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**It's Cool, Nobody Else Knows  
What They're Doing Either**

How many of you have days  
where you are terrified that  
you're going to screw up?

If I look confident they  
won't realize  
I'm confused

Why isn't he paying attention?  
Do I sound dumb?



# Imposter Syndrome

~~Imposter Syndrome~~

**learn·ing**  [lur-ning]  [Show IPA](#)

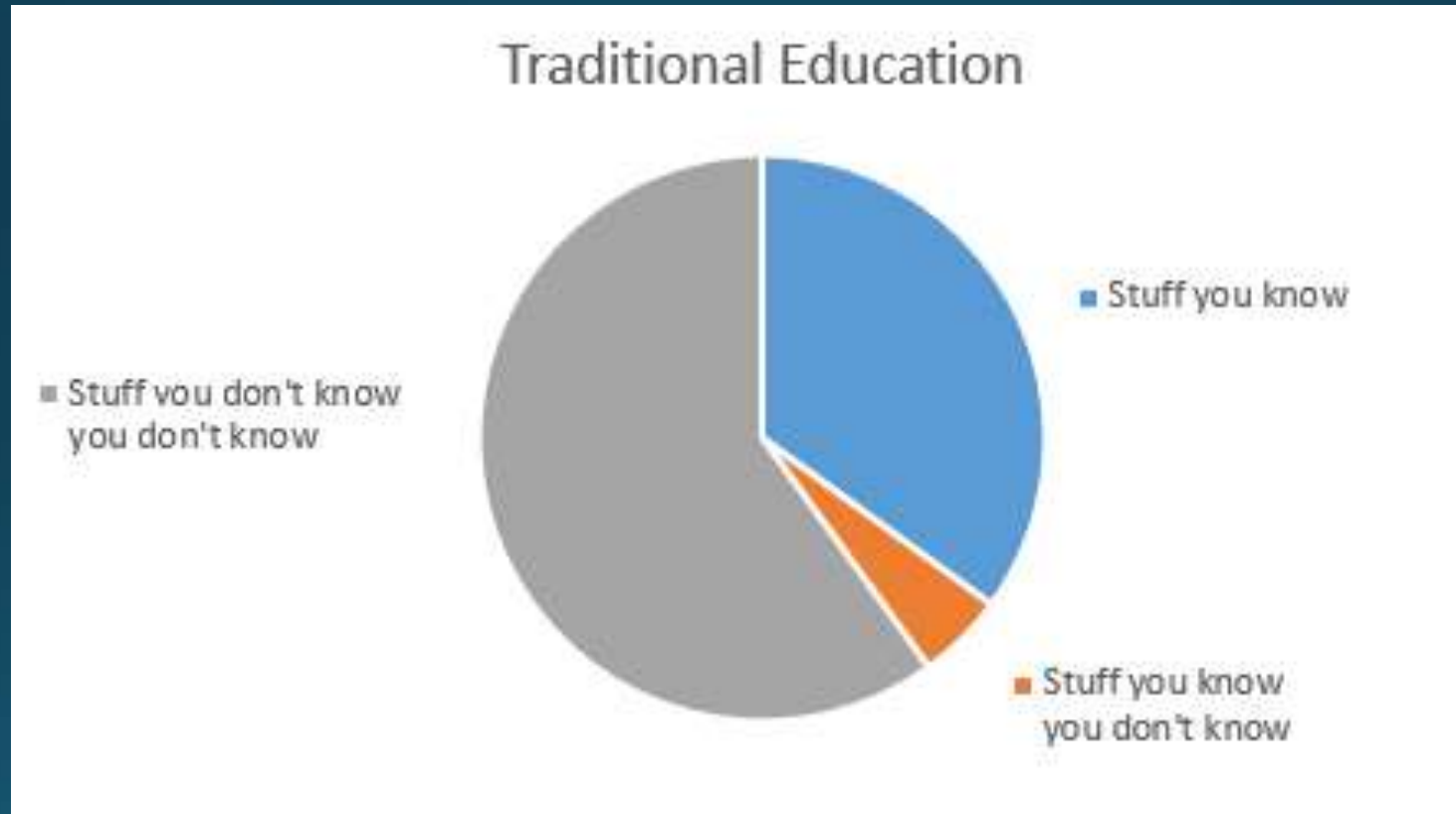
***noun***

1. knowledge acquired by systematic study in any field of scholarly application.
2. the act or process of acquiring knowledge or skill.
3. *Psychology* . the modification of behavior through practice, training, or experience.



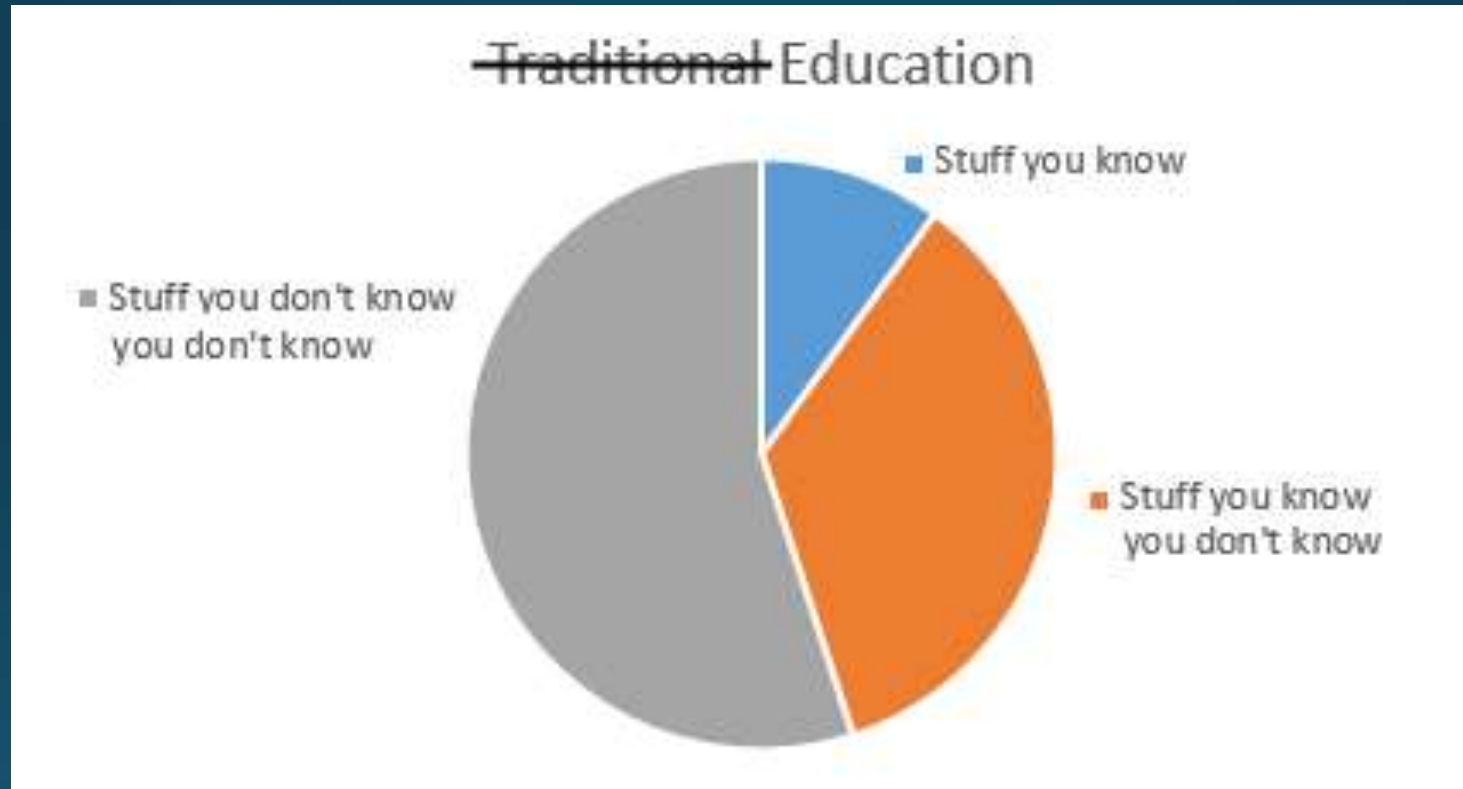



# The Three Types of Knowledge





# The Three Types of Knowledge



A photograph of three business professionals in a meeting room. A woman on the left, a man in the center, and a man on the right are all looking down or covering their faces with their hands, suggesting a sense of frustration or stress. The woman is resting her chin on her hand. The man in the center is covering his face with his hand. The man on the right is also covering his face with his hand. They are all wearing business attire. The background shows a modern office environment with large windows and some office equipment.

OMG I'm Dumb

I'm so stupid

I'm almost as dumb  
as those two

Alleviate The Fear Of Rejection

Build Your Confidence

Success Drives Confidence

Confidence Let's You Stretch Further



**Target**

Questions/Comments So Far?



How To Signal Your Ability?

Thanks!

# Links

- No One Knows What the F\*\*\* They're Doing (or "The 3 Types of Knowledge"), Steve Schwartz, <http://bit.ly/gfsZim>
- The Subtle Art of Self Promotion, Rex Huppke, <http://bit.ly/RZhz1D>
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