

Peter Arevalo

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PROFILE

Web Design. Converting attractive and exciting PS layouts with responsive design and pixel perfect accuracy.

SEO. Draw customer traffic with engaging descriptions and original text written for optimal SEO.

Front-End Development. Utilizing HTML5, CSS3 and jQuery to create interactive and dynamic features.

Fluency. PHP/Laravel, Foundation/Bootstrap, Adobe Creative Suite, Google Analytics, Wordpress, BigCommerce, AmeriCommerce, and Yahoo e-commerce platforms.

EXPERIENCE The Human Solution | Front-End Developer | 2011 - present

Maintain four e-commerce sites: upliftdesk.com, thehumansolution.com, ergonomicchairpro.com and ergohuman.com. Design new layouts landing pages using the most up to date practices, ensuring responsive design and SEO friendly methods. Update existing content and add new, original content, including blog posts on Wordpress and product listings.

Ilios Lighting | Crew Chief | 2009 - 2011 www.ilioslighting.com

Light technician and designer for live events, including Austin City Limits, ACL Live, and SXSW. Directed teams of 5-10 employees. Communicated clearly with clients to understand expectations and deliver requirements.

EDUCATION

Austin Community College, Austin, TX 2009-2011, completed
30 credits GPA 3.0

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