

Atharva Shukla Business Analyst

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👤 PROFILE

- Business Analyst with a strong background in **business analytics**.
- Certified in **Power BI, Tableau, SQL**, and **machine learning** for data-driven insights.
- Proven experience with **data visualization** and **predictive modeling** from internships and projects.

🧩 INTERNSHIP

Business Analytics Intern

At Cognifyz Technologies.

Working on a financial dataset that includes mutual fund data, performing various tasks using Python to analyze and visualize the data. Extracting insights to solve problems and support decision-making.

Business Analyst Intern

Himalaya Upskilling & Research Center

Working on a real-time project for a construction firm in Kolhapur, collecting data from across the region and transforming it into an insightful Power BI dashboard.

Business Analytics Internship

Online internship at YBI foundation

TechnoKraft Solution PVT. LTD

Data Science Intern

Worked on data science projects using various tools, including a loan status prediction project utilizing the Random Forest machine learning model.

TATA Virtual Internship

Data Visualization: Empowering Business with Effective Insights

pwc virtual internship

Power BI job simulation

Intern

Shree Ganesh Remedies Ltd

🎓 EDUCATION

Industry oriented training of DATA SCIENCE

Technokraft Training & Solution Pvt. Ltd

Learned various Business Analytics tools, including Power BI, Tableau, Python for data analytics, SQL, MySQL, and RDBMS. Gained expertise in Machine Learning algorithms such as Linear regression, Decision tree, and Random Forest.

MBA in Business Analytics

Sandip University

Bachelor of Pharmacy

Savitribai Phule Pune University

H.S.C.

D.L. Hindi Junior College

S.S.C.

Maharanapratap Vidyalyaya

PROJECTS

Loan Status Prediction

By using Machine learning (Random Forest)

- Built a predictive model to classify loan approval status using the Random Forest algorithm.
- Helped financial institutions make data-driven decisions by analyzing applicant information.
- Demonstrated key skills in data preprocessing, feature engineering, and model evaluation.
- Achieved high accuracy in predicting loan status outcomes.

Exploring Mobile Brands Performance (SQL and Excel)

Real Time data collected through Google Forms.

- Created an interactive dashboard in Excel to visualize brand performance metrics, including customer satisfaction, feature preferences, and market share trends.
- Derived actionable insights to identify top-performing brands and potential improvement areas.

Employee Attrition Analysis (Tableau)

Employee Dataset

- Analysis of Employee attrition to determine correlation between the various factors on attrition of employees.
- Finding the major factors influencing the attrition rate of an organization.

Sales Forecasting Project (Power BI)

Superstore Sales Dataset

- Created an interactive Sales Dashboard using Power BI to analyze sales performance and trends.
- Implemented forecasting techniques to predict sales for the next 15 days, improving inventory planning and decision-making.

Student Result Analysis Project (Python)

Students Exam Scores Dataset from Kaggle

- Conducted analysis to determine the impact of students' routines, environmental factors, and parental status on their academic performance.
- Developed visualizations to display relationships between study habits, home environment, and parents' socio-economic status with student scores

Disney + Hotstar (Title) Dashboard

CERTIFICATION

Python Programming at GBS Dubai

Python for Data Analytics

Microsoft Office using AI Tools

HP life and HP foundation

Data Science & Analytics

Himalaya Upskilling & Research Center(HURC)

Microsoft Power BI

Data Analysis using AI

HP life & HP foundation

Agile Project management

Business Intelligence using Power Bi

NPTEL

Business Analytics & Text Mining Modeling using Python

SKILLS

- | | | |
|--------------------|-----------------------------|-----------------------|
| • Advance Excel | • PowerBI | • Tableau |
| • SQL | • Python for Data Analytics | • Machine Learning |
| • Microsoft Office | • Good Communication | • Team Player |
| • Leadership | • Management Skills | • Analytical Thinking |
| • Jira software | | |

LANGUAGES

English

Hindi

Marathi

HOBBIES

Amateur Radio Operator (VU2YUL)

Government of INDIA

CO-CURRICULAR ACITIVITY

Aniruddha's Academy of Disaster Management

Disaster Management Volunteer