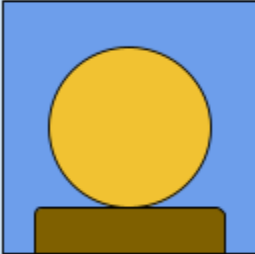
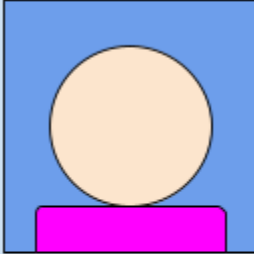


### Milestone 1 - Personas

		<h1>Customer</h1> <p>Age: 21 and Up Skill Level: Knows how to access the internet</p>	
<b>Important Features</b> <ul style="list-style-type: none"><li>• Easy To Use</li><li>• Fast</li><li>• Works</li><li>• Account Info</li><li>• Support Page</li></ul>		<b>Least Important Features</b> <ul style="list-style-type: none"><li>• Probably doesn't care what happens after hitting submit</li></ul>	<b>Needs</b> <ul style="list-style-type: none"><li>• Makes booking appointments at Pets-R-Us easier and faster.</li></ul>
<b>Pet Peeves</b> <ul style="list-style-type: none"><li>• When things don't just "work"</li><li>• Errors</li><li>• No Help</li><li>• Difficult UI's</li></ul>			



# Booking Manager

Age: 25-35

Skill Level: Knows how to check the booking database to check schedule

## Important Features

- Easy To Use
- Fast
- Works
- Data is easily viewable
- Data is exportable

## Least Important Features

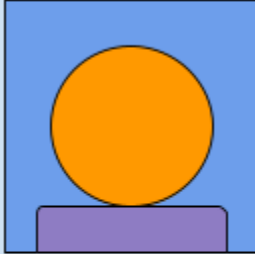
- Unimportant information about customer

## Needs

- Make it easier to see when the next scheduled service is

## Pet Peeves

- When things don't just "work"
- Bad UI's
- Error in Database



# Developer

Age: 21 and Up

Skill Level: Full-Stack Developer

## Important Features

- Works
- Fast
- Written With Up-To-Date standards
- Mobile Ready

## Pet Peeves

- Asked for constant changes that aren't apart of the original mock-up

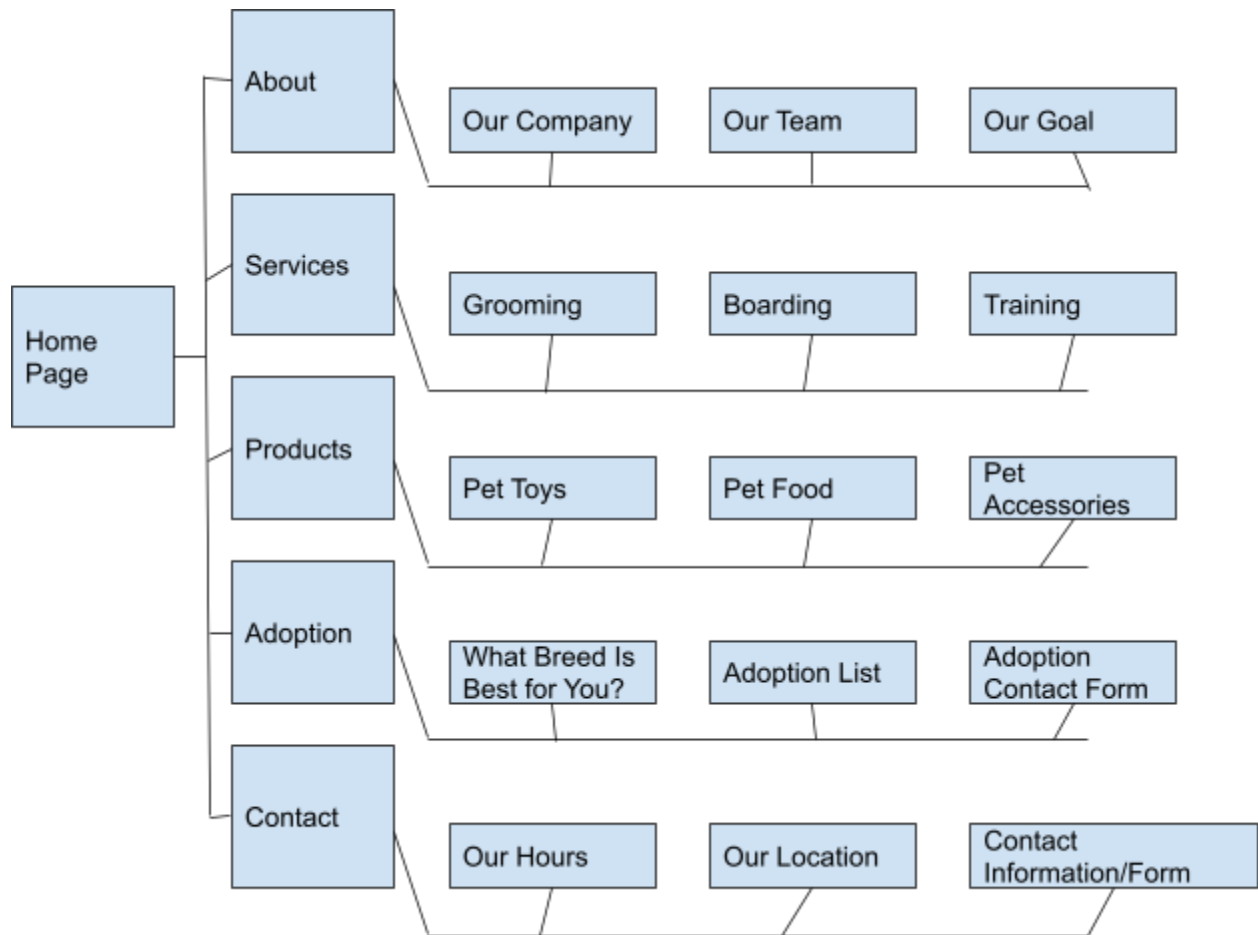
## Least Important Features

- Everything is important

## Needs

- Works right away when deployed with minimal to no errors for the customers, or Booking manager

## Milestone 2 - Site Structure and Flow



- I. Home Page
  - A. About
    - 1. Our Company
    - 2. Our Team
    - 3. Our Goal
  - B. Services
    - 1. Grooming
    - 2. Boarding
    - 3. Training
  - C. Products
    - 1. Pet Toys
    - 2. Pet Food
    - 3. Pet Accessories
  - D. Adoption
    - 1. What Breed is Best For You?
    - 2. Adoption List
    - 3. Adoption Contact Form
  - E. Contact
    - 1. Our Hours

2. Out Location
3. Contact Information
4. Contact Form

