



PETRA ŽELEZNÁ

GRAPHIC DESIGNER & PRODUCT PHOTOGRAPHER

CONTACT

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📷 PETRA.ZELEZNA

EDUCATION

GRAPHIC AND MEDIA DESIGN

UNIVERSITY OF CREATIVE COMMUNICATION
2018 - 2020

FOREIGN LANGUAGES

THE ENGLISH-CZECH HIGH SCHOOL AMAZON
2014 - 2018

SKILLS

- ADOBE CREATIVE SUIT PROGRAMS
- GOOGLE WORKSPACE
- MICROSOFT OFFICE
- COREL DRAW
- iMovie

PERSONAL INTERESTS

HORSEBACK RIDING AND HORSE
TRAINING, FLORBAL, ART, READING AND
ALSO CREATIVE WRITING, OIL PAINTING
AND COOKING

ABOUT ME

I WAS BORN IN CZECH REPUBLIC AND HAVE BEEN ALWAYS OCCUPIED BY ART AND CREATIVE THOUGHTS. EVEN THOUGH MY DESIGNER PATH STARTED IN MY MID TEENS, TILL THEN I HAVE BEEN INTERESTED IN PAINTING, DRAWING, CREATIVE WRITING. I HAVE SPENT MY CHILDHOOD WITH CAMERA AND I STILL ENJOY TIME SHOOTING, ESPECIALLY PRODUCT PHOTOGRAPHY. IN MY FREE TIME YOU MAY FIND ME READING OR AT THE BARN WHERE I SPEND MOST OF MY FREE TIME TAKING CARE OF HORSES AND ALSO GIVING LESSONS. MY DESIGN STYLE IS MEANT TO BE CLEAR, INFORMATIVE BUT ALSO EYE CATCHING AND ESTHETICALLY PLEASING.

WORK EXPERIENCE

HV GRANIT

INDUSTRIAL GRAPHICS, 3D DESIGNS, ARCHITECTURE DESIGN, COMMUNICATION WITH CUSTOMERS
2018 - 2020

SCHRACK TECHNIK

PRODUCT PHOTOGRAPHY, PORTRAIT PHOTOGRAPHY, REFERENCE/ARCHITECTURE PHOTOGRAPHY + EVENT PHOTOGRAPHY PRODUCT MANUAL BROCHURE DESIGN, SOCIAL MEDIA CONTENT, PRODUCT BROCHURE DESIGN, WORKSHEETS FOR STUDENTS DESIGN, ROLLUPS, BANNERS, CAR STICKERS ETC.
2016 - 2018

OMIKRON INVEST

PRODUCT PHOTOGRAPHY, ONLINE MARKETING CONTENT AND SOCIAL NETWORK MANAGEMENT, ROLLUPS, PREPRESS AND HELP WITH BOOKS PRINTING, MARKETING ASSISTANT
2014 - 2018