

# Paul Hwang

## UI/UX Designer

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### Education

Univ. of Georgia, Athens, GA  
BFA: Graphic Design, GPA: 3.48  
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### Skills

- Creative Cloud (Illustrator, Photoshop, Indesign, Lightroom)
- Prototyping (Marvel, Sketch, Axure)
- Front-end development (HTML, CSS)
- Photography

### Accolades

- CURO Research Assistantship
- Dean's list
- HOPE Scholarship
- HackGT Top 10
- HackGT Ebay API Prize

### Experience

#### UGA EITS | UX/UI designer – Present

- Working with dev team to implement new features for the UGA mobile app and web app (Athena)
- Will be producing solutions through UX/UI methods, like user research, personas, wireframing, lofi & hifi mockups, prototyping, following brand guidelines, iconography, etc.

#### State Farm | UX Design/Architect Intern – Summer 16'

- Fully designed iOS app with devs and the business team, working in Agile with Scrum, going through iterative processes, sketching ideas, drafting wireframes, generating lofi & hifi mockups and presenting solutions.
- Worked with the visionary team to reimagine front-facing homeowners insurance flow by conducting analysis using card sorting, user research and iterative mockups, while following brand guidelines.

#### Cooleaf | UX/UI Intern – Summer 15'

- Transformed Android app with a new UI and designed iOS app from scratch, going through iterative processes by sketching ideas, drafting wireframes, generating lofi & hifi mockups and presenting to founders and teams for approval and revisions.
- Provided possible concepts for new front-facing site by going through the same iterative process.

### Personal projects

#### Rock Lobster Records | VP of Visual Media – Present

- Currently developing brand and logo marks
- Constructing designs for front-facing website
- Leading as part as UGA's first student record label

#### Small Sat Research Lab | Lab Ops Lead and Designer – Present

- Designed front-facing website, actively creating mission patches, developing brand, logo marks, and brand direction
- Leading lab operations, ensuring deadlines are met for NASA mission reviews by my team and the labs needs are met

#### UGA Hacks I & II | Director and Designer – Fall 15', Fall 16'

- Raised \$25k in sponsorship between both events
- Organized 200 person hackathon in 3 months
- Recruited and led team of 15+ volunteers
- Developed brand, logomarks, websites, printed material, etc.