

Paul Hwang

UX/UI Designer

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Education

Univ. of Georgia, Athens, GA
BFA in Arts: emphasis in
Graphic Design, GPA: 3.48
Anticipated May 2018

Skills

- Creative Cloud (Illustrator, Photoshop, Indesign, Lightroom)
- Prototyping (Marvel, Sketch, Axure)
- Front-end development (HTML, CSS)
- Photography

Accolades

- Center for Undergraduate Research Opportunities (CURO) Research Assistantship
- Dean's list
- HOPE Scholarship
- HackGT Top 10
- HackGT Ebay API Prize

Experience

UX/UI designer | Univ. of Georgia (UGA) EITS – present

- Working with dev. team to implement new features for the UGA mobile app and web app (Athena.uga.edu)
- Producing solutions through UX/UI methods, like user research, personas, wireframing, lofi & hifi mockups, prototyping, following brand guidelines, iconography, etc.

UX Design/Architect Intern | State Farm, Atlanta – summer 16'

- Fully designed iOS app with devs. and business team, working in Agile with Scrum, going through iterative processes, sketching ideas, drafting wireframes, generating lofi & hifi mockups and presenting solutions
- Worked with visionary team to reimagine front-facing homeowners insurance flow by conducting analysis using card sorting, user research and iterative mockups, while following brand guidelines

UX/UI Intern | Cooleaf, Atlanta Tech Village – summer 15'

- Transformed Android app with a new UI and designed iOS app from the ground up, using iterative processes by sketching ideas, drafting wireframes, generating lofi & hifi mockups and presenting to internal teams for approval and revisions
- Provided possible concepts for new front-facing site using the same iterative process

Projects

VP of Visual Media | Rock Lobster Records – present

- Currently developing brand and logo marks
- Constructing designs for front-facing website
- Leading as part as UGA's first student record label

Lab Ops Lead and Designer | Small Sat. Research Lab – present

- Designed front-facing website, actively creating mission patches, developing brand, logo marks, and brand direction
- Leading lab operations, ensuring deadlines are met for NASA mission reviews by my team and the labs needs are met

Director and Designer | UGA Hacks I & II – fall 15', fall 16'

- Raised \$25k in sponsorship between both events
- Organized 200 person hackathon in 3 months
- Recruited and led team of 15+ volunteers
- Developed brand, logomarks, websites, printed material, etc.