

Phase 2: The "Wow" Factor (Visuals & Navigation)

Now that the basics are covered, it's time to add the "wow" factor. This is what will make your book stand out from the rest.

- 1. **Add Social Tags:** This is your first "wow" factor. Add a button to the `Header` widget, click on it, and select the `"Add Social Tags"` option. This will add a button to your book that allows readers to share the book on social media.
- 2. **Add a Navigation Bar:** This is your second "wow" factor. Add a button to the `Header` widget, click on it, and select the `"Add Navigation Bar"` option. This will add a navigation bar to your book that allows readers to navigate through the book.
- 3. **Use the "Wow" Factor:** This is your third "wow" factor. Use the `"Wow" Factor` option to add a button to your book that allows readers to share the book on social media.

Phase 3: Integrations (Connecting to the World)

Now that the basics are covered, it's time to add the "wow" factor. This is what will make your book stand out from the rest.

- 1. **Integrate with Google Analytics:** This is your first "wow" factor. Add a button to the `Header` widget, click on it, and select the `"Integrate with Google Analytics"` option. This will add a button to your book that allows readers to share the book on social media.
- 2. **Integrate with Facebook:** This is your second "wow" factor. Add a button to the `Header` widget, click on it, and select the `"Integrate with Facebook"` option. This will add a button to your book that allows readers to share the book on social media.
- 3. **Integrate with Twitter:** This is your third "wow" factor. Add a button to the `Header` widget, click on it, and select the `"Integrate with Twitter"` option. This will add a button to your book that allows readers to share the book on social media.

Phase 4: The "Wow" Factor (Publish & Share)

Now that the basics are covered, it's time to add the "wow" factor. This is what will make your book stand out from the rest.

- 1. **Click on the "Publish" button:** This is your first "wow" factor. Click on the `"Publish"` button to publish your book.
- 2. **Click on the "Share" button:** This is your second "wow" factor. Click on the `"Share"` button to share your book on social media.
- 3. **Click on the "Wow" button:** This is your third "wow" factor. Click on the `"Wow"` button to add a button to your book that allows readers to share the book on social media.

