



We believe in natural and organic products that cater to the largest organ in the human body - our skin. Our mission is to empower you to give your body the care it deserves.

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BESTSELLERS



Strawberry Glossing Shampoo

16 \$

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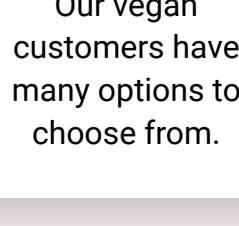


CART

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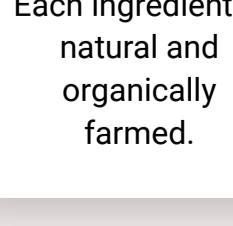
OUR PRODUCTS

While the performance of natural makeup used to pale in comparison to products from our favorite makeup counters, there are many natural makeup brands creating products that are richly pigmented, apply beautifully, and wear as well as their more synthetic competitors.



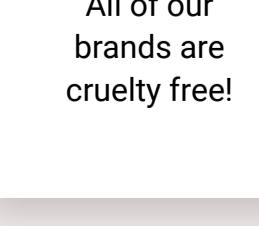
VEGAN

Our vegan customers have many options to choose from.



NATURAL INGREDIENTS

Each ingredient is natural and organically farmed.



CRUELTY FREE

All of our brands are cruelty free!



FILTER BY +

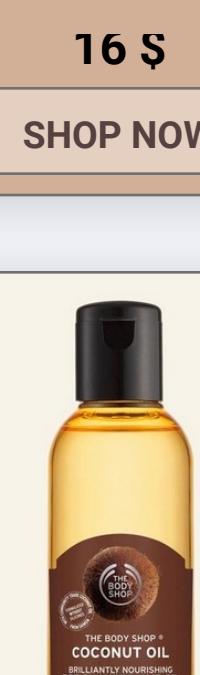
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Strawberry Glossing Shampoo

16 \$

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16 \$

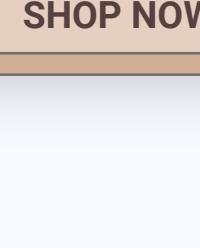
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Coconut Oil Pre-Shampoo Oil

15 \$

[SHOP NOW](#)



Ginger Anti-Dandruff Shampoo

16 \$

[SHOP NOW](#)



1

2

3

4

5





Strawberry Glossing Shampoo

12 \$

— 1 +

ADD TO BAG

DETAILS

Feed dull hair with our Strawberry Clearly Glossing Shampoo. Enriched with mouth-watering Italian strawberries, the silicone-free, 100% vegan formula adds shine and helps detangle for soft, sweet-smelling locks all day long.

INGREDIENTS



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Hydroxide, Sodium Chloride, Propylene Glycol, Parfum/Fragrance, Sodium Benzoate, Hexylene Glycol, Polyquaternium-10, Glycerin, Fragaria Vesca Juice/Strawberry Juice, Salicylic Acid, PPG-5-Ceteth-20, Aloe Barbadensis Leaf Juice Powder, Limonene, Sodium Acetate, Isopropyl Alcohol, Sodium Hydroxide



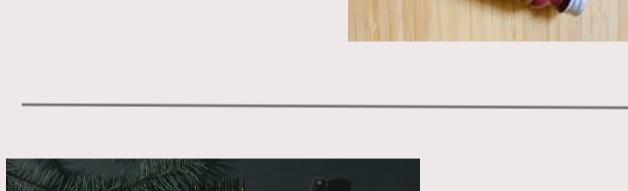
MEET OUR BRANDS

"The earth is what we all have in common."

- Wendell Berry

As The Beauty Industry Continues To Grapple With Its Plastics Problem, The Best Sustainable Beauty Brands Are Working Toward Creating A Future With Less Pollution. Now Is A Great Time To Consider The Environmental Impacts Caused By The Cosmetic Products We're Purchasing. We've Rounded Up For You Some Of Our Favorite Products From The Best Sustainable Brands On The Market.

FAT AND THE MOON



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NUDI GOODS



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SEA WITCH BOTANICALS



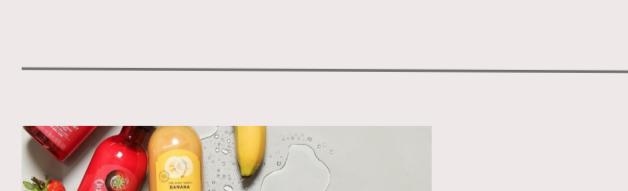
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DAB HERB MAKEUP



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DIRTY HIPPIE COSMETICS



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THE BODY SHOP



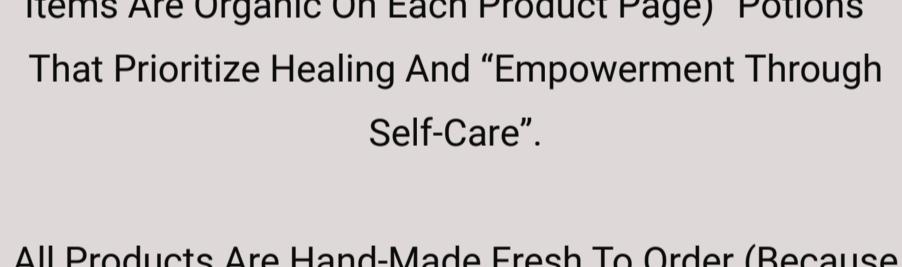
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FAT AND THE MOON

Fat And The Moon Offer A HUGE Selection Of Eco Friendly Makeup And Personal Care Products Including Zero Waste Deodorant And Skincare.

As For Their Sustainable Make-Up Range, Or Their "Adornment" Collection, They Focus On Lip And Eye Products, Including Various Colors Of "Eye Coal" (Which Is Pretty Much Like Eyeliner But Less Waxy And In Pot Form) And Several Tinted, Lip/Cheek Stains And Highlighter.



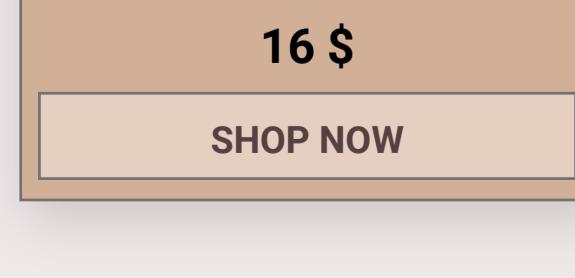
HOME PRODUCTS BRANDS BLOG CART

Drawing Inspiration From Herbalists And Natural Healers, Fat And The Moon Creates All Natural, Mostly Organic (And They're Very Clear About Noting Which Items Are Organic On Each Product Page) "Potions" That Prioritize Healing And "Empowerment Through Self-Care".

All Products Are Hand-Made Fresh To Order (Because "Body Products, Like Food, Are Not Meant To Last Forever!") Using Only "Plants That Are Abundant, Ethically Harvested And Organically Cultivated And Combine Them In Formulations That Are Radically Non-Toxic".

All Fat And The Moon Products Are Made Without Palm Oil.

OUR PRODUCTS





BLOG

This blog is being created to not only bring you the latest news from eco-cometics but to make it fun and easy to find skincare tips, the latest beauty trends, seasonal inspiration ideas, the list is really endless. And as always we are completely open to any ideas or suggestions you may have.



HOME



PRODUCTS



BRANDS



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CART



2020 EYE SHADOW

Author: Blair Waldorf



10 SIMPLE THINGS
TO PREVENT DEMENTIA

Author: Serena Bass



IN 2020, EYE SHADOW SALES ARE SOARING

"Eyes are the windows to the soul," is a Biblically old phase, but it's also never been more true than in 2020. Since we rarely leave the house anymore, and a mask covers half our face even when we do, our once-anticipated morning cosmetic routines can feel a bit dissonant, an old habit from a world that no longer exists. Many former makeup lovers told Allure that the pandemic has caused them to ditch their 30-minute makeup routine for something more relaxed. But the eye makeup stays in the picture.

Take Reina, a 25-year-old writer in Brooklyn. She says



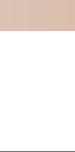
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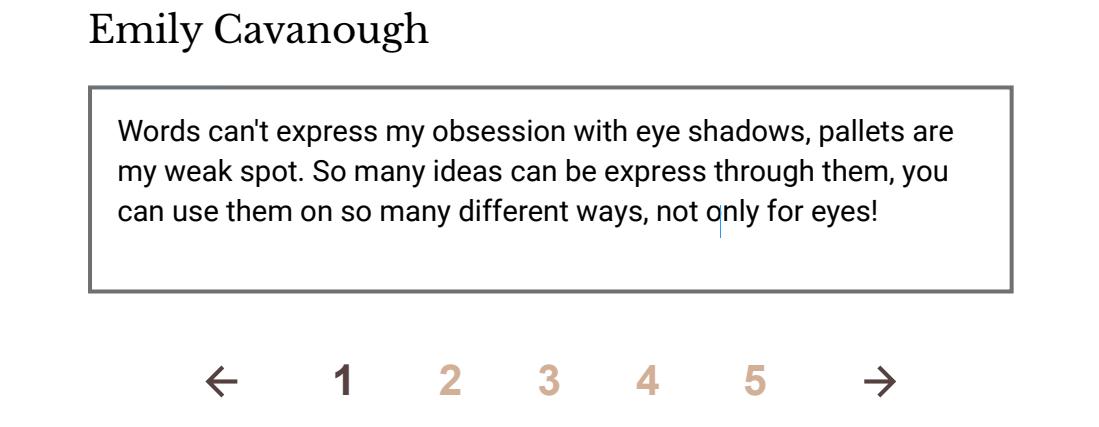


BLOG



CART

"It sounds so vain, but it makes me feel better. And it reminds me that no matter how bad things get, I can still do a killer wing."



It might seem a bit silly that so many of us still want to apply eyeshadow or winged liner when the most glamorous trip we might have planned is the one to the grocery store. But our masks — and, in many ways, our global circumstances — have stripped us of our individuality: We can no longer see our friends, pursue our hobbies, or even showcase our smiles. At least we can paint our eyelids the color of sunshine. A little light, where there once was none.

COMMENTS (3)

Maria Acarano

Love eye shadows!!! And totally agree this year they took a new step with formula, colors and texture.

Nina Valencia

In my opinion eco-eye shadows are hit this year! What can be better than saving world and looking hot!

Emily Cavanough

Words can't express my obsession with eye shadows, pallets are my weak spot. So many ideas can be express through them, you can use them on so many different ways, not only for eyes!



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4

5



LEAVE A COMMENT

NAME

Name Surname

COMMENT

You can type your comment here...

POST



MY BAG (3)



Banana Nourishing Conditioner

12 \$

1



Strawberry Glossing Shampoo

16 \$

2

PROMO CODE

ADD

TOTAL 36 \$

PROCEED TO PAYMENT



HOME



PRODUCTS



BRANDS



BLOG



CART



FILTER BY +

SORT BY ▼

FACE

BODY

HAIR

MAKEUP



HOME



PRODUCTS



BRANDS



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CART



FILTER BY +

SORT BY ▼

PRICE LOW TO HIGH

PRICE HIGH TO LOW



HOME



PRODUCTS



BRANDS



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CART



LOGIN

E-mail

Password

LOGIN

REGISTER



HOME



PRODUCTS



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REGISTRATION

First name

Last name

E-mail

Password

REGISTER



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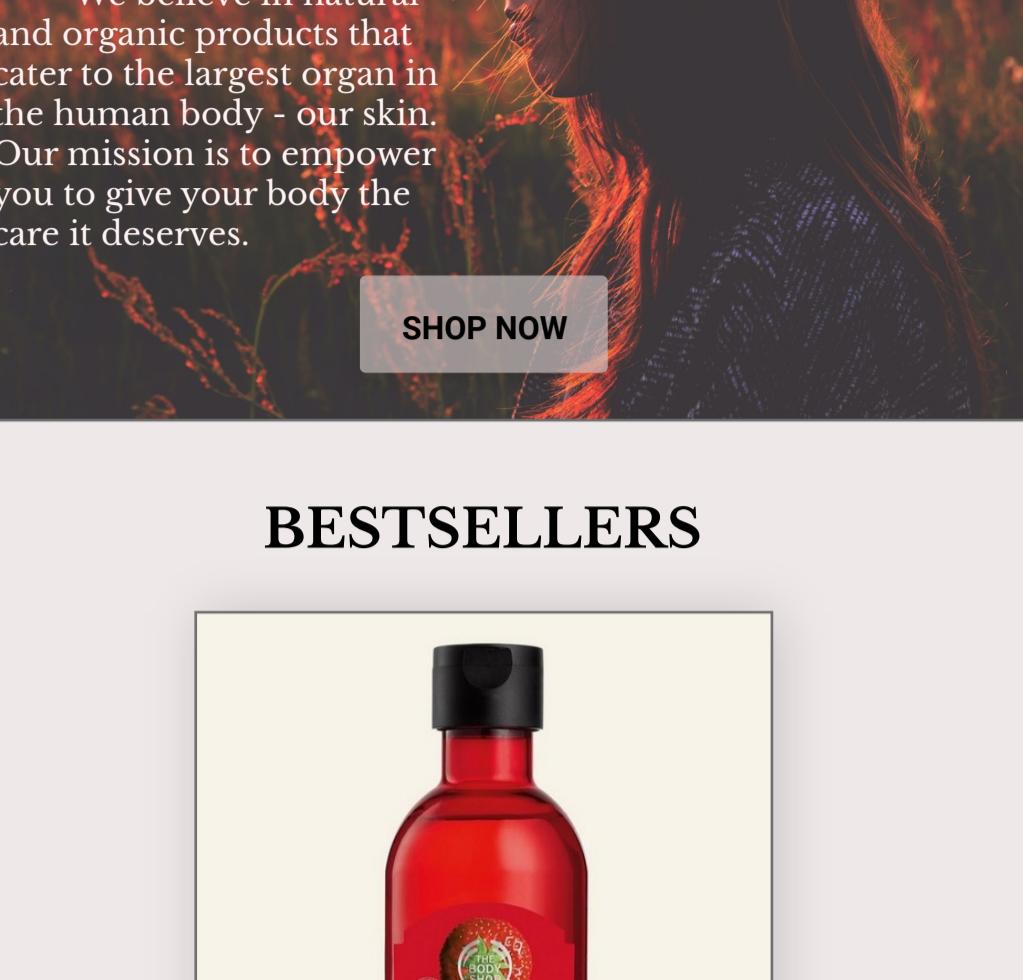
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OUR PRODUCTS

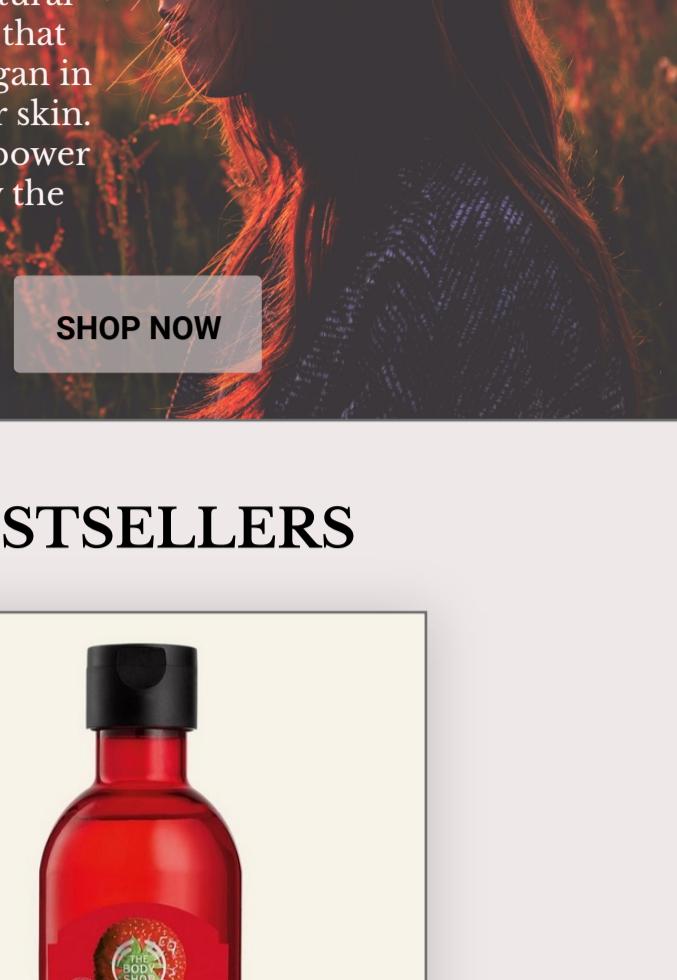
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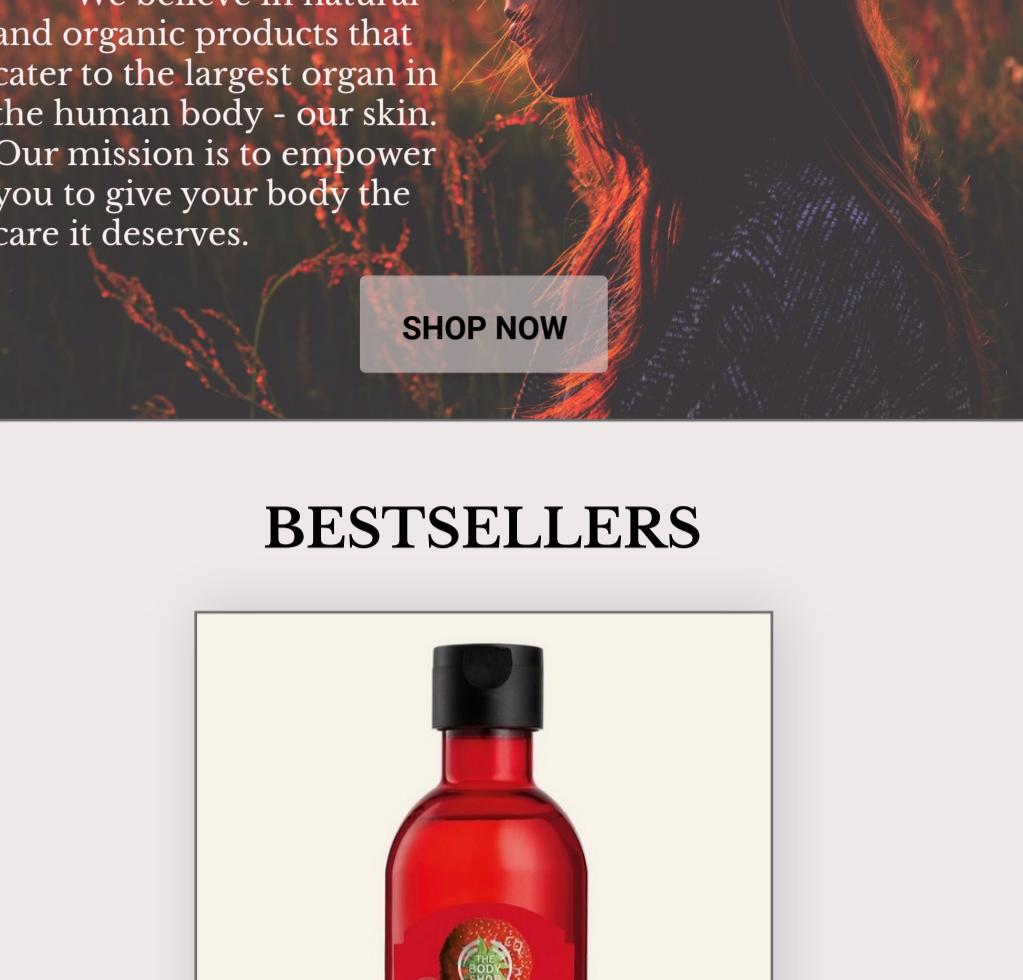
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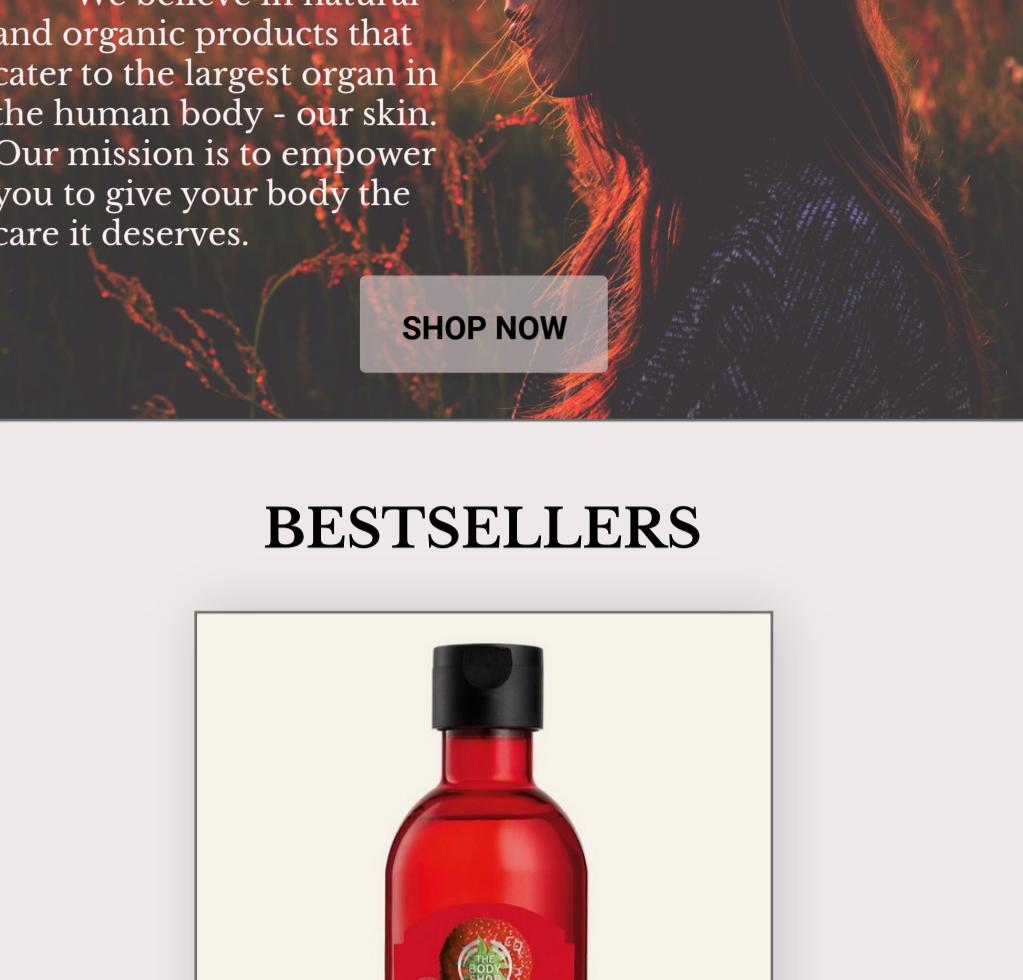
CRUELTY FREE

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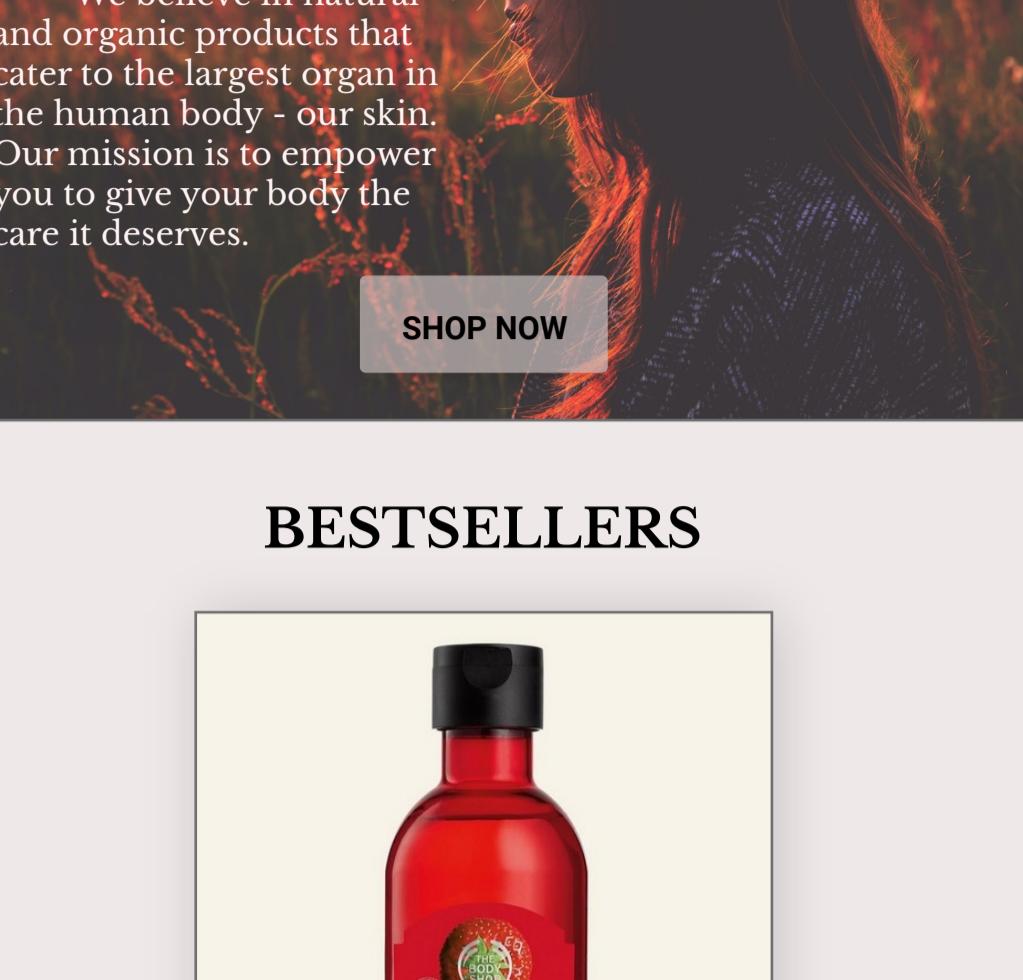
NOT TESTED ON ANIMALS

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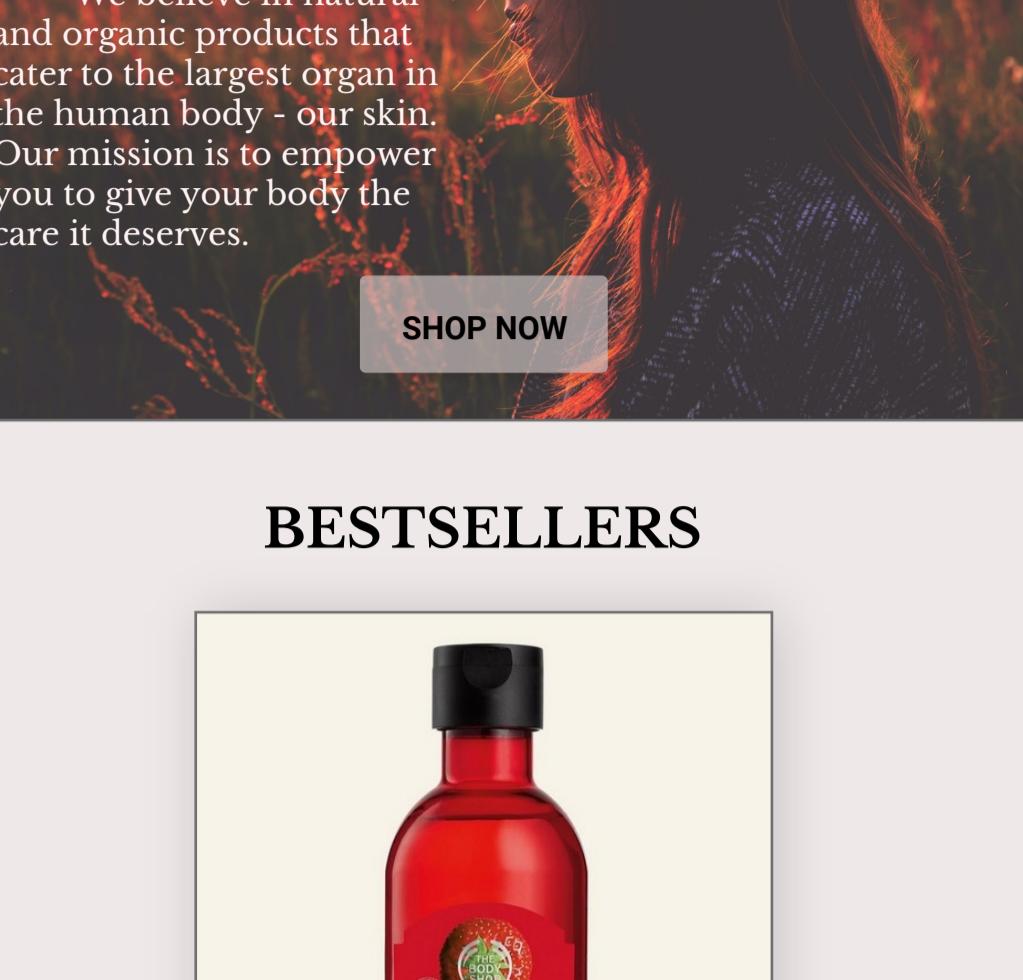
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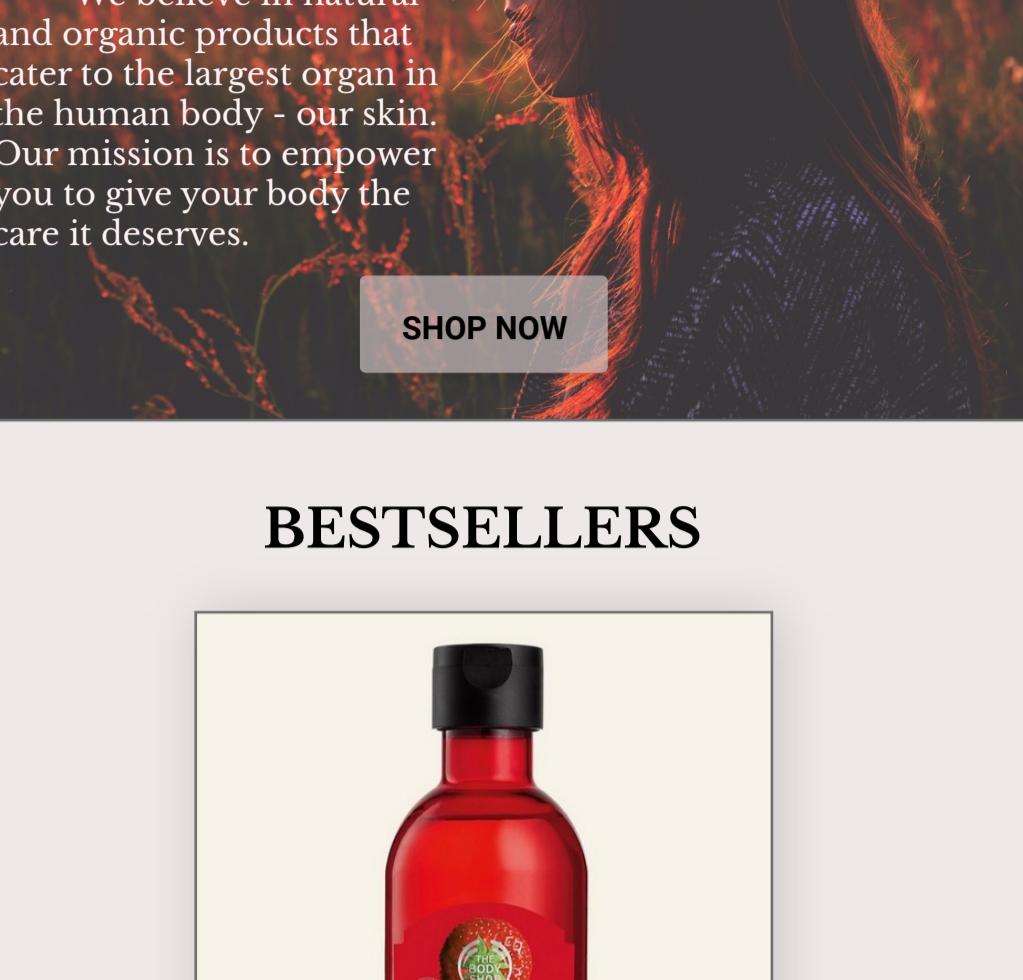
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CRUELTY FREE

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NOT TESTED ON ANIMALS

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