Personal information:

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Portfolio	https://petyaferreiradeveloper.github.io/portfolio-page/
YouTube	YouTube Channel

Resume:

Currently I am working full time on building web applications, while studying software engineering at Software University. Main stack I use is JavaScript, HTML and CSS.

After many years professional experience with business strategy, finance and accounting in 2020 I decided to change career and become a software developer.

Having worked in different roles and industries such as Tourism and Telecommunications, I feel comfortable handling projects independently, but I also value cooperative and supportive work environment.

I am looking for a new professional challenge where I can continue growing my programming skills while contributing for the achievement of goals and the success of my company.

Professional experience:

Oct 2021 – now   Frontend Developer Intern, Sumondo.co, Denmark

- Analyze and work on improving the performance of Sumondo's website
- Rebuild the whole code base of the website (30+pages) in HTML, CSS and JS
- Mobile first approach, where I build a responsive and fully functioning app

2017 - 2021   Senior Consultant, Value Management, Telenor A/S, Denmark

- Identify market opportunities to increase competitiveness and create value
- Collect and analyze large and complex data sets for developing pricing models
- Translate and present complicated data findings into easy-to-understand recommendations for diverse stakeholders

Results:
- Deliver business models and templates for better decision making
- Develop and implemented successful pricing strategies

2012 – 2017   Revenue Optimization Manager, Scandic Hotels, Denmark
Revenue Manager 2013 - 2017, Revenue Analyst 2012 - 2013

Petya Ferreira, mobile: 55 22 27 57

- Analyze customer, competitors and market behavior
- Develop and implement pricing strategies
- Develop forecasting and analysis tools in excel

Results:
- Optimized revenue for several hotels
- Developed forecasting tools to optimize work of 10 colleagues

2005 – 2011   Accountant/Controller Penguin Travel, Bulgaria and Denmark

Education:

2021 - 2023	Software engineering, Software University, online
2020 - 2021	Web Development, freeCodeCamp and Udemy
2008 - 2011	MSc in Accounting, Strategy and Control, CBS Denmark
2001 - 2007	BSc and MSc in Accounting and Control, UNWE Bulgaria
1995 - 2001	High School of Mathematics, Bulgaria

Languages:

English	Danish	Portuguese	Bulgarian
Fluent	Fluent	Intermediate	Native

IT and Certificates:

Frontend: JS(ES6), HTML5, CSS3, Tailwind, DOM, GIT

Backend: PHP, MySQL

Mobile-first approach

Data Analysis and presentation: MS Office: Excel, Word, Power Point, Power BI, Qlik

About Me:

I live with my family in a house in Hvidovre. We enjoy having guests and spending time in our SPA or in the garden.

I have been interested in IT and programming for some time, and have started working on a baby app, which can help and guide parents through the first year of their child's life.

Last year I wrote a short book for my son, which I am working on getting published.