

# PLMA'S 2017 PRIVATE LABEL TRADE SHOW

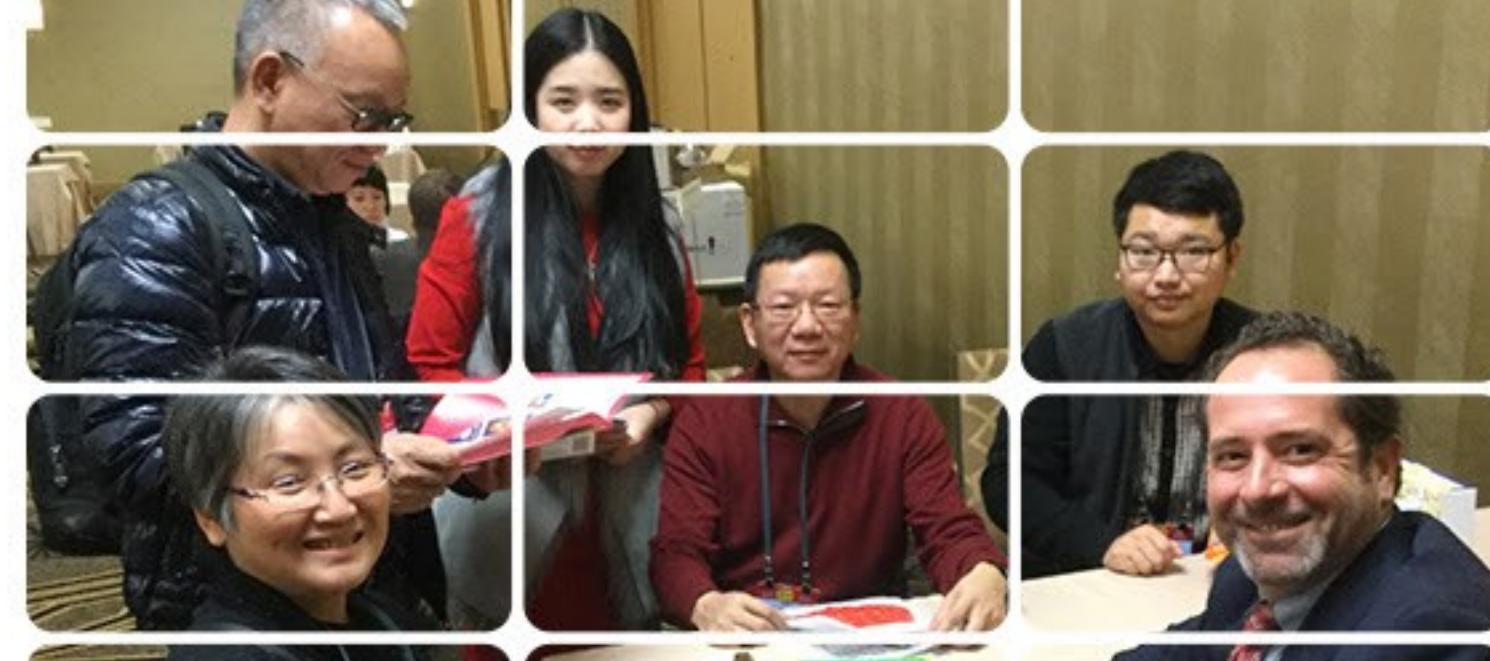


## The World is Flat with More-V Season 3: PLMA Chicago

China is welcoming a new wave of consumer upgrade- and United States would make the best out of it, being the largest exporter for the Chinese market. On the 9th of November, U.S. President Donald Trump and Chinese President Xi Jinping

announced a quarter-trillion dollars worth of deals, which set new record for the two largest economies. More-V, with access to 21600 Chinese buyers and 8500 overseas suppliers, we're ready to play the game!

November 21, 2017



Before the arrival of U.S. President Donald Trump, More-V had received an invitation from USDA (United States Department of Agriculture Guangzhou) to participate in PLMA Chicago (Private Label Manufacturers Association), which is formed by 1300 enterprises which possess enormous resources from their farms and factories. They do customization by OEM based on the buyer's needs. That is absolutely an exciting opportunity for our Chinese buyers!

## Precision Networking

Tenwow International Holdings Limited- the market leader for snacks, encompassing production, agency, sales, and logistics; AEON, the well-known Japanese retail corporation with more than 300 outlets in China; Haijixing International Agricultural Products Logistics Park, engaged in direct connection with source suppliers to shorten the supply chain and stabilize the pricing, etc. Other than the retail industry, there were also clients from industrial clusters and what they are dedicated to is a variety of production lines, covering from coffee & tea to dried fruit & nuts. From source suppliers to final users has always been what we aim for.

## The World is Flat!

In the meantime, we were holding Landmarked AgrifoodShow Season 3: *When the East Meets the West at Weat* (Shenzhen) with Guandong Chain Operations Association as well as Shenzhen Retail Business Association. The endowed cultural and geo-granted values brought by our suppliers, including Munch N Crunch from UAE, Armada Grup from Turkey, Junru Group from U.S., 翔夏 F&B from Korea, etc were well shown at our campaign to realize "Chinese demand fulfilled by global supply!"

