



AFRICA SPECIAL ECONOMIC ZONES EXPO

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Unlocking**Africa**



October 23-25, 2025.



KICC - Nairobi, Kenya






Connect with investors, financiers and business leaders at ASEZE 2025

As the world becomes more competitive, the search for more favorable factors of production is driving a new wave of investors to Africa leading to increased flow of Foreign Direct Investment.

ASEZE 2025 is a platform that creates visibility for Africa's Special Economic Zones and the plug-and-play investment opportunities they offer investors seeking to grow their manufacturing or distribution concerns in Africa.



Who will you meet?



100+
Exhibitors



5,000+
Attendants



50+
Countries

Thousands of professionals with varying interests:

- Investors and Venture Capitalists
- Business Development and Expansion Specialists
- Manufacturers and Industrialists
- Trade Promotion Experts
- Banking and Financial Services Professionals
- Technology and IT Solution Providers
- Export-Import Professionals
- Energy and Utility Providers
- Real Estate and Infrastructure Development Experts
- Supplies and Distribution Experts
- Government Officials and Policy Makers

Top 4 reasons to exhibit

Global visibility

Grow your visibility on a global platform that exposes your SEZ to over 5,000 investors from all over the world

Attract new investments

Use our platform to attract new investments to your SEZ from a huge pool of interests ranging from agro-processing, infrastructure, energy and manufacturing

B2B opportunities

ASEZE 2025 provides you an opportunity for B2B sessions with potential investors from all over the world so you don't have to traverse the globe looking for sittings with potential partners

Expand your network

ASEZE 2025 will help you grow your global network which will lead to partnerships, collaborations, or joint ventures

Booth pricing

Space type	SEZs	Non-SEZs
10ft x 10ft Regular booth	\$7,500	\$9,000
10ft x 10ft Corner booth	\$9,500	\$11,000
20ft x 20ft Regular booth	\$15,000	\$18,000
20ft x 20ft Corner booth	\$19,000	\$22,000

For space reserved on or before April 31st, 2025, 25% of the Total Booth Contract Cost is due upon reservation, and the balance of 75% is due by May 30th, 2025.

After May 30th, 2025, booth space reservations must be accompanied by 100% of the Total Booth Contract Cost.

Booths not paid for in full by May 30th, 2025, are subject to relocation or cancellation at ASEZE's discretion with exhibitor's first payment made during reservation retained by ASEZE as a cancellation fee.

Early bird discounts run up to April 31st, 2025.

Deadline for booking space is August 25th, 2025.

Sponsorship packages

Increase your visibility through sponsorship

ASEZE 2025 offers only two sponsorship opportunities. One is the Portrait SEZ category for SEZs only and the Gold sponsor for non-SEZ partners.

Increase brand visibility, elevate your exhibitor presence and maximize engagement with potential partners by becoming an official sponsor.

Portrait Sponsor (SEZ) - \$65,000	Gold Sponsor (Non SEZ) - \$65,000
Most strategic booth for SEZs Pre-event site visit by targeted investors Pre-planned B2B sessions with targeted attendants Address at opening conference Corporate table at gala dinner Exclusive Isle banners for SEZs Only SEZ logo on marketing communication Press briefing opportunity	Most strategic booth for non-SEZs Participation in pre-event visit to Portrait SEZ Pre-planned B2B sessions with targeted attendants Address at opening conference Corporate table at gala dinner Exclusive Isle banners for non-SEZs Only non-SEZ logo on marketing communication Press briefing opportunity

Event Schedule

Day 1 Wed 22/10/24	08:00am - 7:00pm 08:00am - 7:00pm	Registration Exhibitor Activities - Stand allocation and setup
Day 2 Thu 23/10/25	07:00am - 5:00pm 07:00am - 8:00am 09:00am - 12:00pm 08:00am - 06:00pm	Registration Exhibitors only access exhibition floor Official opening conference Exhibition floor open to registrants
Day 3 Fri 24/10/25	07:00am - 5:00pm 07:00am - 8:00am 08:00am - 06:00pm	Registration Exhibitors only access exhibition floor Exhibition floor open to registrants
Day 4 Sat 25/10/25	07:00am - 5:00pm 07:00am - 8:00am 08:00am - 06:00pm 06:00pm - 11:00pm	Registration Exhibitors only access exhibition floor Exhibition floor open to registrants Exhibitors move out

Attendance

3 Day Badge - \$499

2 Day Badge - \$412

1 Day Badge - \$325

Early bird discount by April 31st, 2025 - 10% off

Group of 2+ discount - 5% off

Registration closes September 30th, 2024

Attendance badge gives you access to:

Opening Conference Seat

Exhibition Hall

Technical tours (subject to pre-registration
& availability)

B2B Sessions

Expo Workshops

Closing gala dinner

CONTACTS

For information, contact us through:

exhibit@aseze.africa - Exhibition, booth assignment
and payment, set up, B2B sessions, workshops,
sponsorship and other expo features

info@aseze.africa - Expo attendance and general
enquiries

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Physical Address:

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Website: <https://aseze.africa>