

# CRYSTAL BALL WEATHER

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## WEBSITE PLANNING DOCUMENT

### 1. Site Purpose

The purpose of Crystal Ball Weather is to provide accurate weather forecast and storm updates for members of the local area and visitors of: Franklin, Greenville, and Springfield. It is also a place to display local weather photos submitted by users.

### 2. Target Audience

- Local Resident – The site will provide accurate forecast for the residents of the surrounding area, and a place for them to upload pictures related to the weather in their area.
- Tourist – The site will provide typical weather for the area at various seasons of the year to help tourist plan their visit.

### 3. Site Map



Crystal Ball Weather



#### 4. Color Scheme

### Color Palette by Paletton.com

Palette URL: <http://paletton.com/#uid=53j0u0kkgt4auKtfQznoDq7rHkO>

Primary color:	<div>#89C8CB #89C8CB</div>	<div>#54A1A5 #54A1A5</div>	<div>#34888C #34888C</div>	<div>#1E7A7E #1E7A7E</div>	<div>#0E6064 #0E6064</div>
Secondary color (1):	<div>#96A8D4 #96A8D4</div>	<div>#657BB4 #657BB4</div>	<div>#445D9C #445D9C</div>	<div>#2C478C #2C478C</div>	<div>#19326F #19326F</div>
Secondary color (2):	<div>#99E39E #99E39E</div>	<div>#68CE6F #68CE6F</div>	<div>#43B64A #43B64A</div>	<div>#26A42E #26A42E</div>	<div>#128219 #128219</div>

Primary color:	<div></div>	<div></div>	<div></div>	<div></div>	<div></div>
Secondary color (1):	<div></div>	<div></div>	<div></div>	<div></div>	<div></div>
Secondary color (2):	<div></div>	<div></div>	<div></div>	<div></div>	<div></div>

## 5. Typography

Section	Typeface	Example
Site Header	Book Antique	Welcome
Header Navigation	Book Antique	Navigation
Footer Navigation	Book Antique	Navigation
Heading 1 (H1)	Book Antique	Header 1
Header 2 (H2)	Book Antique	Header 2
Header 3 (H3)	Book Antique	Header 3
Body	Tahoma	Body typeface



### SCROLL HEADLINES

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LOGO AND TITLE

SCROLLABLE HEADLINE TILES

FORECAST

ARTICLES

FOOTER