

# Big Data & Machine Learning

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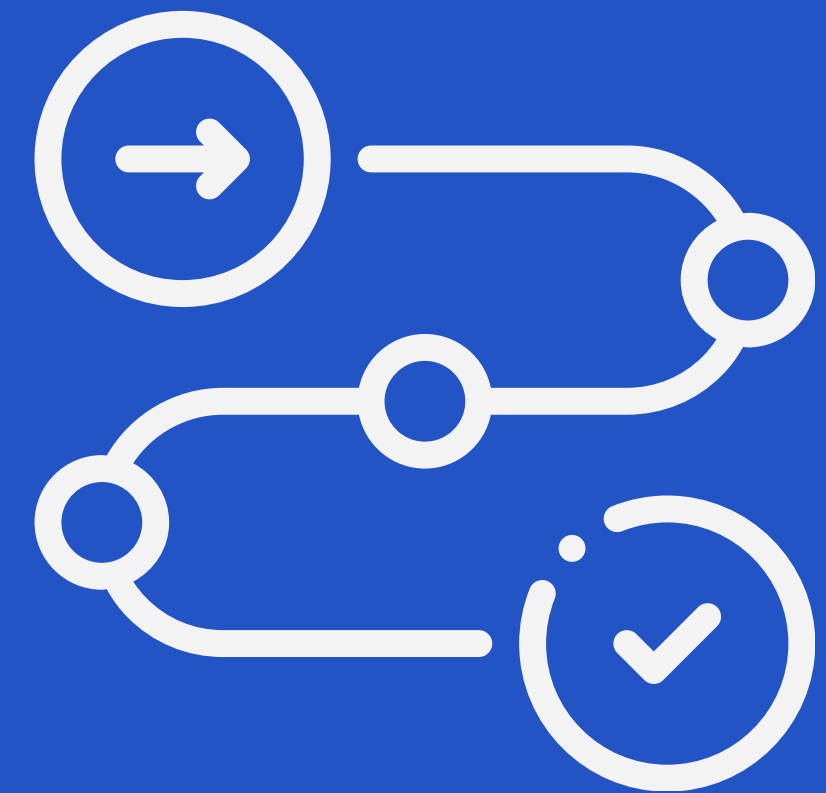
FinTech Project

Week 2 - Team C

# Sprint Objectives

- Integrate equity & cryptocurrency data into a unified 7-day dataset
- Apply and compare imputation techniques to handle missing values
- Evaluate methods with error metrics and interpolation approaches
- Test advanced imputation (KNN, MICE) and add safeguards against anomalies
- Link data processing choices to investor philosophy (Aggressive Persona)
- Build final dataset with returns and assess portfolio performance

**Week 1 - Portfolio construction**



**Week 2 - Data processing**

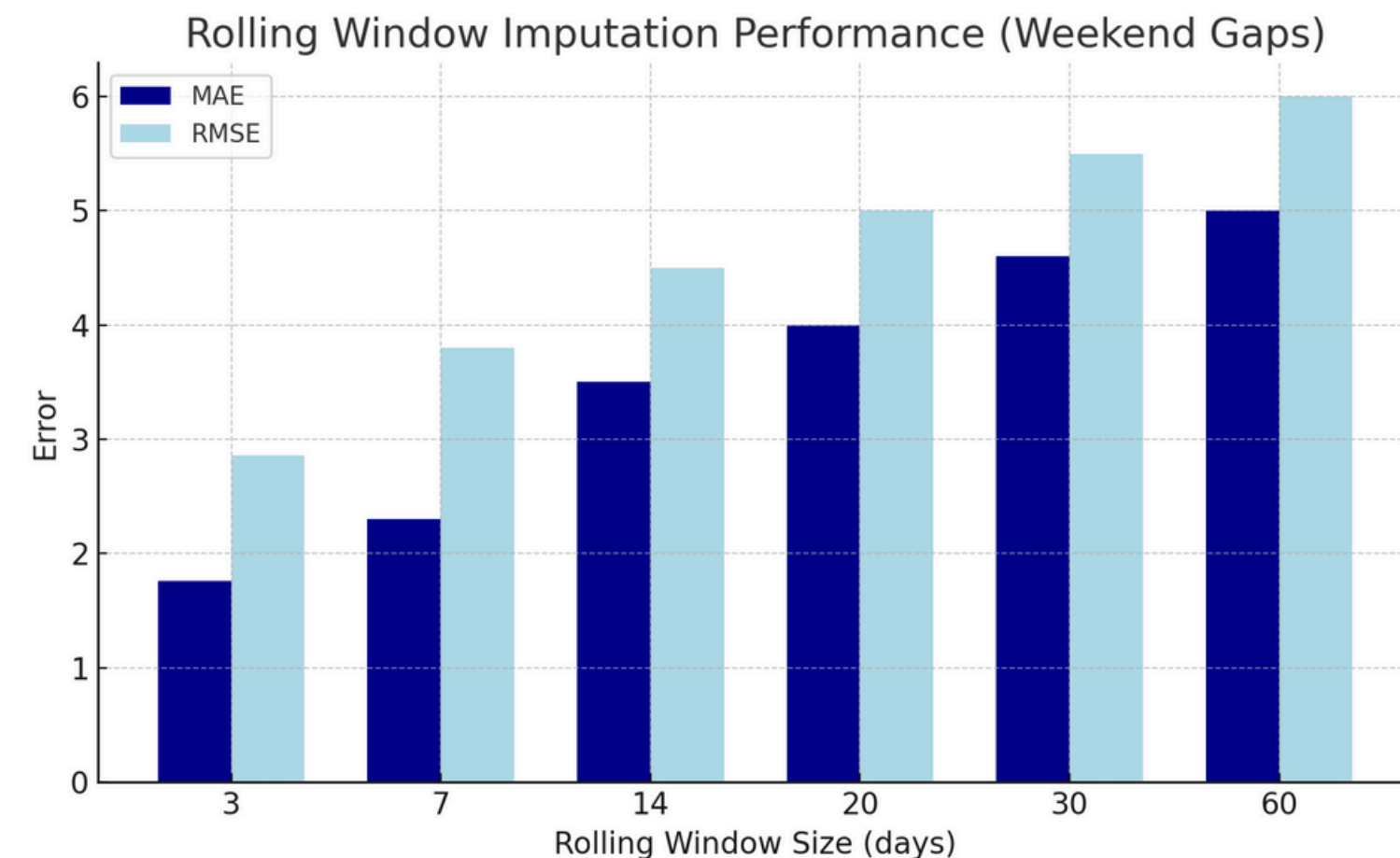
# Mean, Median & Rolling Windows

## Weekend gaps filled using mean vs median

- **Mean:** preserves volatility → aggressive investors
- **Median:** robust to outliers → risk-averse investors

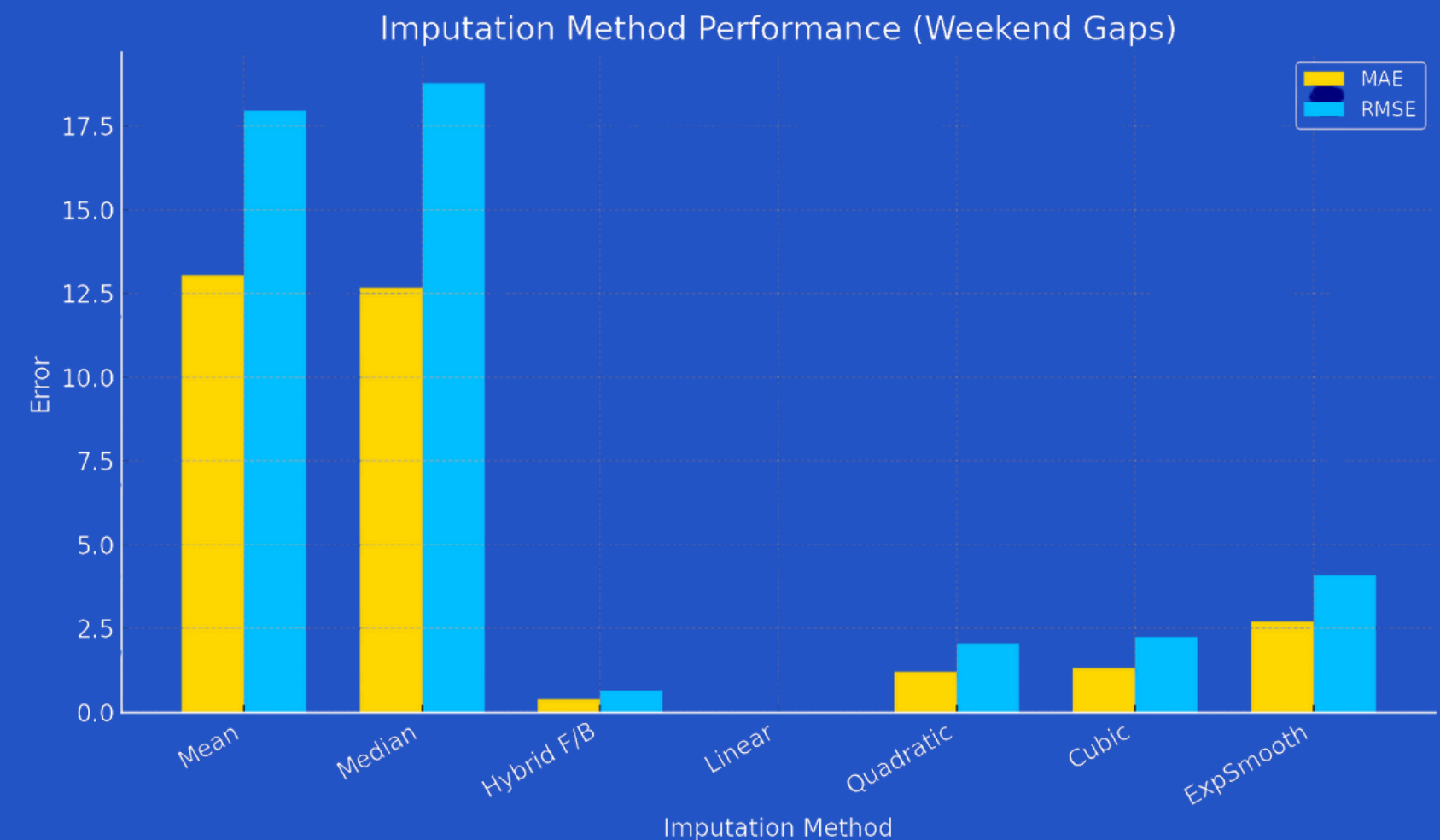
## Rolling windows tested (3–60 days) against weekend reference

- **3-day rolling mean** gave best accuracy (MAE  $\approx 1.76$ , RMSE  $\approx 2.86$ )
- **Longer windows** smoothed data but missed short-term signals



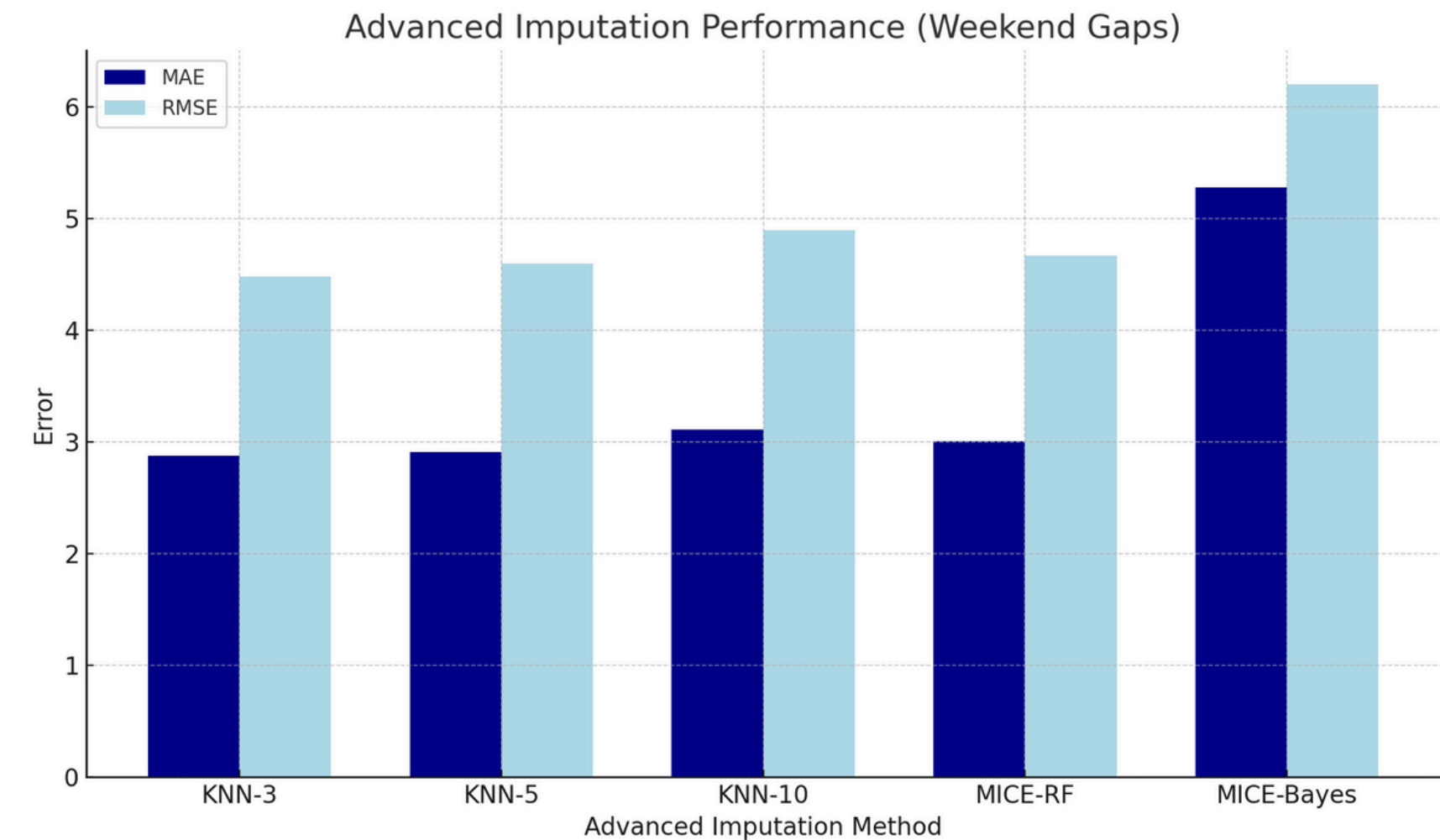
# Evaluating Imputation Methods

- Compared accuracy using **MAE, RMSE, MAPE, sMAPE**
- **Mean/median**: weak performance (MAE > 12, RMSE  $\approx$  18)
- **Hybrid forward/backward fill**: strong baseline (MAE  $\approx$  0.40, RMSE  $\approx$  0.66)
- **Linear interpolation**: nearly perfect fit for 2-day weekend gaps (MAE/RMSE  $\approx$  0)



# Advanced Techniques & Safeguards

- **Guardrails:** denominator floor + sMAPE → no infinities/NaNs
- **Correlations** recomputed valid **within [-1, 1]**; clipping safeguard added
- Advanced methods:
  - **KNN (k=3):** strong results (MAE  $\approx 2.88$ , RMSE  $\approx 4.48$ )
  - MICE (**RandomForest**): effective but heavier
  - **Bayesian Ridge:** underperformed on sharp weekend moves



# Utility Functions & Imputation Choices

- **Risk-Seeking**

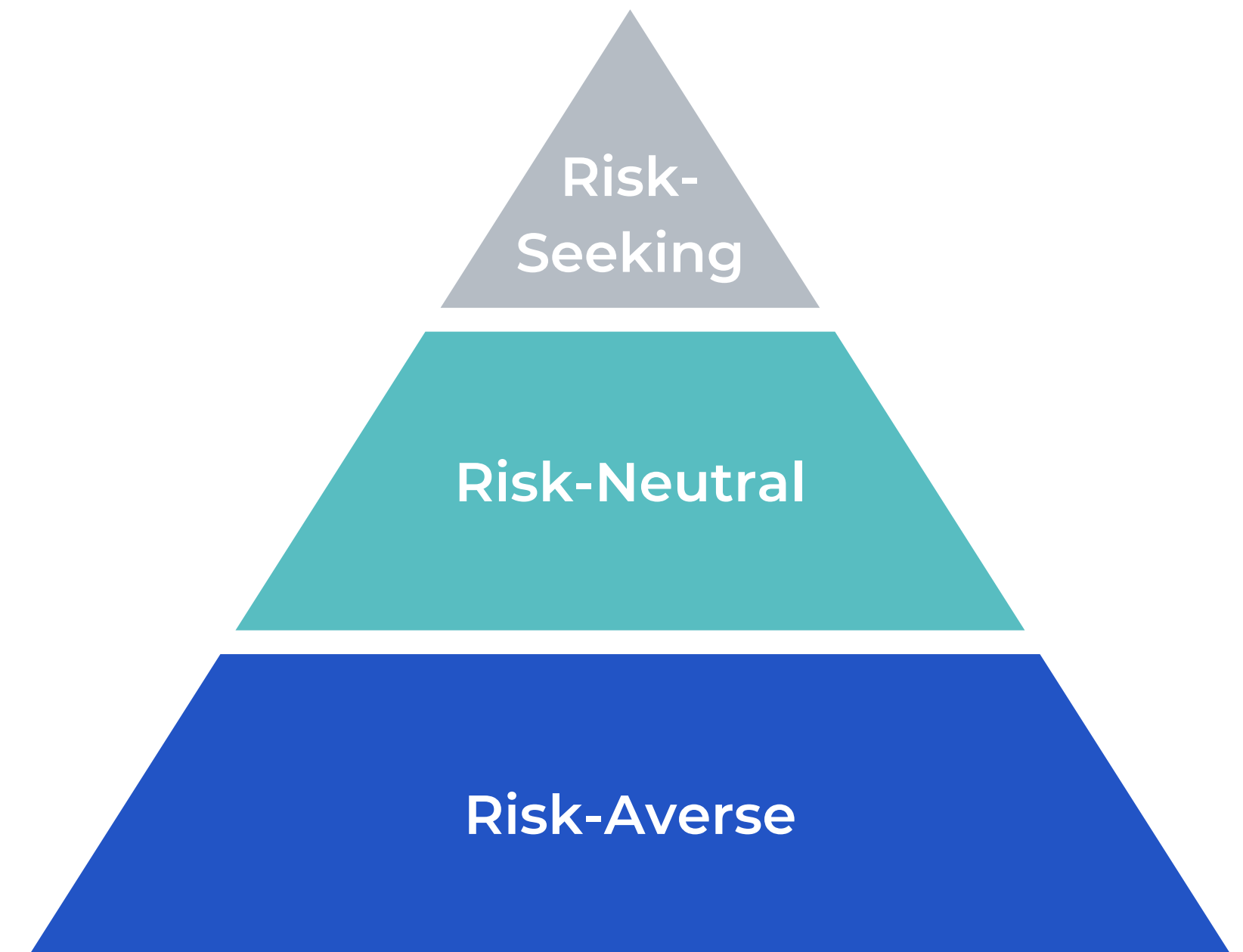
- Value upside potential, embrace volatility and noise
- Imputation style: **extrapolation across correlated assets** (e.g. ETH from BTC/SOL), tolerate bias for higher gains

- **Risk-Neutral**

- Linear view of outcomes, focus on expected return
- Imputation style: **mean or regression-based fills** (balanced, average-oriented)

- **Risk-Averse**

- Prefer capital preservation, dislike volatility
- Imputation style: **median fills** (conservative, robust to outliers)





# Final Dataset & Returns

## Chosen method: Linear Interpolation (validated via Monte Carlo)

- Robust against repeated resampling, lowest errors across trials
- Best fit for 2-day weekend gaps (Fri → Mon)

**Simple & log returns calculated → log more stable**

**Positive Sharpe ratio despite high variance**

**High volatility from crypto/tech balanced by defense & infrastructure**



# Thank You!

Hang tight 9 sprints left

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