

I am delighted to write a letter of reference for Peter Ibikunle following their completion of the EntryLevel Product Management Level 1 Program.

Peter has completed the 6-week program and submitted an exemplary portfolio. In the portfolio, Peter demonstrated the ability to identify and prioritise assumptions, conduct market research, and create an MVP strategy. The portfolio also shows the results of in-depth user interviews.

Peter communicated clearly through the use of User Stories and brainstorming features based on customer needs. Finally, Peter displayed critical thinking ability by effectively applying the MSCW method and T-Shirt Framework to prioritise features for development.

EntryLevel also awards badges to signify exceptional performance and Peter was awarded the following badges:

The "Team Player" badge, for completing the program alongside a peer group, demonstrating the willingness to learn and solve problems collaboratively.

The "Critical Thinker" badge, for going above and beyond in giving constructive feedback to their peers by reviewing their portfolios.

Best Regards,

The EntryLevel Team

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