

# Peter Liu

Web | UX | UI | Graphics

I love building digital experiences that look great and work smoothly. Let's get in touch!

647-986-5086

Peter.TY.Liu@gmail.com

Facebook

LinkedIn

Website

Portfolio



## Experience

### Fairfax Financial, FairVentures Innovation Lab / UX Designer

SEPT - DEC 2017, KITCHENER, ON

Created interactive high-fidelity app prototypes using Figma. Conducted interviews and user-testing of app with stakeholders; created personas based on interviews. Created microsite for internal hackathon; participated in several design sprints

### Clear Spider / UI/UX Designer

MAY - AUG 2017, MISSISSAUGA, ON

Completed thorough usability assessment and UI/UX redesign of the company's software platform, created multiple iterative interactive prototypes using Adobe XD and PHP on XAMPP

### Teledyne DALSA / Web Communications Designer

SEPT - DEC 2016, WATERLOO, ON

Designed graphics and marketing material for trade show presentations; designed and created webpages for company's redesigned website in collaboration with San Francisco unit

### City of Kingston / GIS Intern

JAN - APR 2016, KINGSTON, ON

Designed city's upcoming open data portal; created large-scale infographic campaign regarding open data initiative

### Personal / Freelance Work

2012 - PRESENT

Designed and created websites, apps, and graphic assets for a variety of freelance projects.



## Skills

**WEB:** Semantic HTML5, CSS3, SCSS, Javascript (Vanilla, jQuery, React.js), PHP, Bootstrap, Wordpress, responsive web design

**DESIGN:** Adobe suite including Photoshop, Illustrator, Premiere Pro; SketchUp

**UI:** Adobe XD, Figma, InVision, various wireframing tools

**UX:** Running and participating in design sprints, user testing, journey mapping

**LANGUAGE:** Fluent in English and Mandarin Chinese



## Awards and Prizes

### Communtech Code/Design to Win / 1<sup>st</sup> Place, Design to Win

JAN 2019, KITCHENER, ON

Competed in a UX design challenge against 25 other finalists, selected from several hundred competitors across Canada. Finished 1st overall with \$5000 prize.

### Communtech Code/Design to Win / 2<sup>nd</sup> Place, Design to Win

JAN 2018, KITCHENER, ON

Competed in a UX design challenge against 25 other finalists, selected from several hundred competitors across Canada. Finished 1st overall with \$1000 prize.

### St. Paul's GreenHouse / GreenHouse Fellowship

MAR 2017, WATERLOO, ON

Competed in a social innovation challenge; awarded a St. Paul's GreenHouse fellowship with \$1000 in funding



## Education

### University of Waterloo, School of Planning / Honours Planning and Economics Co-op

2013 - 2018, WATERLOO, ON

Bachelors of Environmental Science, Honours Planning Co-op and Honours Economics