

# Hi, my name is Paul Hwang. I'm a UI/UX Designer.



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## EDUCATION

University of Georgia, Athens, GA  
BFA, Graphic Design (GPA: 3.44)  
MAY 2018

## SKILLS

- CC (Illustrator, Indesign, Photoshop, Lightroom, Premiere)
- Prototyping (Marvel, Sketch)
- HTML/CSS
- Photography

## EXPERIENCE

### PROXYSERVER

*UI/UX DESIGNER*

JAN 2016 TO PRESENT

- Revitalizing marketing sites/landing pages through UI redesigns
- Modernizing brand through UI redesigns

### COOLEAF

*DESIGN INTERN*

MAY 2015 TO JULY 2015

- Transformed Android application with updated UI
- Designed iOS application from scratch
- Drafted hi-fi mockup of new main marketing site
- Implemented new design for digital newsletters and other branding materials

### SPECTRACOM GROUP

*JR. GRAPHIC DESIGNER*

JUNE 2014 TO JULY 2015

- Modernized front-end and marketing site through complete redesign
- Revitalized the SPG brand using color palettes and typography
- Designed marketing materials
- Wrote extensive tech. themed 1500~ word articles
- Redesigned digital newsletter layout

## ACCOLADES

- Dean's List - FALL 2014
- HOPE Scholarship - MAY 2015
- HACKGT Top 10 - SEPT 2014
- HACKGT Ebay API Prize - SEPT 2014

## INVOLVEMENT

- AIGA Atlanta
- UGA Graphic Design Club
- Phi Kappa Theta
- SSA Game Development

## PERSONAL PROJECTS

### SPACEY

*LEAD DESIGNER*

JAN 2016 TO PRESENT

- Designing and drafting 'UGA Small Sat' website
- Creating mission patch and form diagrams
- Developing and establishing logo mark, brand, and design direction

### UGA HACKS II

*DIRECTOR & LEAD DESIGNER*

JAN 2016 TO PRESENT

### UGA HACKS

*DIRECTOR & LEAD DESIGNER*

MAY 2015 TO DEC 2015

- Developed brand, logomark, and design brief, establishing design direction
- Designed website, advertisements, and other assets
- Currently renovating brand for new season
- Recruited and led team of 15+ volunteers
- Raised \$15k in sponsorship over 8 weeks
- Organized 200-person hackathon in 3 months

### BITMO

*LEAD DESIGNER*

FEB 2015

- Designed main site and web client
- Developed and established logo mark and brand