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PRESS RELEASE | MARCH 29, 2022

Kenya Secures \$250 Million to Help 500,000 Smallholder Farmers Enhance Value Addition and Access Markets



WASHINGTON, March 29, 2021—The World Bank has approved a \$250 million International Development Association (IDA*) credit for a new National Agricultural Value Chain Development Project (NAVCDP) that will increase market participation and value addition for 500,000 small scale farmers in Kenya who are engaged in nine value chains across 26 counties.

The NAVCDP will build on the foundation set by two existing World Bank funded projects namely, the [National Agricultural and Rural Inclusive Growth Project](#) and the [Kenya Climate Smart Agriculture Project](#), and will mostly focus on a subset of farmers drawn from these two projects who are engaged in dairy, poultry, fruits (banana, mango, and avocado), vegetables (tomato & potato), coffee, cotton, cashew nut, apiculture, and pyrethrum value chains.

*“The project will unlock new opportunities for maximizing finance and private sector investments in the nine value chains through a range of value chain investments and other enabling initiatives such as improved subsidy targeting through e-vouchers and operationalizing warehouse receipt financing,” said **Keith Hansen, World Bank Country***

Director for Kenya.” The project will support farmers’ access to credit, inputs, and markets, and improve their resilience to climate change. It will also support farmers’ access to finance and insurance services. To learn more about cookies, [click here](#).

for farmers and small and medium enterprises (SME's), digital extension services, farm gate infrastructure development and maintenance, storage and cold chains, insurance schemes and consumer retail."

The project will deepen investments in existing interventions around productivity enhancement, community led farmer extension, water management and data driven value chain services. It will also introduce intensified investments into select value chains, scale up value addition and market linkages with agribusiness off-takers and small and medium enterprises, support farmer-led irrigation development (FLID), enhance access to credit, and support the rollout of urban food system pilots in select clusters.

The FLID activities will focus on developing water efficient irrigation systems, water harvesting and efficient water use, building drought adaptive capacity and climate resilience, while pilots of urban food systems based on climate-smart and safe agriculture principles will be rolled out in Nairobi and surrounding counties.

*"The implementation of the digital agriculture initiatives, farmer led irrigation development initiative, and the safer urban food systems initiative are innovative and will provide insights for future World Bank initiatives in these areas," said **Vinay Vutukuru, World Bank Senior Agriculture Economist.** "Under the urban food system pilot, climate smart agriculture technologies will be promoted and scaled up for urban and peri-urban farmers, and market linkages between rural producers and urban consumers will be strengthened."*

The project will also benefit other value chain actors at various levels such as extension workers, aggregators, logistics support providers and SMEs operating within the value chain.

The selection of value chains and counties was driven by a multi-dimensional criterion. The 26 counties include Kilifi, Taita Taveta, Kwale, Tana River, Kakamega, Busia, Kisii, Migori, Homa Bay, Nakuru, Narok, Bomet, Kericho, Nyandarua, Trans-Nzoia, Nandi, Uasin Gishu, Machakos, Makueni, Kitui, Meru, Murang'a, Kiambu, Kirinyaga, Embu and Nyeri.

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*The World Bank's International Development Association (IDA) was established in 1960, helping the world's poorest countries by providing grants and low to zero-interest loans

for projects and programs that boost economic growth, reduce poverty, and improve poor people's lives. IDA is one of the largest sources of assistance for the world's 74 poorest countries, 39 of which are in Africa. Resources from IDA bring positive change to the 1.3 billion people who live in IDA countries. Since 1960, IDA has provided \$458 billion to 114 countries. Annual commitments have averaged about \$29 billion over the last three years (FY19-FY21), with about 70 percent going to Africa. Learn more online: IDA.worldbank.org. #IDAworks

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