

Real Estate Sales Price Prediction

Eric Peterson

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Overview

Real estate sales price prediction is a hot topic in the field. Driven by the desire for an automated method of estimating home prices, companies such as Zillow, Trulia (now a subsidiary of Zillow), and the National Association of Realtors (NAR), have pursued models that tackle this problem. AVM (automated valuation models) are also prevalent in large scale real estate operations, particularly when dealing with bank owned foreclosures.

This project is an investigation into utilizing machine learning techniques to better predict home prices using the Ames Housing dataset (provided by Kaggle.com).

Training and Test Data

Assuming the proper data files are in the working directory, we can load the already fairly clean data sets into R as data frames easily.

```
library(dplyr)
library(ggplot2)
library(Hmisc)
library(caret)
training <- read.csv("train.csv")
```

Cleaning the Data Set

Now, we need to dig into the features a little and see if we can't determine what we need to adjust and how we are going to deal with missing values.

```
names(training)
```

```
## [1] "Id" "MSSubClass" "MSZoning" "LotFrontage"
## [5] "LotArea" "Street" "Alley" "LotShape"
## [9] "LandContour" "Utilities" "LotConfig" "LandSlope"
## [13] "Neighborhood" "Condition1" "Condition2" "BldgType"
## [17] "HouseStyle" "OverallQual" "OverallCond" "YearBuilt"
## [21] "YearRemodAdd" "RoofStyle" "RoofMatl" "Exterior1st"
## [25] "Exterior2nd" "MasVnrType" "MasVnrArea" "ExterQual"
## [29] "ExterCond" "Foundation" "BsmtQual" "BsmtCond"
## [33] "BsmtExposure" "BsmtFinType1" "BsmtFinSF1" "BsmtFinType2"
## [37] "BsmtFinSF2" "BsmtUnfSF" "TotalBsmtSF" "Heating"
## [41] "HeatingQC" "CentralAir" "Electrical" "X1stFlrSF"
## [45] "X2ndFlrSF" "LowQualFinSF" "GrLivArea" "BsmtFullBath"
## [49] "BsmtHalfBath" "FullBath" "HalfBath" "BedroomAbvGr"
## [53] "KitchenAbvGr" "KitchenQual" "TotRmsAbvGrd" "Functional"
## [57] "Fireplaces" "FireplaceQu" "GarageType" "GarageYrBlt"
## [61] "GarageFinish" "GarageCars" "GarageArea" "GarageQual"
## [65] "GarageCond" "PavedDrive" "WoodDeckSF" "OpenPorchSF"
```

```
## [69] "EnclosedPorch" "X3SsnPorch"      "ScreenPorch"    "PoolArea"
## [73] "PoolQC"        "Fence"          "MiscFeature"    "MiscVal"
## [77] "MoSold"        "YrSold"         "SaleType"       "SaleCondition"
## [81] "SalePrice"
```

First, we take a look at the features themselves (using the training set). There are 81 columns, including the Sales Price, which is what we're building a model to predict. That means we have 80 features to build our model from.

```
str(training)
```

```
## 'data.frame':    1460 obs. of  81 variables:
## $ Id            : int  1 2 3 4 5 6 7 8 9 10 ...
## $ MSSubClass    : int  60 20 60 70 60 50 20 60 50 190 ...
## $ MSZoning      : Factor w/ 5 levels "C (all)","FV",...: 4 4 4 4 4 4 4 4 5 4 ...
## $ LotFrontage   : int  65 80 68 60 84 85 75 NA 51 50 ...
## $ LotArea       : int  8450 9600 11250 9550 14260 14115 10084 10382 6120 7420 ...
## $ Street        : Factor w/ 2 levels "Grvl","Pave": 2 2 2 2 2 2 2 2 2 2 ...
## $ Alley         : Factor w/ 2 levels "Grvl","Pave": NA NA NA NA NA NA NA NA NA ...
## $ LotShape      : Factor w/ 4 levels "IR1","IR2","IR3",...: 4 4 1 1 1 1 4 1 4 4 ...
## $ LandContour   : Factor w/ 4 levels "Bnk","HLS","Low",...: 4 4 4 4 4 4 4 4 4 4 ...
## $ Utilities     : Factor w/ 2 levels "AllPub","NoSeWa": 1 1 1 1 1 1 1 1 1 1 ...
## $ LotConfig     : Factor w/ 5 levels "Corner","CulDSac",...: 5 3 5 1 3 5 5 1 5 1 ...
## $ LandSlope     : Factor w/ 3 levels "Gtl","Mod","Sev": 1 1 1 1 1 1 1 1 1 1 ...
## $ Neighborhood : Factor w/ 25 levels "Blmngtn","Blueste",...: 6 25 6 7 14 12 21 17 18 4 ...
## $ Condition1    : Factor w/ 9 levels "Artery","Feedr",...: 3 2 3 3 3 3 3 5 1 1 ...
## $ Condition2    : Factor w/ 8 levels "Artery","Feedr",...: 3 3 3 3 3 3 3 3 1 ...
## $ BldgType      : Factor w/ 5 levels "1fam","2fmCon",...: 1 1 1 1 1 1 1 1 1 2 ...
## $ HouseStyle    : Factor w/ 8 levels "1.5Fin","1.5Unf",...: 6 3 6 6 6 6 1 3 6 1 2 ...
## $ OverallQual   : int  7 6 7 7 8 5 8 7 7 5 ...
## $ OverallCond   : int  5 8 5 5 5 5 5 6 5 6 ...
## $ YearBuilt     : int  2003 1976 2001 1915 2000 1993 2004 1973 1931 1939 ...
## $ YearRemodAdd  : int  2003 1976 2002 1970 2000 1995 2005 1973 1950 1950 ...
## $ RoofStyle     : Factor w/ 6 levels "Flat","Gable",...: 2 2 2 2 2 2 2 2 2 2 ...
## $ RoofMatl      : Factor w/ 8 levels "ClyTile","CompShg",...: 2 2 2 2 2 2 2 2 2 2 ...
## $ Exterior1st   : Factor w/ 15 levels "AsbShng","AsphShn",...: 13 9 13 14 13 13 13 7 4 9 ...
## $ Exterior2nd   : Factor w/ 16 levels "AsbShng","AsphShn",...: 14 9 14 16 14 14 14 7 16 9 ...
## $ MasVnrType    : Factor w/ 4 levels "BrkCmn","BrkFace",...: 2 3 2 3 2 3 4 4 3 3 ...
## $ MasVnrArea    : int  196 0 162 0 350 0 186 240 0 0 ...
## $ ExterQual     : Factor w/ 4 levels "Ex","Fa","Gd",...: 3 4 3 4 3 4 3 4 4 4 ...
## $ ExterCond     : Factor w/ 5 levels "Ex","Fa","Gd",...: 5 5 5 5 5 5 5 5 5 5 ...
## $ Foundation    : Factor w/ 6 levels "BrkTil","CBlock",...: 3 2 3 1 3 6 3 2 1 1 ...
## $ BsmtQual      : Factor w/ 4 levels "Ex","Fa","Gd",...: 3 3 3 4 3 3 1 3 4 4 ...
## $ BsmtCond      : Factor w/ 4 levels "Fa","Gd","Po",...: 4 4 4 2 4 4 4 4 4 4 ...
## $ BsmtExposure  : Factor w/ 4 levels "Av","Gd","Mn",...: 4 2 3 4 1 4 1 3 4 4 ...
## $ BsmtFinType1  : Factor w/ 6 levels "ALQ","BLQ","GLQ",...: 3 1 3 1 3 3 3 1 6 3 ...
## $ BsmtFinSF1    : int  706 978 486 216 655 732 1369 859 0 851 ...
## $ BsmtFinType2  : Factor w/ 6 levels "ALQ","BLQ","GLQ",...: 6 6 6 6 6 6 6 6 2 6 ...
## $ BsmtFinSF2    : int  0 0 0 0 0 0 0 32 0 0 ...
## $ BsmtUnfSF     : int  150 284 434 540 490 64 317 216 952 140 ...
## $ TotalBsmtSF   : int  856 1262 920 756 1145 796 1686 1107 952 991 ...
## $ Heating       : Factor w/ 6 levels "Floor","GasA",...: 2 2 2 2 2 2 2 2 2 2 ...
## $ HeatingQC     : Factor w/ 5 levels "Ex","Fa","Gd",...: 1 1 1 3 1 1 1 1 3 1 ...
## $ CentralAir    : Factor w/ 2 levels "N","Y": 2 2 2 2 2 2 2 2 2 2 ...
## $ Electrical    : Factor w/ 5 levels "FuseA","FuseF",...: 5 5 5 5 5 5 5 5 5 2 5 ...
```

```
## $ X1stFlrSF      : int  856 1262 920 961 1145 796 1694 1107 1022 1077 ...
## $ X2ndFlrSF      : int  854 0 866 756 1053 566 0 983 752 0 ...
## $ LowQualFinSF   : int  0 0 0 0 0 0 0 0 0 0 ...
## $ GrLivArea      : int  1710 1262 1786 1717 2198 1362 1694 2090 1774 1077 ...
## $ BsmtFullBath   : int  1 0 1 1 1 1 1 1 0 1 ...
## $ BsmtHalfBath   : int  0 1 0 0 0 0 0 0 0 0 ...
## $ FullBath       : int  2 2 2 1 2 1 2 2 2 1 ...
## $ HalfBath       : int  1 0 1 0 1 1 0 1 0 0 ...
## $ BedroomAbvGr   : int  3 3 3 3 4 1 3 3 2 2 ...
## $ KitchenAbvGr   : int  1 1 1 1 1 1 1 1 2 2 ...
## $ KitchenQual     : Factor w/ 4 levels "Ex","Fa","Gd",...: 3 4 3 3 3 4 3 4 4 4 ...
## $ TotRmsAbvGrd   : int  8 6 6 7 9 5 7 7 8 5 ...
## $ Functional      : Factor w/ 7 levels "Maj1","Maj2",...: 7 7 7 7 7 7 7 3 7 ...
## $ Fireplaces      : int  0 1 1 1 1 0 1 2 2 2 ...
## $ FireplaceQu     : Factor w/ 5 levels "Ex","Fa","Gd",...: NA 5 5 3 5 NA 3 5 5 5 ...
## $ GarageType      : Factor w/ 6 levels "2Types","Attchd",...: 2 2 2 6 2 2 2 2 6 2 ...
## $ GarageYrBlt     : int  2003 1976 2001 1998 2000 1993 2004 1973 1931 1939 ...
## $ GarageFinish    : Factor w/ 3 levels "Fin","RFn","Unf": 2 2 2 3 2 3 2 2 3 2 ...
## $ GarageCars      : int  2 2 2 3 3 2 2 2 2 1 ...
## $ GarageArea      : int  548 460 608 642 836 480 636 484 468 205 ...
## $ GarageQual      : Factor w/ 5 levels "Ex","Fa","Gd",...: 5 5 5 5 5 5 5 5 2 3 ...
## $ GarageCond      : Factor w/ 5 levels "Ex","Fa","Gd",...: 5 5 5 5 5 5 5 5 5 5 ...
## $ PavedDrive      : Factor w/ 3 levels "N","P","Y": 3 3 3 3 3 3 3 3 3 3 ...
## $ WoodDeckSF      : int  0 298 0 0 192 40 255 235 90 0 ...
## $ OpenPorchSF     : int  61 0 42 35 84 30 57 204 0 4 ...
## $ EnclosedPorch   : int  0 0 0 272 0 0 0 228 205 0 ...
## $ X3SsnPorch      : int  0 0 0 0 0 320 0 0 0 0 ...
## $ ScreenPorch     : int  0 0 0 0 0 0 0 0 0 0 ...
## $ PoolArea        : int  0 0 0 0 0 0 0 0 0 0 ...
## $ PoolQC          : Factor w/ 3 levels "Ex","Fa","Gd": NA NA NA NA NA NA NA NA NA NA ...
## $ Fence           : Factor w/ 4 levels "GdPrv","GdWo",...: NA NA NA NA NA 3 NA NA NA NA ...
## $ MiscFeature     : Factor w/ 4 levels "Gar2","Othr",...: NA NA NA NA NA 3 NA 3 NA NA ...
## $ MiscVal         : int  0 0 0 0 0 700 0 350 0 0 ...
## $ MoSold          : int  2 5 9 2 12 10 8 11 4 1 ...
## $ YrSold          : int  2008 2007 2008 2006 2008 2009 2007 2009 2008 2008 ...
## $ SaleType        : Factor w/ 9 levels "COD","Con","ConLD",...: 9 9 9 9 9 9 9 9 9 9 ...
## $ SaleCondition   : Factor w/ 6 levels "Abnorml","AdjLand",...: 5 5 5 1 5 5 5 5 1 5 ...
## $ SalePrice       : int  208500 181500 223500 140000 250000 143000 307000 200000 129900 118000 ...
```

That's a little long, but we can already get a feel for the data we're dealing with. One good thing is that some of the data is already set up as factors, which makes life a bit easier. We can also already see that we've got some missing values. We'll need to address those first, before we can build our model. Let's look at one more thing.

```
summary(training)
```

```
##           Id           MSSubClass      MSZoning      LotFrontage
## Min.      : 1.0      Min.      : 20.0      C (all): 10      Min.      : 21.00
## 1st Qu.: 365.8      1st Qu.: 20.0      FV       : 65      1st Qu.: 59.00
## Median : 730.5      Median : 50.0      RH       : 16      Median : 69.00
## Mean     : 730.5      Mean     : 56.9      RL      :1151      Mean     : 70.05
## 3rd Qu.:1095.2      3rd Qu.: 70.0      RM       : 218      3rd Qu.: 80.00
## Max.     :1460.0      Max.     :190.0                      Max.     :313.00
##                                     NA's     :259
##           LotArea      Street      Alley      LotShape  LandContour
```

```

## Min.      : 1300    Grvl: 6    Grvl: 50    IR1:484    Bnk: 63
## 1st Qu.: 7554    Pave:1454    Pave: 41    IR2: 41    HLS: 50
## Median : 9478                                NA's:1369    IR3: 10    Low: 36
## Mean      : 10517                                Reg:925    Lvl:1311
## 3rd Qu.: 11602
## Max.      :215245
##
## Utilities      LotConfig      LandSlope      Neighborhood      Condition1
## AllPub:1459    Corner : 263    Gtl:1382    NAmes :225    Norm :1260
## NoSeWa: 1    CulDSac: 94    Mod: 65    CollgCr:150    Feedr : 81
## FR2 : 47    Sev: 13    OldTown:113    Artery : 48
## FR3 : 4    Edwards:100    RRAn : 26
## Inside :1052    Somerst: 86    PosN : 19
## Gilbert: 79    RRAe : 11
## (Other):707    (Other): 15
##
## Condition2      BldgType      HouseStyle      OverallQual
## Norm :1445    1Fam :1220    1Story :726    Min. : 1.000
## Feedr : 6    2fmCon: 31    2Story :445    1st Qu.: 5.000
## Artery : 2    Duplex: 52    1.5Fin :154    Median : 6.000
## PosN : 2    Twnhs : 43    SLvl : 65    Mean : 6.099
## RRNn : 2    TwnhsE: 114    SFoyer : 37    3rd Qu.: 7.000
## PosA : 1    1.5Unf : 14    Max. :10.000
## (Other): 2    (Other): 19
##
## OverallCond      YearBuilt      YearRemodAdd      RoofStyle
## Min. :1.000    Min. :1872    Min. :1950    Flat : 13
## 1st Qu.:5.000    1st Qu.:1954    1st Qu.:1967    Gable :1141
## Median :5.000    Median :1973    Median :1994    Gambrel: 11
## Mean :5.575    Mean :1971    Mean :1985    Hip : 286
## 3rd Qu.:6.000    3rd Qu.:2000    3rd Qu.:2004    Mansard: 7
## Max. :9.000    Max. :2010    Max. :2010    Shed : 2
##
## RoofMatl      Exterior1st      Exterior2nd      MasVnrType      MasVnrArea
## CompShg:1434    VinylSd:515    VinylSd:504    BrkCmn : 15    Min. : 0.0
## Tar&Grv: 11    HdBoard:222    MetalSd:214    BrkFace:445    1st Qu.: 0.0
## WdShngl: 6    MetalSd:220    HdBoard:207    None :864    Median : 0.0
## WdShake: 5    Wd Sdng:206    Wd Sdng:197    Stone :128    Mean : 103.7
## ClyTile: 1    Plywood:108    Plywood:142    NA's : 8    3rd Qu.: 166.0
## Membran: 1    CemntBd: 61    CmentBd: 60    Max. :1600.0
## (Other): 2    (Other):128    (Other):136    NA's :8
##
## ExterQual ExterCond      Foundation      BsmtQual      BsmtCond      BsmtExposure
## Ex: 52    Ex: 3    BrkTil:146    Ex :121    Fa : 45    Av :221
## Fa: 14    Fa: 28    CBlock:634    Fa : 35    Gd : 65    Gd :134
## Gd:488    Gd: 146    PConc :647    Gd :618    Po : 2    Mn :114
## TA:906    Po: 1    Slab : 24    TA :649    TA :1311    No :953
## TA:1282    Stone : 6    NA's: 37    NA's: 37    NA's: 38
## Wood : 3
##
## BsmtFinType1      BsmtFinSF1      BsmtFinType2      BsmtFinSF2
## ALQ :220    Min. : 0.0    ALQ : 19    Min. : 0.00
## BLQ :148    1st Qu.: 0.0    BLQ : 33    1st Qu.: 0.00
## GLQ :418    Median : 383.5    GLQ : 14    Median : 0.00
## LwQ : 74    Mean : 443.6    LwQ : 46    Mean : 46.55
## Rec :133    3rd Qu.: 712.2    Rec : 54    3rd Qu.: 0.00
## Unf :430    Max. :5644.0    Unf :1256    Max. :1474.00

```

```

## NA's: 37
##      NA's: 38
##      BsmtUnfSF      TotalBsmtSF      Heating      HeatingQC CentralAir
## Min.   : 0.0      Min.   : 0.0      Floor:   1      Ex:741      N: 95
## 1st Qu.: 223.0    1st Qu.: 795.8      GasA :1428      Fa: 49      Y:1365
## Median : 477.5    Median : 991.5      GasW : 18      Gd:241
## Mean   : 567.2    Mean   :1057.4      Grav : 7       Po: 1
## 3rd Qu.: 808.0    3rd Qu.:1298.2      OthW : 2       TA:428
## Max.   :2336.0    Max.   :6110.0      Wall : 4
##
## Electrical      X1stFlrSF      X2ndFlrSF      LowQualFinSF
## FuseA: 94      Min.   : 334      Min.   : 0      Min.   : 0.000
## FuseF: 27      1st Qu.: 882      1st Qu.: 0      1st Qu.: 0.000
## FuseP: 3       Median :1087      Median : 0      Median : 0.000
## Mix   : 1       Mean   :1163      Mean   : 347     Mean   : 5.845
## SBrkr:1334      3rd Qu.:1391      3rd Qu.: 728     3rd Qu.: 0.000
## NA's : 1       Max.   :4692      Max.   :2065     Max.   :572.000
##
##      GrLivArea      BsmtFullBath      BsmtHalfBath      FullBath
## Min.   : 334      Min.   :0.0000      Min.   :0.00000      Min.   :0.000
## 1st Qu.:1130      1st Qu.:0.0000      1st Qu.:0.00000      1st Qu.:1.000
## Median :1464      Median :0.0000      Median :0.00000      Median :2.000
## Mean   :1515      Mean   :0.4253      Mean   :0.05753      Mean   :1.565
## 3rd Qu.:1777      3rd Qu.:1.0000      3rd Qu.:0.00000      3rd Qu.:2.000
## Max.   :5642      Max.   :3.0000      Max.   :2.00000      Max.   :3.000
##
##      HalfBath      BedroomAbvGr      KitchenAbvGr      KitchenQual
## Min.   :0.0000      Min.   :0.000      Min.   :0.000      Ex:100
## 1st Qu.:0.0000      1st Qu.:2.000      1st Qu.:1.000      Fa: 39
## Median :0.0000      Median :3.000      Median :1.000      Gd:586
## Mean   :0.3829      Mean   :2.866      Mean   :1.047      TA:735
## 3rd Qu.:1.0000      3rd Qu.:3.000      3rd Qu.:1.000
## Max.   :2.0000      Max.   :8.000      Max.   :3.000
##
##      TotRmsAbvGrd      Functional      Fireplaces      FireplaceQu      GarageType
## Min.   : 2.000      Maj1: 14      Min.   :0.000      Ex : 24      2Types : 6
## 1st Qu.: 5.000      Maj2: 5       1st Qu.:0.000      Fa : 33      Attchd :870
## Median : 6.000      Min1: 31      Median :1.000      Gd :380      Basment: 19
## Mean   : 6.518      Min2: 34      Mean   :0.613      Po : 20      BuiltIn: 88
## 3rd Qu.: 7.000      Mod : 15      3rd Qu.:1.000      TA :313      CarPort: 9
## Max.   :14.000      Sev : 1       Max.   :3.000      NA's:690     Detchd :387
##                               Typ :1360                               NA's : 81
##      GarageYrBlt      GarageFinish      GarageCars      GarageArea      GarageQual
## Min.   :1900      Fin :352      Min.   :0.000      Min.   : 0.0      Ex : 3
## 1st Qu.:1961      RFn :422      1st Qu.:1.000      1st Qu.: 334.5    Fa : 48
## Median :1980      Unf :605      Median :2.000      Median : 480.0    Gd : 14
## Mean   :1979      NA's: 81      Mean   :1.767      Mean   : 473.0    Po : 3
## 3rd Qu.:2002      3rd Qu.:2.000      3rd Qu.: 576.0    TA :1311
## Max.   :2010      Max.   :4.000      Max.   :1418.0    NA's: 81
## NA's :81
##      GarageCond      PavedDrive      WoodDeckSF      OpenPorchSF      EnclosedPorch
## Ex : 2      N: 90      Min.   : 0.00      Min.   : 0.00      Min.   : 0.00
## Fa : 35      P: 30      1st Qu.: 0.00      1st Qu.: 0.00      1st Qu.: 0.00
## Gd : 9      Y:1340      Median : 0.00      Median : 25.00      Median : 0.00
## Po : 7      Mean   : 94.24      Mean   : 46.66      Mean   : 21.95

```

```
## TA :1326          3rd Qu.:168.00  3rd Qu.: 68.00  3rd Qu.: 0.00
## NA's: 81          Max. :857.00   Max. :547.00   Max. :552.00
##
## X3SsnPorch      ScreenPorch      PoolArea      PoolQC
## Min. : 0.00     Min. : 0.00     Min. : 0.000    Ex : 2
## 1st Qu.: 0.00    1st Qu.: 0.00    1st Qu.: 0.000    Fa : 2
## Median : 0.00    Median : 0.00    Median : 0.000    Gd : 3
## Mean : 3.41     Mean : 15.06     Mean : 2.759     NA's:1453
## 3rd Qu.: 0.00    3rd Qu.: 0.00    3rd Qu.: 0.000
## Max. :508.00    Max. :480.00    Max. :738.000
##
## Fence      MiscFeature      MiscVal      MoSold
## GdPrv: 59   Gar2: 2   Min. : 0.00   Min. : 1.000
## GdWo : 54   Othr: 2   1st Qu.: 0.00   1st Qu.: 5.000
## MnPrv: 157  Shed: 49   Median : 0.00   Median : 6.000
## MnWw : 11   TenC: 1   Mean : 43.49   Mean : 6.322
## NA's :1179  NA's:1406   3rd Qu.: 0.00   3rd Qu.: 8.000
##                                     Max. :15500.00   Max. :12.000
##
## YrSold      SaleType      SaleCondition      SalePrice
## Min. :2006   WD :1267   Abnorml: 101   Min. : 34900
## 1st Qu.:2007 New : 122   AdjLand: 4    1st Qu.:129975
## Median :2008 COD : 43   Alloca : 12   Median :163000
## Mean :2008   ConLD : 9   Family : 20   Mean :180921
## 3rd Qu.:2009 ConLI : 5   Normal :1198  3rd Qu.:214000
## Max. :2010   ConLw : 5   Partial: 125   Max. :755000
##                                     (Other): 9
```

Immediately, we can see that a lot of the missing values are probably linked to the absence of another feature, such as alley access, a garage, or a basement (this is also reflected in the data code book). We'll want to create a factor level that corresponds to None (or not applicable) for those cases. In this case, I'll show one and do the rest with echo off.

```
new_levels <- levels(training$Alley)
new_levels[length(new_levels)+1] <- "NA"
training$Alley <- factor(training$Alley, levels = new_levels)
training$Alley[is.na(training$Alley)] <- "NA"
```

With that taken care of, we can look at the other features that have missing data.

```
colSums(sapply(training, is.na))
```

```
##      Id      MSSubClass      MSZoning      LotFrontage      LotArea
##      0          0          0          259          0
##      Street      Alley      LotShape      LandContour      Utilities
##      0          0          0          0          0
##      LotConfig      LandSlope      Neighborhood      Condition1      Condition2
##      0          0          0          0          0
##      BldgType      HouseStyle      OverallQual      OverallCond      YearBuilt
##      0          0          0          0          0
##      YearRemodAdd      RoofStyle      RoofMatl      Exterior1st      Exterior2nd
##      0          0          0          0          0
##      MasVnrType      MasVnrArea      ExterQual      ExterCond      Foundation
##      0          8          0          0          0
##      BsmtQual      BsmtCond      BsmtExposure      BsmtFinType1      BsmtFinSF1
##      0          0          0          0          0
```

```
## BsmFinType2 BsmFinSF2 BsmUnfSF TotalBsmSF Heating
## 0 0 0 0 0
## HeatingQC CentralAir Electrical X1stFlrSF X2ndFlrSF
## 0 0 0 0 0
## LowQualFinSF GrLivArea BsmFullBath BsmHalfBath FullBath
## 0 0 0 0 0
## HalfBath BedroomAbvGr KitchenAbvGr KitchenQual TotRmsAbvGrd
## 0 0 0 0 0
## Functional Fireplaces FireplaceQu GarageType GarageYrBlt
## 0 0 0 0 81
## GarageFinish GarageCars GarageArea GarageQual GarageCond
## 0 0 0 0 0
## PavedDrive WoodDeckSF OpenPorchSF EnclosedPorch X3SsnPorch
## 0 0 0 0 0
## ScreenPorch PoolArea PoolQC Fence MiscFeature
## 0 0 0 0 0
## MiscVal MoSold YrSold SaleType SaleCondition
## 0 0 0 0 0
## SalePrice
## 0
```

So, we have 3 features with missing values left, LotFrontage, MasVnrArea (the area of a masonry veneer), and GarageYrBlt. Two of these are easy to explain, 8 homes probably have no veneer and 81 have no garage, so we can justify setting these to 0. Lot Frontage is interesting, but, even here, we're probably dealing with condominiums and/or town houses that have minimal to no frontage, so we're going to set those to 0 as well (alternately, we could impute the data in some way).

```
training$GarageYrBlt[is.na(training$GarageYrBlt)] <- 0
training$MasVnrArea[is.na(training$MasVnrArea)] <- 0
training$LotFrontage[is.na(training$LotFrontage)] <- 0
```

Our data is now free of missing values. We may decide to do more to it, but that will be after some analysis.

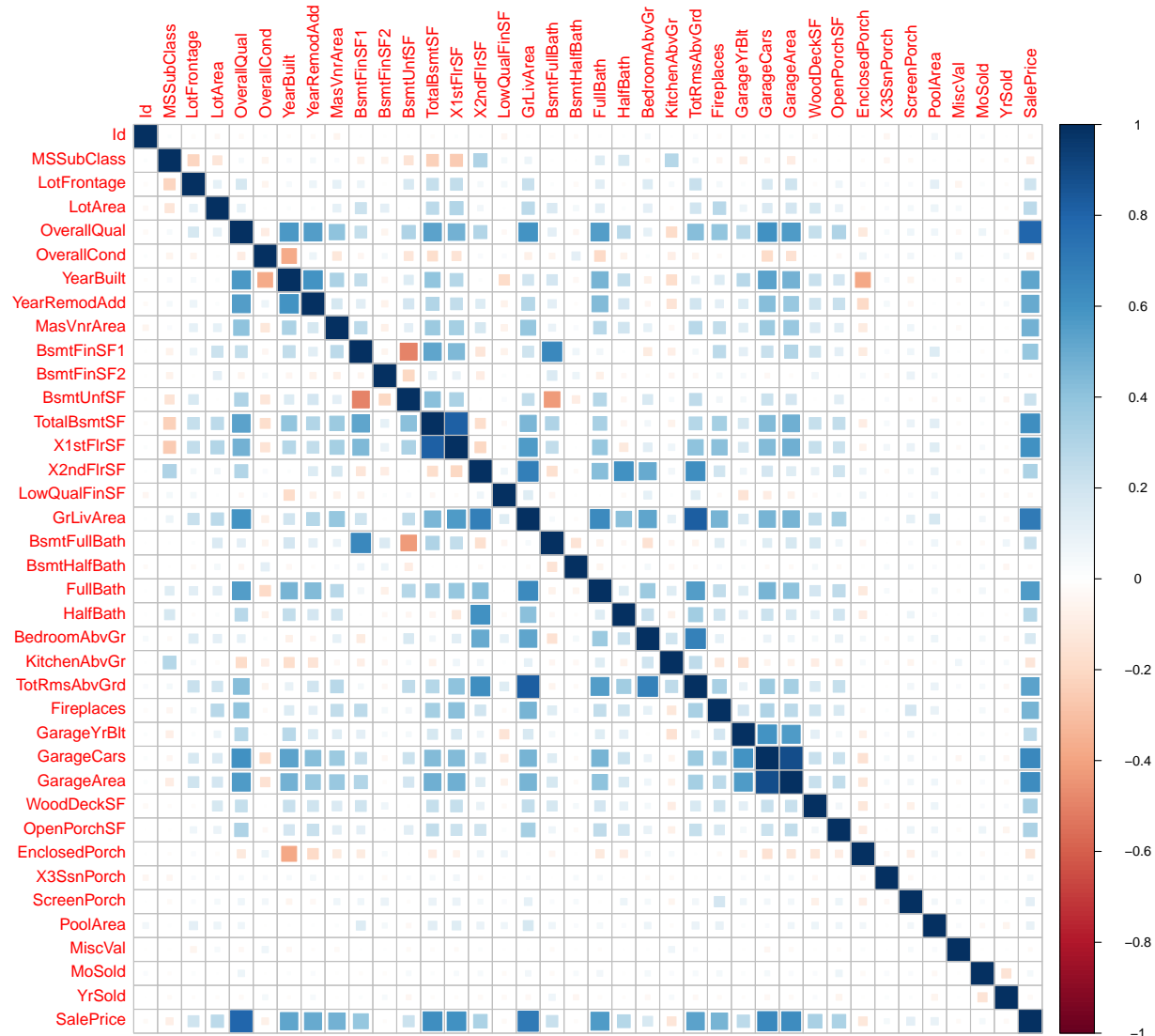
Exploritory Analysis of the Data Set

Let's look at some correlations. This will give us some idea of where we have features that are linked in some way and also give us some insight into what features have the greatest effect on the sales price.

```
library(corrplot)
# find numeric columns in the data frame and store in logical
num_cols <- sapply(training, is.numeric)

#select out the numeric columns
num_train <- training[, num_cols]

#find and plot the correlation matrix
correlations <- cor(num_train, use = "everything")
corrplot(correlations, method = "square")
```



We immediately see some interesting things. First off, we see some features that correlate highly. Most are intuitive, as we see with Garage Area and Number of Cars and living area.

```
library(gridExtra)
```

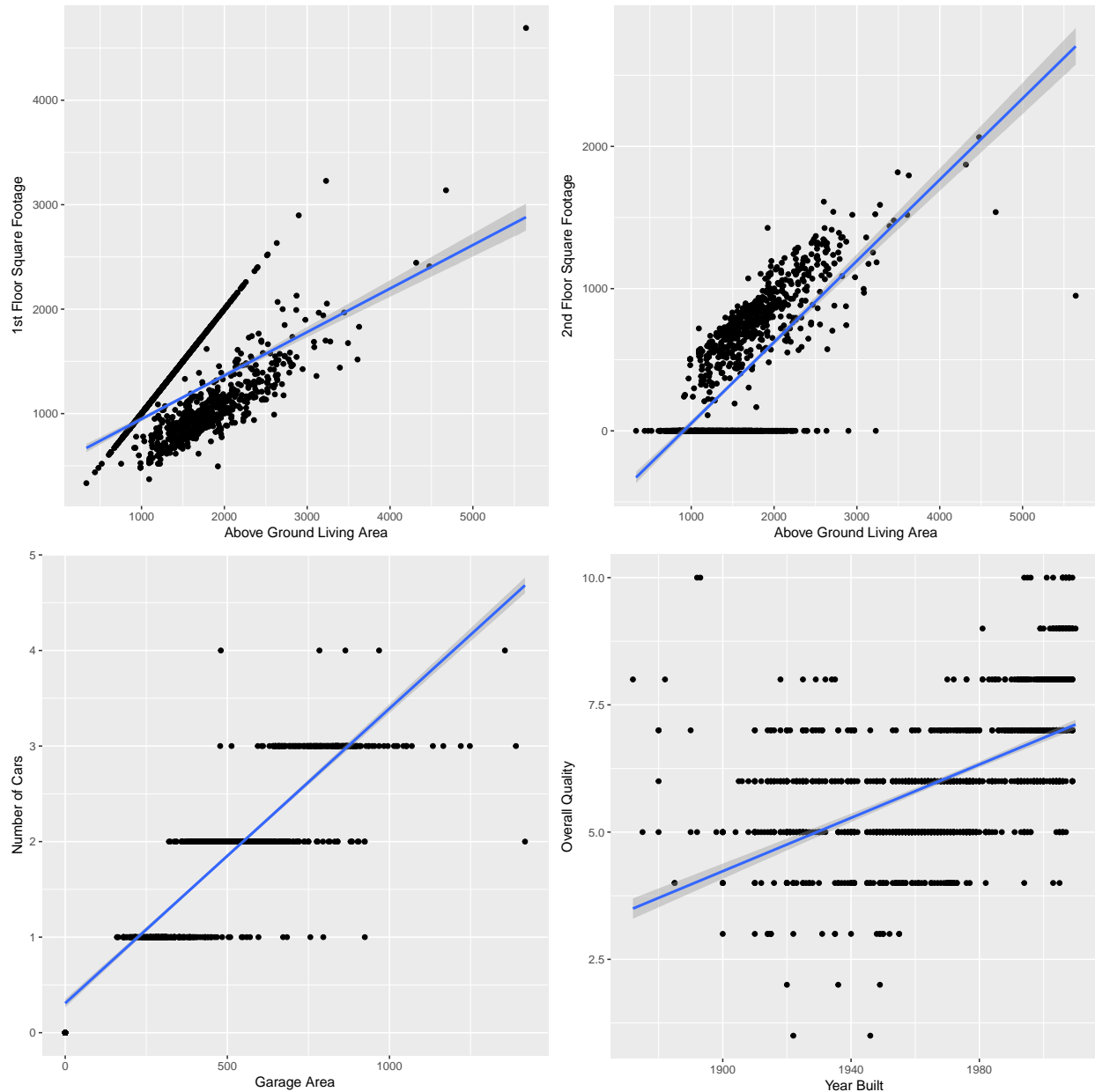
```
g1 <- qplot(GrLivArea, X1stFlrSF, data = training, geom = c("point", "smooth"), method = "lm", xlab = "GrLivArea", ylab = "X1stFlrSF")
```

```
g2 <- qplot(GrLivArea, X2ndFlrSF, data = training, geom = c("point", "smooth"), method = "lm", xlab = "GrLivArea", ylab = "X2ndFlrSF")
```

```
g3 <- qplot(GarageArea, GarageCars, data = training, geom = c("point", "smooth"), method = "lm", xlab = "GarageArea", ylab = "GarageCars")
```

```
g4 <- qplot(YearBuilt, OverallQual, data = training, geom = c("point", "smooth"), method = "lm", xlab = "YearBuilt", ylab = "OverallQual")
```

```
grid.arrange(g1, g2, g3, g4, ncol = 2)
```

It's clear that as the garage area increases, the number of cars tends to as well. We illustrate it with a simple linear fit that only starts to break down at the extremes when there are few samples.

Living area is a little more interesting. There's clearly a split in the data, although it's fairly easy to explain. Some houses are only one floor, so the 1st Floor Area will be the same as the Above Ground Living Area. Similarly, if the house only has one floor, 2nd Floor Area will be 0. Since both of these values track very closely with total above ground living area, we can make an argument to condense or eliminate them when we build our model.

Year and overall quality are also correlated, although a bit weaker than the others. Let's look at some of our features that correlate highly with the sales price.

```
#use Cut2() from Hmisc to cut numerical features into bins
cutQual <- cut2(training$OverallQual, g = 10)
cutCond <- cut2(training$OverallCond, g = 10)
cutYear <- cut2(training$YearBuilt, g = 10)
```

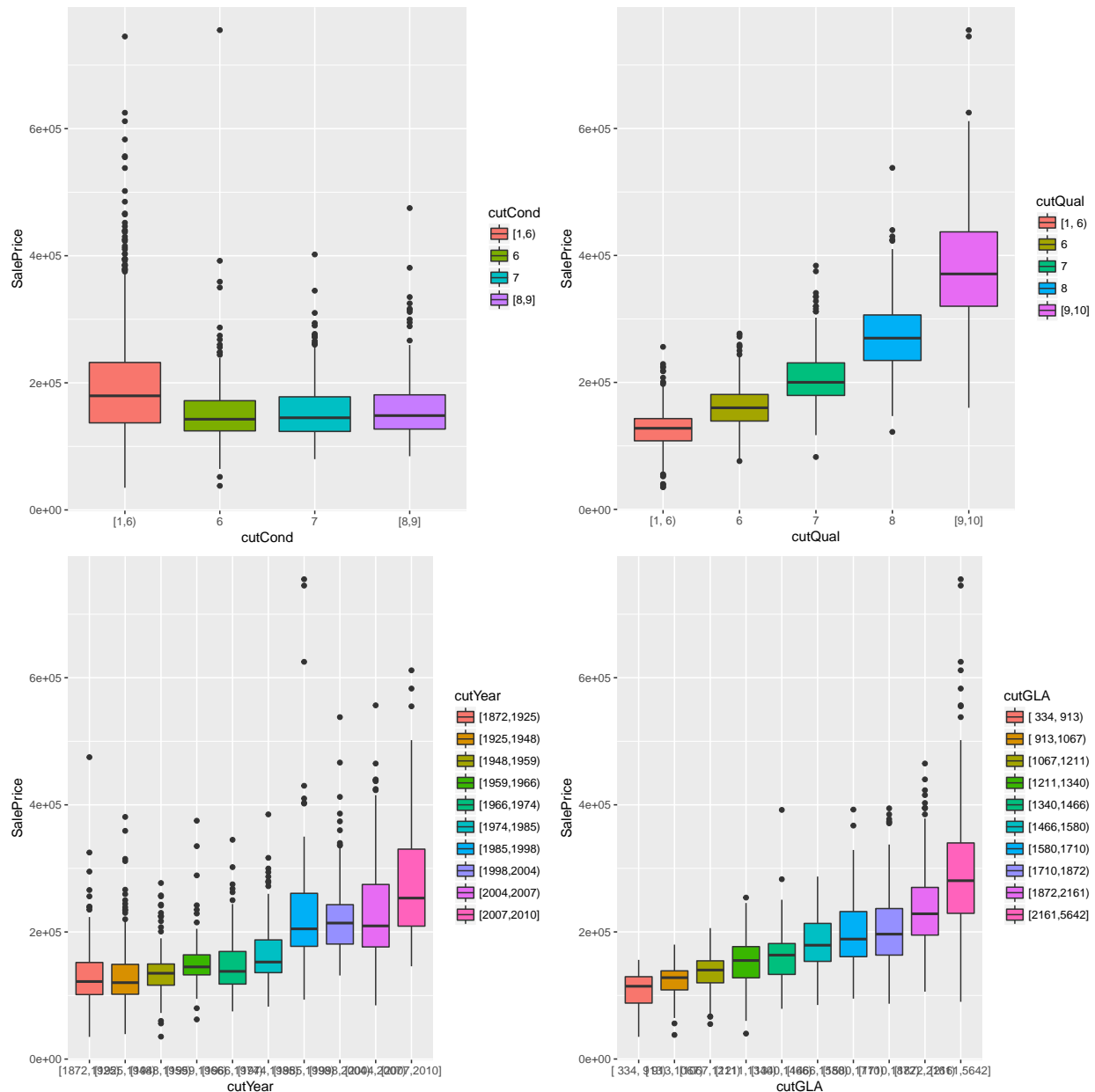
```

cutGLA <- cut2(training$GrLivArea, g = 10)

bp1 <- qplot(cutCond, SalePrice, data = training, fill = cutCond, geom = c("boxplot"))
bp2 <- qplot(cutQual, SalePrice, data = training, fill = cutQual, geom = c("boxplot"))
bp3 <- qplot(cutYear, SalePrice, data = training, fill = cutYear, geom = c("boxplot"))
bp4 <- qplot(cutGLA, SalePrice, data = training, fill = cutGLA, geom = c("boxplot"))

grid.arrange(bp1, bp2, bp3, bp4, ncol = 2)

```



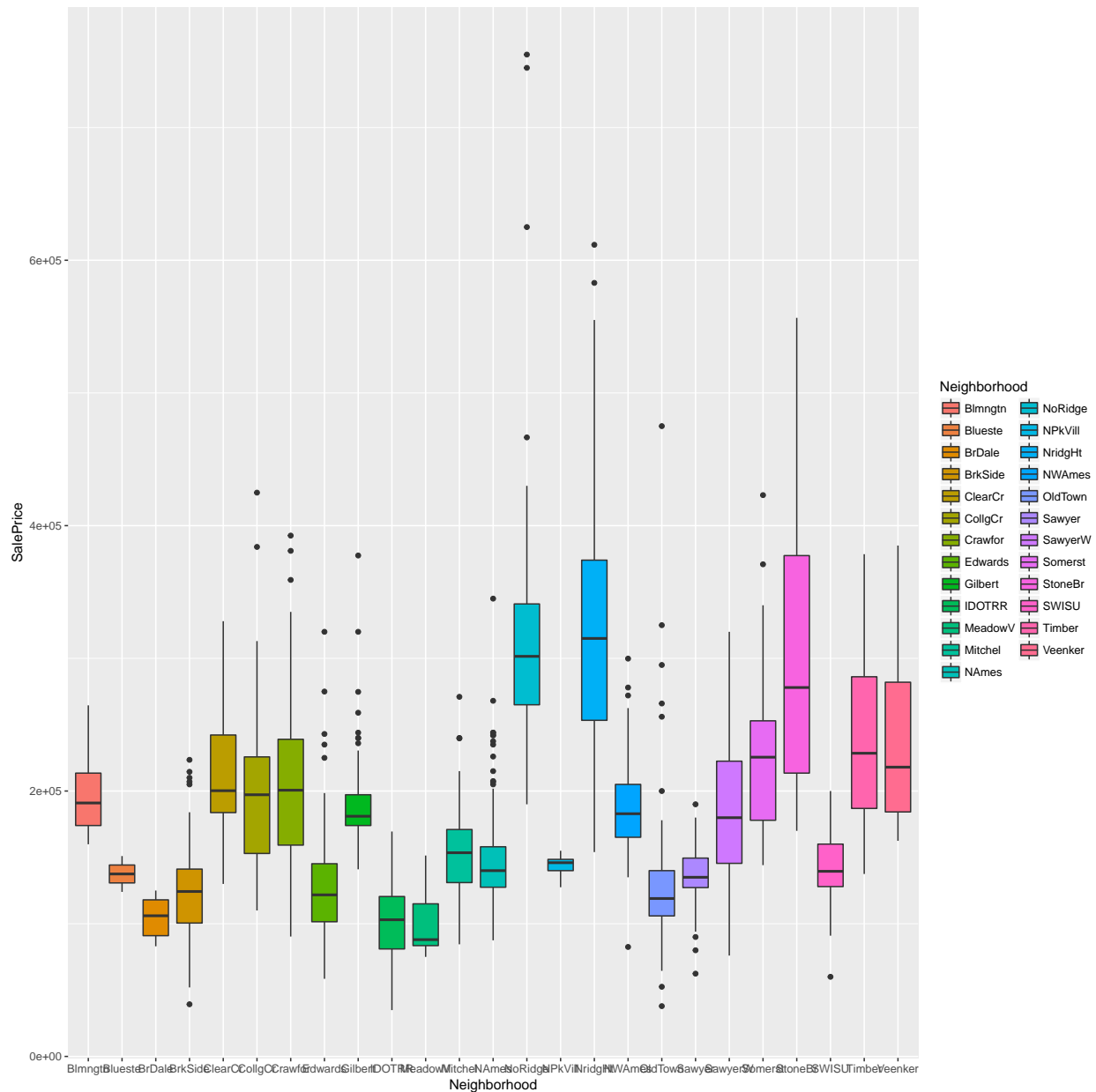
Surprisingly, overall condition is very poorly correlated to sales price. Looking at the data, most values fall in the 1-6 range, but even accounting for that, there's not a huge effect. This could also be a flaw in the rating

system used to determine home condition.

Quality and above ground living area show strong effects while the year built seems to break down in 30 year increments.

One factor variable should also have a fairly large effect on sales price and that's neighborhood. Location is one of the biggest predictors of house pricing.

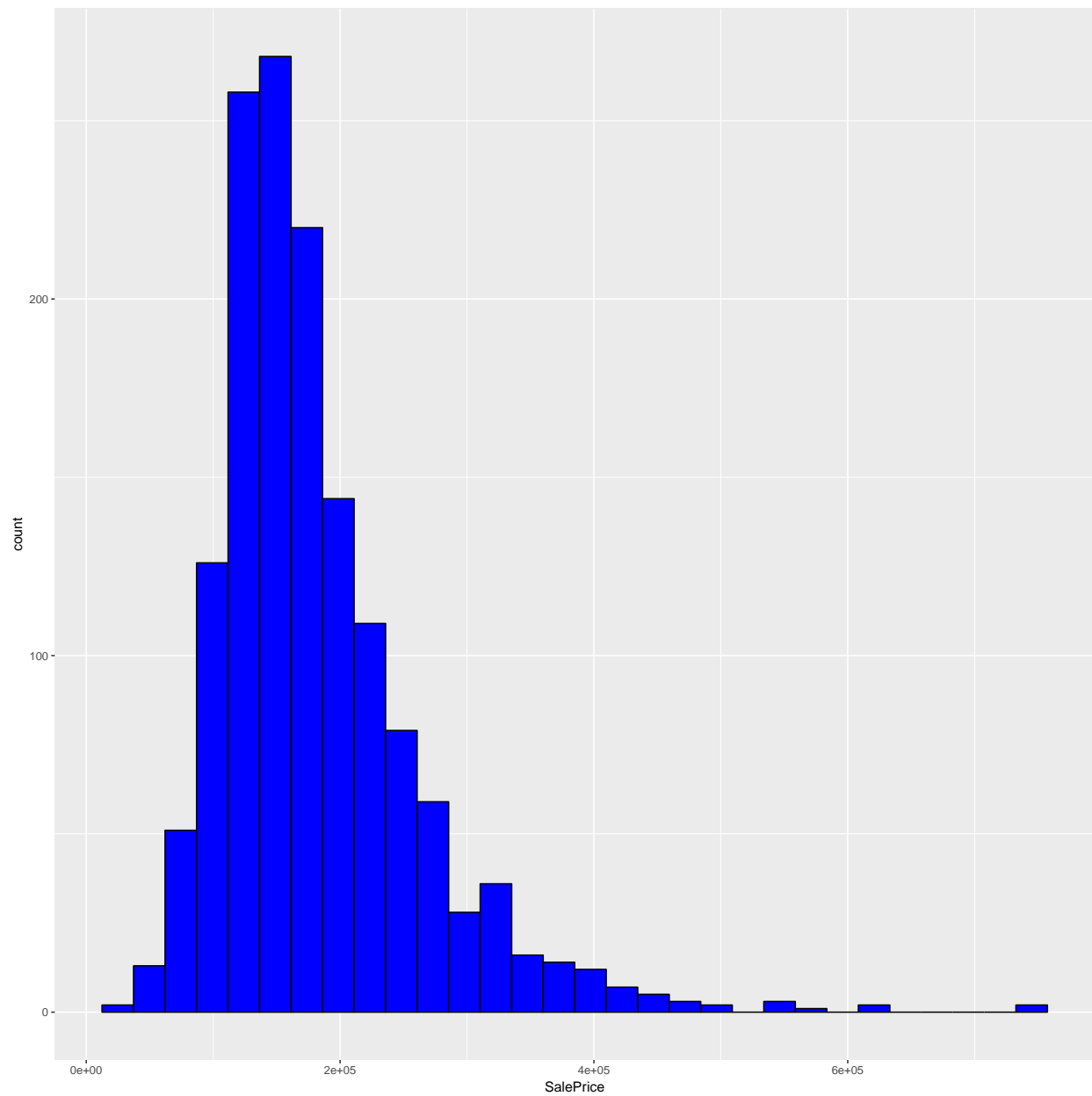
```
qplot(Neighborhood, SalePrice, data = training, fill = Neighborhood, geom = c("boxplot"))
```



Sure enough, we can see that certain neighborhoods are more expensive than others. Before we put together a model, we want to look at one more thing; the distribution of sales prices.

```
qplot(SalePrice, data = training, fill = I("blue"), col = I("black"))
```

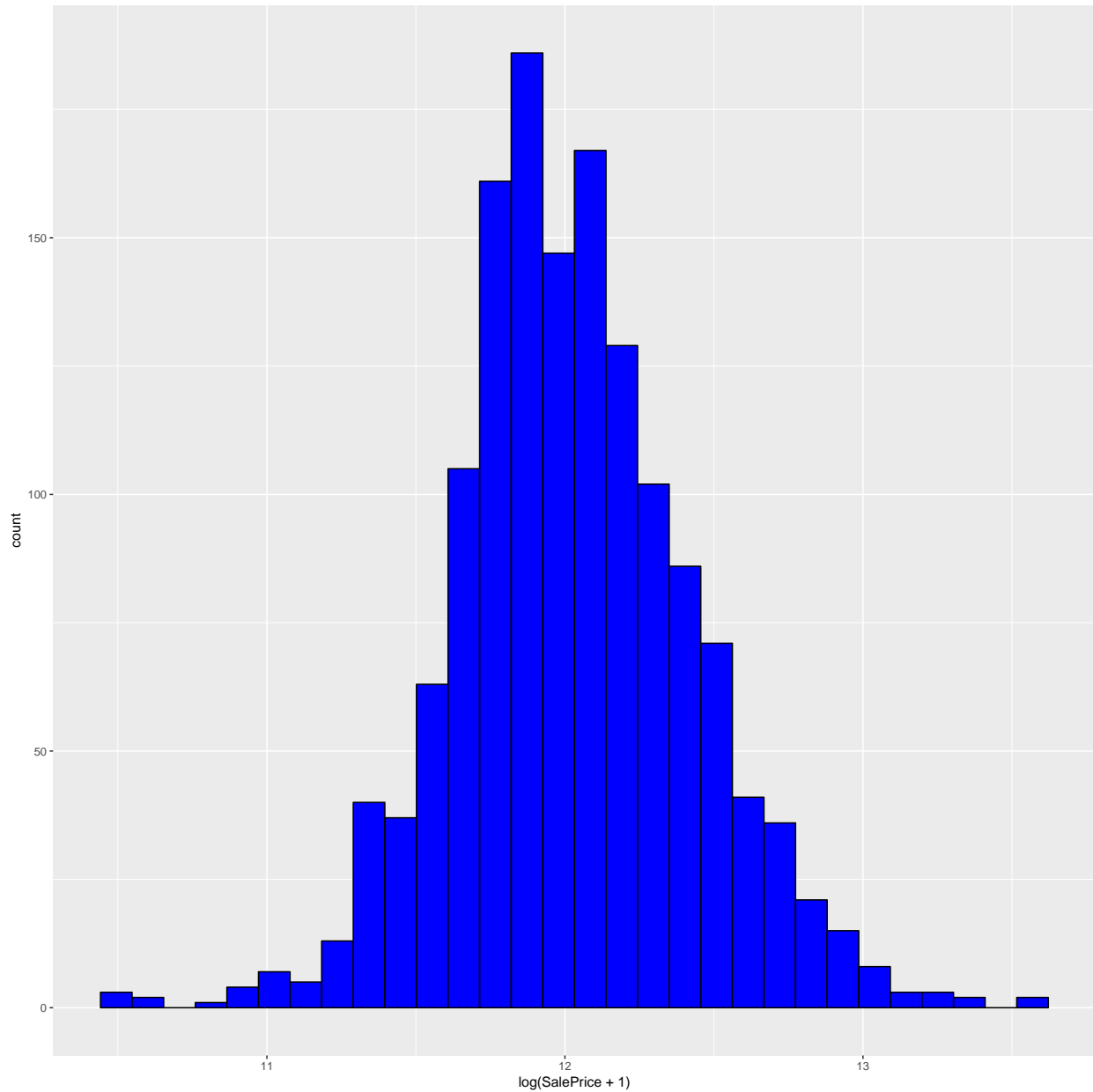
```
## `stat_bin()` using `bins = 30`. Pick better value with `binwidth`.
```



Looks like the sale prices are skewed. We can address this by taking the log of the price.

```
qplot(log(SalePrice + 1), data = training, fill = I("blue"), col = I("black"))
```

```
## `stat_bin()` using `bins = 30`. Pick better value with `binwidth`.
```



Now we can start looking at models.

```
control <- trainControl(method = "cv", number = 10)

lm_model <- train(SalePrice ~ ., method = "lm", data = training, trControl = control)

lm_model$results
```

	intercept	RMSE	Rsquared	RMSESD	RsquaredSD
## 1	TRUE	46489.57	0.7195149	20604.24	0.1687289

```
print(lm_model)
```

```
## Linear Regression
##
## 1460 samples
```

```
## 80 predictor
##
## No pre-processing
## Resampling: Cross-Validated (10 fold)
## Summary of sample sizes: 1313, 1314, 1314, 1313, 1315, 1313, ...
## Resampling results:
##
## RMSE      Rsquared
## 46489.57  0.7195149
##
## Tuning parameter 'intercept' was held constant at a value of TRUE
```

We now have a simple linear model of the data. The summary is only showing us one model run, so we can't go off of those values. We also used caret to perform a k-fold cross validation with 10 subsets. We could manually separate out a training and test set, but k-fold should give us better results. As you can see from the standard deviations of the RMSE and RSquared, the trade off for k-fold is high variance.

Let's try with $\log(\text{SalePrice} + 1)$.

```
control <- trainControl(method = "cv", number = 10)

lm_model_log <- train(log(SalePrice + 1) ~ ., method = "lm", data = training, trControl = control)

print(lm_model_log)
```

```
## Linear Regression
##
## 1460 samples
## 80 predictor
##
## No pre-processing
## Resampling: Cross-Validated (10 fold)
## Summary of sample sizes: 1314, 1314, 1315, 1315, 1315, 1312, ...
## Resampling results:
##
## RMSE      Rsquared
## 0.1739888  0.8092079
##
## Tuning parameter 'intercept' was held constant at a value of TRUE
```

```
lm_model_log$results
```

```
## intercept      RMSE Rsquared  RMSESD RsquaredSD
## 1      TRUE 0.1739888 0.8092079 0.0816394  0.1619918
```

Here, model accuracy has improved and variance, while still high, is a little better. This is a little tricky, as we did do a data transformation, so comparing values is of limited utility. Let's see what happens if we only use a selection of the data. As we discussed above, we'll only use the data that shows strong correlation to the sales price and throw out redundant data.

```
control <- trainControl(method = "cv", number = 10)

lm_model_log_s <- train(log(SalePrice + 1) ~ OverallQual + YearBuilt + YearRemodAdd + MasVnrArea + TotalBsmtArea, data = training, trControl = control)

lm_model_log_s$results
```

```
## intercept      RMSE Rsquared  RMSESD RsquaredSD
## 1      TRUE 0.1583382 0.8458342 0.0481854  0.08527063
```

```
print(lm_model_log_s)
```

```
## Linear Regression
##
## 1460 samples
## 17 predictor
##
## No pre-processing
## Resampling: Cross-Validated (10 fold)
## Summary of sample sizes: 1316, 1312, 1314, 1314, 1314, 1315, ...
## Resampling results:
##
## RMSE      Rsquared
## 0.1583382  0.8458342
##
## Tuning parameter 'intercept' was held constant at a value of TRUE
```

Our accuracy gets better again while variance drops from the last model (since we used the same transformation, this comparison is much more applicable). That's not a bad trade off and it took less variables to do it. Of course, this is assuming a linear relationship between the features and the Sales Price, which may very well not be the case. With that in mind, let's try something completely different, a random forest model.

```
library(randomForest)
```

```
## Warning: package 'randomForest' was built under R version 3.4.1
```

```
set.seed(3218)
```

```
control <- trainControl(method = "cv", number = 5)
```

```
mtry <- sqrt(ncol(training))
```

```
tuneGrid <- expand.grid(.mtry = mtry)
```

```
rf_model <- train(SalePrice ~., data = training, method = "rf", trControl = control, tuneGrid = tuneGrid)
```

```
print(rf_model)
```

```
## Random Forest
##
## 1460 samples
## 80 predictor
##
## No pre-processing
## Resampling: Cross-Validated (5 fold)
## Summary of sample sizes: 1167, 1169, 1167, 1168, 1169
## Resampling results:
##
## RMSE      Rsquared
## 31941.45   0.8610768
##
## Tuning parameter 'mtry' was held constant at a value of 9
```

```
print(rf_model$finalModel)
```

```
##
## Call:
```

```
## randomForest(x = x, y = y, mtry = param$mtry, proximity = TRUE)
##           Type of random forest: regression
##           Number of trees: 500
## No. of variables tried at each split: 9
##
##           Mean of squared residuals: 1032843795
##           % Var explained: 83.62
```

We're using 5 folds in order to speed the calculations up, as random forest takes some processor time. We're restricting it to the square root of the number of features for variables at each split. In general, this gives us a more accurate model, which makes sense since we're using a large number of features to make our predictions. Let's see what we get when we use $\log(\text{SalePrice} + 1)$ as our target.

```
set.seed(3218)
control <- trainControl(method = "cv", number = 5)

mtry <- sqrt(ncol(training))
tuneGrid <- expand.grid(.mtry = mtry)

rf_model <- train(log(SalePrice + 1) ~., data = training, method = "rf", trControl = control, tuneGrid = tuneGrid)
print(rf_model)
```

```
## Random Forest
##
## 1460 samples
## 80 predictor
##
## No pre-processing
## Resampling: Cross-Validated (5 fold)
## Summary of sample sizes: 1167, 1169, 1167, 1168, 1169
## Resampling results:
##
## RMSE          Rsquared
## 0.1541093 0.8704845
##
## Tuning parameter 'mtry' was held constant at a value of 9
print(rf_model$finalModel)
```

```
##
## Call:
## randomForest(x = x, y = y, mtry = param$mtry, proximity = TRUE)
##           Type of random forest: regression
##           Number of trees: 500
## No. of variables tried at each split: 9
##
##           Mean of squared residuals: 0.02332326
##           % Var explained: 85.37
```