

# Booth pricing

Space type	SEZs	Non-SEZs
10ft x 10ft Regular booth	\$7,500	\$9,000
10ft x 10ft Corner booth	\$9,500	\$11,000
20ft x 20ft Regular booth	\$15,000	\$18,000
20ft x 20ft Corner booth	\$19,000	\$22,000

For space reserved on or before April 31st, 2025, 25% of the Total Booth Contract Cost is due upon reservation, and the balance of 75% is due by May 30th, 2025.

After May 30th, 2025, booth space reservations must be accompanied by 100% of the Total Booth Contract Cost.

Booths not paid for in full by May 30th, 2025, are subject to relocation or cancellation at ASEZE's discretion with exhibitor's first payment made during reservation retained by ASEZE as a cancellation fee.

Early bird discounts run up to April 31st, 2025.

Deadline for booking space is August 25th, 2025.