

Peter Liu

Web | UX | UI | Graphics

I love building digital experiences that look great and work smoothly. Let's get in touch!

647-986-5086

Peter.TY.Liu@gmail.com

linkedin.com/in/peter-ty-liu



Experience

Threekit / UI/UX Designer

MAY 2019 - PRESENT, OTTAWA, ON

One-man UI/UX team. Designed complex workflow and interfaces that combine functions of 3D computer graphics with e-commerce paradigms. Create wireframes and high-fidelity mockups, and validate designs with various SMEs.

Fairfax Financial, FairVentures Innovation Lab / UX Designer

SEPT - DEC 2017, KITCHENER, ON

Created interactive high-fidelity app prototypes using Figma. Conducted interviews and user-testing of app with stakeholders; created personas based on interviews. Created microsite for internal hackathon; participated in several design sprints

Clear Spider / UI/UX Designer

MAY - AUG 2017, MISSISSAUGA, ON

Completed thorough usability assessment and UI/UX redesign of the company's software platform, created multiple iterative interactive prototypes using Adobe XD and PHP on XAMPP

Teledyne DALSA / Web Communications Designer

SEPT - DEC 2016, WATERLOO, ON

Designed graphics and marketing material for trade show presentations; designed and created webpages for company's redesigned website in collaboration with San Francisco unit

City of Kingston / GIS Intern

JAN - APR 2016, KINGSTON, ON

Designed city's upcoming open data portal; created large-scale infographic campaign regarding open data initiative



Skills

WEB: Semantic HTML5, CSS3, SCSS, Javascript (Vanilla, jQuery, React.js), PHP, Bootstrap, Wordpress, responsive web design

DESIGN: Adobe suite including Photoshop, Illustrator, Premiere Pro; SketchUp

UI: Adobe XD, Figma, InVision, various wireframing tools

UX: Running and participating in design sprints, user testing, journey mapping

LANGUAGE: Fluent in English and Mandarin Chinese



Awards and Prizes

Communitech Code/Design to Win / 1st Place, Design to Win

JAN 2019, KITCHENER, ON

Competed in a UX design challenge against 25 other finalists, selected from several hundred competitors across Canada. Finished 1st overall with \$5000 prize.

Communitech Code/Design to Win / 2nd Place, Design to Win

JAN 2018, KITCHENER, ON

Competed in a UX design challenge against 25 other finalists, selected from several hundred competitors across Canada. Finished 2nd overall with \$1000 prize.

St. Paul's GreenHouse / GreenHouse Fellowship

MAR 2017, WATERLOO, ON

Competed in a social innovation challenge; awarded a St. Paul's GreenHouse fellowship with \$1000 in funding



Education

University of Waterloo, School of Planning / Honours Planning and Economics Co-op

2013 - 2018, WATERLOO, ON

Bachelors of Environmental Science, Honours Planning Co-op and Honours Economics