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Hyouk Seo
Digital Product Designer

I am a detail-oriented User Experience Designer; create design based on user-centered design. I have strong desire to understand user needs, target behavior and problem solving based on research, data and survey. Designing meaningful and helpful product is the most delightful thing for me, especially as 'Human Experience Advocator'.

EXPERIENCE

UX Design Lead
@ Neighbors
Seoul, South Korea

I worked directly with product manager and engineer to create sleek user-flow and experience. Our vision is to link residences who live in huge apartment complex in South Korea - to make them have more conversations and amity, prevent misunderstanding and distrust through our product. We researched and interviewed our targets actively to understand their needs and problems. As a designer, I can solve the problems like lack of communication and crimes that occur frequently in modern Korean society.

Digital Product Designer
@ RianNote
Seoul, South Korea

RianNote's vision is to make people do more 'write' something. In modern society, we are living in lack of experience to write something. I wanted to make people feel friendlier with writing, and I tried to solve the problem with private note application that providing excellent writing experience. Our team achieved more than 2K DAU in first month we have launched our service.

Graphic Design Intern
@ Onestopnature NYC
Queens, NY

I designed company's overall brand experience to increase sales and trust as an organic product distributor. My first project; to design company's brand identity and product line-up resulted increase of company's daily sales (order) about 20%.

EDUCATION

Incheon National University
B.A. Graphic Design
B.S. Computer Scienve

Semi Excellent Scholarship in 2012
Specialty Student Scholarship in 2017
Academic Volunteer Scholarship in 2017

LANGUAGES

Korean ●●●●●
English ●●●○○

PROFESSIONAL SKILLS

Skill	Level	Skill	Level
Photoshop	●●●●●	HTML/CSS	●●●●●
Illustrator	●●●●●	JavaScript	●●●○○
Adobe XD	●●●●●	Invision/Marvel	●●●●●
ProtoPie	●●●●○	After Effects	●●○○○