

Types of Users

Design

Reasons to use

Types of Events

Layout of App

Single

Just moved to new city or town

Married Couples

Curious Individuals

Those interested in this type of stuff

Looking for fun

Teenagers

Older people

Organize by types of events

Point out popular areas

Searches for user based on interests

Searches for user based on location

Organize by location

Gives contact information to event planners for each event

Too busy

Does not know anyone in city or town

Frustrated at manual searching

Looking to get out and make friends

Bored and just browsing the web

Using it to help someone

Want a easier way to browse

Something their partner and them could do

Concerts

Parades

Shows

Conferences

Seminars

Workshops

Galas

Trade shows

Parties

Charities

Corporate Events

Login optional

Correlates list of events to user interests

Lists categories

Very clean and straightforward

Lists categories in tabs

Allows for guests to roam

Very colorful and bright