

FORREST CAMERANESI

I have over twenty years of experience in both web development and graphic design in a wide variety of media, and diverse creative and technical skills to show for it. I work quickly and thoroughly, I learn quickly and thoroughly, and I relish the chance to learn more in the course of my work — and better still, to help others to learn and work more effectively as well.

HARD SKILLS

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|---------------|--------------|-----------------|--------------|
| • HTML | (since 1996) | • Javascript | (since 2010) |
| • Photoshop | (since 1996) | • SASS / SCSS | (since 2011) |
| • PHP | (since 2002) | • jQuery | (since 2011) |
| • InDesign | (since 2002) | • Ruby on Rails | (since 2011) |
| • Illustrator | (since 2003) | • ReactJS | (since 2021) |
| • CSS | (since 2008) | • NodeJS | (since 2021) |
| • SQL | (since 2008) | • Figma | (since 2021) |

CAREER SUMMARY

Art Director at The Monterey Company (2012 to 2020)

- Designed thousands of emblematic jewelry and promotional products per year, including pins, coins, charms, and medallions.
- Created production-ready technical art for various media including die-cast and die-struck metals, PVC, embroidery, screen printing and offset printing.
- Developed workflows and processes to coordinate and oversee the art department.

*(35 SW Century Dr #110, Bend, OR. Paul Stark, 541-699-6063.
My position was eliminated due to the economic impact of COVID-19.)*

Software Engineer at CVTech (2011 to 2012)

- Developed an ecommerce platform using technologies including HTML, CSS, JQuery/Javascript, and Ruby on Rails.
- Designed motion graphic advertisements.

*(10 E Yanonali St, Santa Barbara, CA. Ethan Kravitz, 203-240-1675.
This small startup went out of business.)*

Graphic & Web Designer at Stratus Media Group (2010 to 2011)

- Lead the design and development of three company websites.
- Created graphics for marketing and operational needs, including logos, advertisements, flyers, posters, tickets, and signs, for various events such as car shows and film festivals.
- Video and audio editing.
- Copy editing.

*(3 E De La Guerra, Santa Barbara, CA. Jamie Schaible, 805-884-9977.
The entire department I was part of got downsized.)*

Independent Consulting as Geek of all Trades (2002 to Present)

- Web development, graphic design, Macintosh computer service, and tutoring in all of the above, for a small word-of-mouth network of former colleagues and those they've recommended to me.

Technical Assistant at Castellino Training / BEBA (2002 to 2010)

- Graphic design and page layout
- Web design, development, and administration
- Database design and administration
- Computer and network maintenance
- Minor video production in Final Cut Pro and iMovie
- Proofreading and editing of publications.

*(1105 N Ontare Rd, Santa Barbara, CA. Sandra Castellino, 805-687-2897.
I left this position to pursue better growth opportunities.)*

Graphic Designer at Diane Steele & Company (2001 to 2002)

- Logo and business card design
- Graphic design for dye-sublimation onto merchandising products (e.g. T-shirts, mouse pads, etc)
- Web design and development.

*(102 W Summer St #22, Ojai, CA. Diane Steele, 805-646-6266.
I left this position to return to school.)*

Mac Service at BitVision (2001)

- *Repair, maintenance, and installation of Macintosh computer systems for local schools and businesses..*

*(305 W Ojai Ave, Ojai, CA. Anthony Winecoff, 805-640-3300.
This was a temporary job.)*

Mac Sales and Service at MacHQ (2000 to 2001)

- *Sale, repair, maintenance and installation of Macintosh computers and related equipment.*

*(2377 E Main St, Ventura, CA. Shaun Moon, 805-585-0065.
I was downsized from this position.)*

EDUCATION

2007: BA in Philosophy from UCSB 3.9 GPA, Highest Honors, Honor Roll

2004: AA in Multimedia from SBCC 4.0 GPA, Honors, Honor Roll, ΦΘΚ

HOBBIES

- **Retro video game modding:** I created *Eternal* for the *Marathon* series.
- **Philosophy:** I wrote a book on the subject titled *The Codex Quaerentis*.
- **Fiction writing:** My *Chronicles of Quelouva* are slowly in development.
- **Nature photography:** I hike a lot, and I take pictures along the way.
- I used to sing **karaoke**, perform in the **Rocky Horror Picture Show**, run a **renaissance faire** guild and **Amtgard** group, and practice **TaeKwonDo**.

LINKEDIN

www.linkedin.com/in/forrest-cameranesi

GITHUB

www.github.com/Pfhorrest

PORTFOLIO

www.geekofalltrades.org