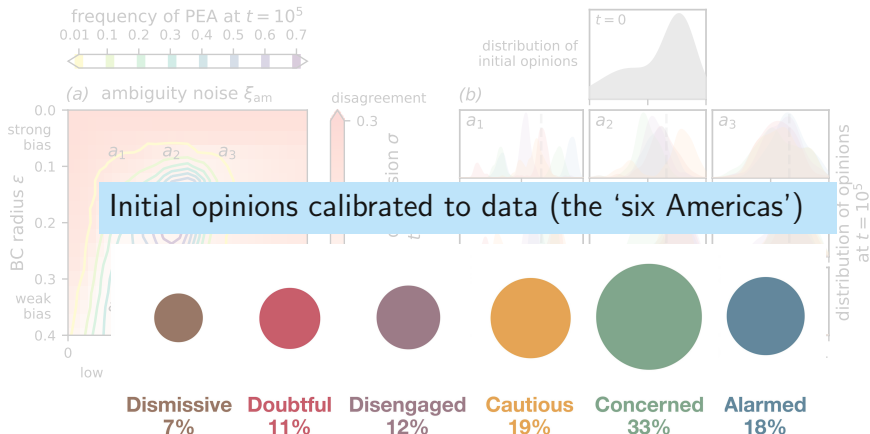
## Ambiguity noise

Any socially-transmitted message is inherently uncertain and, thus, noisy.

# Results I: uniform initial opinions

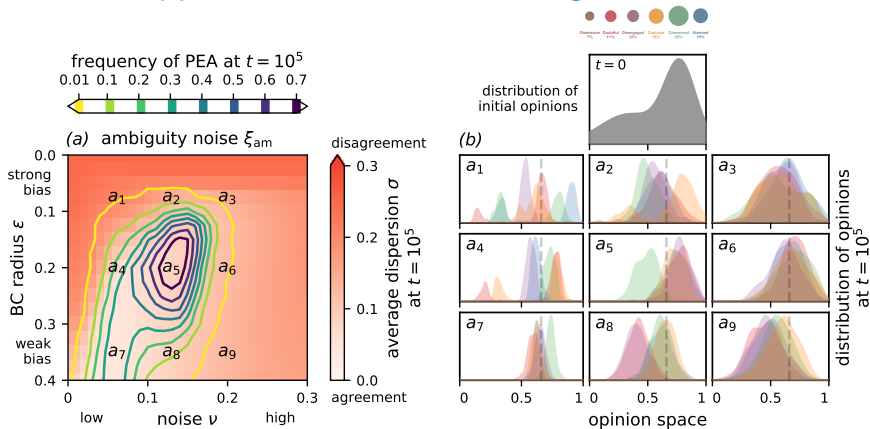


# Results II: applied to the climate change debate



according to (Maibach et al., 2011).

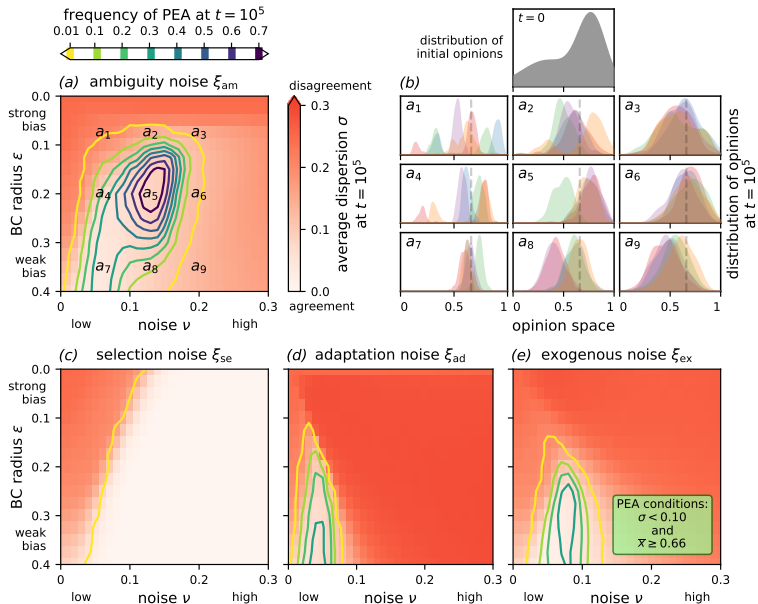
# Results II: applied to the climate change debate



Pro-environmental agreement (PEA):

- low disagreement &
- high average opinion

# Results II: applied to the climate change debate

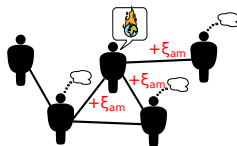


# Summary

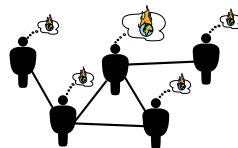
- 'Facts don't change minds' (Toomey, 2023), social influence does.
- But biases and noise interfere.
- Different types of noise  $\rightarrow$  different effects on opinion patterns
- Ambiguity in communication can facilitate pro-environmental agreement in the presence of confirmation bias.

Some limitations:

- we assume a well-mixed population (no homophily).
- we assume one-on-one interaction.
- we assume non-strategic, ideology-free agents.



Social influence + Bias + Ambiguity



Pro-environmental agreement





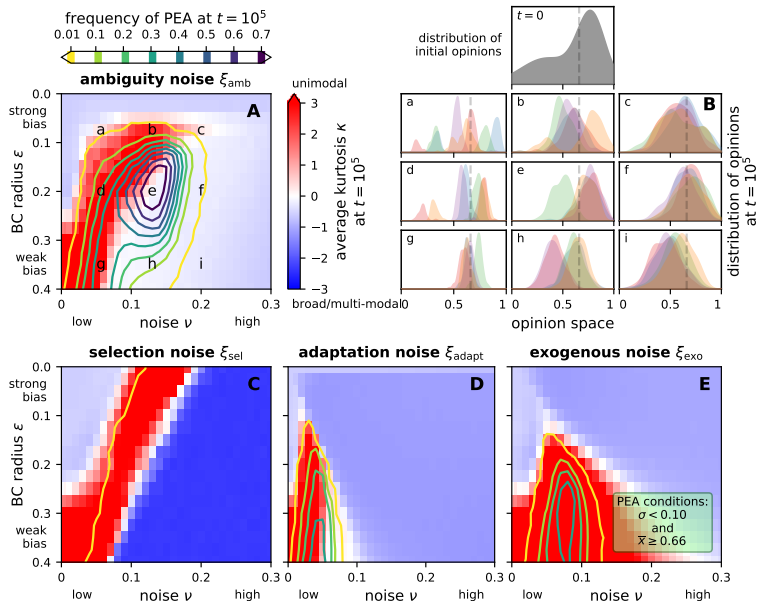
# What title would you give this manuscript?

**A:** Noise in the bounded confidence model of opinion dynamics: Different types of noise have different effects on consensus and polarisation.

**B:** Noise in the bounded confidence model and the surprising effects of ambiguous expression of opinions.

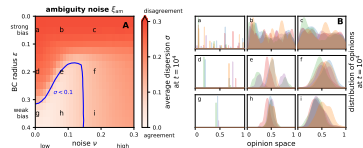
**C:** The ambiguous expression of opinions promotes pro-majority consensus in the presence of confirmation bias.

# Sensitivity Analysis—Kurtosis

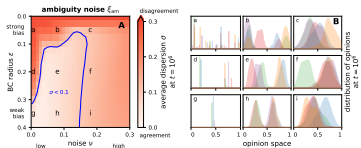


# Sensitivity Analysis—Parameters

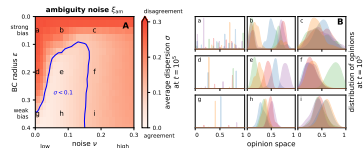
$t = 10e4$



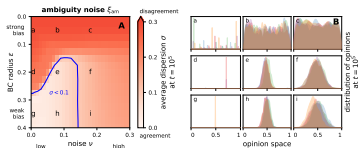
$t = 10e6$



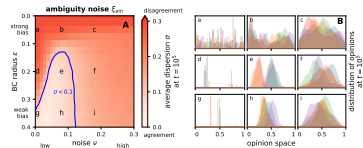
$n = 50$



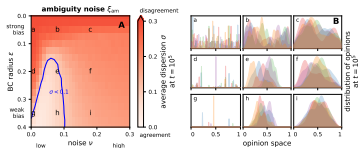
$n = 1000$



WS network  $k = 6$   $p = 0.1$

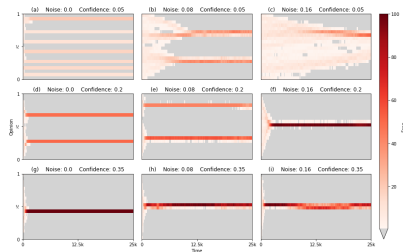


WS network  $k = 6$   $p = 0.01$

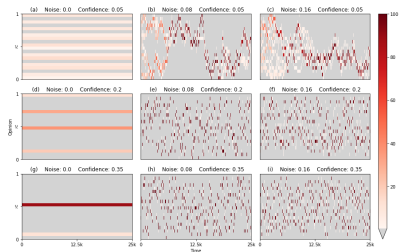


# Sensitivity Analysis—Dyadic Interaction

many-to-one



one-to-many



one-to-one (dyadic)

