

# Task 4: Evaluation

## Evaluation

I redesigned the website to create a more visually engaging, intuitive, and informative experience based on feedback.

One of the multiple redesigns I created was for the Festival, Open Day, and Revitalising Trade animations, which enhanced visual appeal. I enlarged the search bar and centred it for better accessibility, as the old one was too small and awkwardly placed. I also improved the buttons, including a border and a colour transition effect from dark blue to light blue to indicate interactivity. Finally, I repositioned the social media buttons to the centre and added an effect to make them more noticeable.

The old institutes page was very bare, featuring just a button with the institute's name and no descriptions. I improved it by adding images and brief descriptions for each institute, along with a "Read more" button for further information.

For the Contact Us page, I added a clear header and title for better readability, as the old design was hard to read. I incorporated visuals to help users understand the reception and school environment, using both images and text. Additionally, I improved the layout by reducing negative space and including more relevant content.

News page, I added titles and headers for clarity and changed the layout to reduce repetition. This was what the respondents wanted: "Maybe add a caption to the articles instead of the first few words (on top of the "read more" before you press on an article)". I included different displays, such as a carousel with a visible button for readers to access previous news, improving the old design.

The students' info page was a challenge due to the layout of the page; it was very bare. I added imagery as suggested by the respondents and added visible headers to separate the information, and also changed the layout. "Add pictures to the page to make it look more aesthetically pleasing."

I wanted to code the carousel to smoothly transition between images on both pages that included a carousel. I also should've added a white background behind the MCAST logo for better visibility. Additionally, I should have ensured all images were the same size.

For the institute's page, I should have added a title to indicate which institute is which and also enlarged the text for better visibility.

I should have kept the map from the previous design to help people find the MCAST headquarters better. I also needed to update the text's appearance, as it resembled the old website too much.

For the students' info page, I wish I had added more to the text and aligned the images with the text to make it look sleek.

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