



CHELA ARAPELLI

BEAUTY BLOGGER | WWW.INTERESTINGSITE.COM

OBJECTIVE

Beauty blogger with 5 years of experience creating engaging content for a diverse audience, seeking a challenging position to leverage creativity, communication skills, and passion for beauty to inspire and educate readers.

EXPERIENCE

BEAUTY BLOGGER • SHADOW BEAUTY • JAN 20XX • DEC 20XX

Created and managed a popular beauty blog with a focus on natural and organic beauty products, generating over 100,000 monthly pageviews and a strong social media following.

SOCIAL MEDIA MANAGER • INHALE SPA • FEB 20XX • JAN 20XX

Developed and executed social media strategies for a beauty e-commerce platform, resulting in a significant increase in followers, engagement, and revenue.

SKILLS

Excellent writing and communication skills, with experience creating high-quality content.

Extensive knowledge of

EDUCATION

BA COMMUNICATION • MAY 20XX • CLOVER COLLEGE OF THE ARTS

You might want to include your GPA and a summary of relevant coursework, awards, and honors.

AS COSMETOLOGY • JUNE 20XX • E. BERINGER

beauty products, techniques, and trends, with a strong ability to research and analyze information.

Strong social media management skills, with experience in developing and executing social media strategies.

COMMUNITY

On the Home tab of the ribbon, check out Styles to apply the formatting you need with just a click.

LEADERSHIP EXPERIENCE

Collaborated with beauty brands on sponsored content, product reviews, and social media campaigns, generating revenue and building brand partnerships.

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