

Peter Ibikunle

Product Manager

Staff Qtrs Landmark University,
Omu Aran,
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EXPERIENCE

Ingressive 4 Good, Lagos — Junior Product Manager

June 2022 - July 2022

- Learned how to manage cross functional teams to commercialize new products and drive improvements.
- Collaborated with vendors to verify service level and influence supplier manufacturing processes, technology decision making and customer service policies.
- Worked in a product pod environment consisting of product developers, design teams, software personnels and quality assurance testers.
- Supported identification of big category innovation from concept to consumer.
- Developed creative presentations, trend reports, kitted assets and product data sheets.
- Provided research and development on amazon car products to showcase benefits and retain customers.

EDUCATION

Landmark University, Omu Aran — Civil Engineering

September 2012 - July 2018

- BEng.
- Second Class Upper

Landmark University, Omu Aran — Civil Engineering

November 2021 - December 2022

- MEng. (In view)

PROJECT

Amazon Online car sales — Detail

I carried out research, an Effort Value Map, Effort Estimation, Feature Ideas, User stories and the Car-Buying Process.

SKILLS

Research and trend analysis

Brand building

Product development

Strategic planning

Business planning

Brand development

Critical Thinking

CERTIFICATIONS

2022-06
Product Management Level 1

Product Management Level 1,
Ingressive 4 Good, Jun - Jul
2022

SOFTWARES

Html, JavaScript, Python,
CSS, Agile, Scrum, Database
framework, Php, Mongo

LANGUAGES

English and Yoruba