Conclusions:

1.Success is depended to the category

Theater, Music and Film and Video were the most successful categories.

2.according to date created, the one who have been created between Apr and Jul had the best chance to succeed

3.goals under 10000 has the best chance to succeed

Limitations:

Advertising amount

Population (including quantity/age/sex)

Average salary

Possible table and graphs:

We can create tables based on pledged, average donation, backers count,…