

Barry Bee



Barry Bee is a 37-year-old freelance photographer specializing in landscapes and travel. He lives in a studio apartment in Vancouver and spends much of his time driving across Canada in his well-maintained 2015 Subaru Outback. Barry loves discovering hidden gems during his road trips, often stopping at national parks, quaint towns, and historic sites to capture the perfect shot.

When traveling, Barry often faces the challenge of finding convenient and affordable parking near his destinations. Whether it's a bustling city center or a tourist hotspot, he dislikes wasting time circling for a spot. Barry is spontaneous with his plans—one day, he could be photographing wildlife in Jasper, and the next, he might be exploring the art galleries in Toronto.

Barry values flexibility and simplicity. When not on the road, Barry enjoys editing his photos at local cafés, hiking, and attending photography workshops. He's searching for a platform that allows him to easily book short-term parking in advance, ensuring a hassle-free experience no matter where his adventures take him.

Annifer Awrence



Annifer Awrence is a 19-year-old undergraduate student studying biology at the University of Toronto Scarborough. She lives with her parents in a suburban area 20 km away from campus and drives a 2018 Honda CRV that her family helped her buy for commuting. Annifer is currently taking five courses this semester, but her classes are scheduled such that she only needs to be on campus once a week, every Tuesday from 10 a.m. to 4 p.m.

She has always been budget-conscious and feels that the university's parking fees are too high, especially since she doesn't use them frequently. Annifer wants to find a parking spot that is more affordable and close enough to make her walk to campus manageable, ideally within 10 minutes. In her free time, Annifer enjoys baking cookies, watching nature documentaries, and playing badminton with her friends. She often plans her week down to the hour to ensure she has time for both academics and hobbies.

Annifer is hoping for a convenient and reliable solution to secure parking for the next four months and would appreciate an app or service that allows her to pre-book spaces without needing to negotiate directly with homeowners.



Capy Cbara

Capy Cbara is a 46-year-old marketing consultant who lives in a quiet suburban neighborhood just outside Calgary. She shares her home with her husband, Paul, and their two teenage daughters, Emily and Sara. Capy's driveway can fit up to three vehicles, but her family only uses one of the spaces for their SUV. With a busy shopping center and a train station just a 10-minute walk away, parking in her area is always in high demand.

Capy first heard about the idea of renting out her driveway from a neighbor and saw it as a great opportunity to earn extra income for family expenses, such as her daughters' extracurricular activities and summer camps. She's interested in renting her driveway on weekdays, especially to commuters who need a consistent parking spot.

In her free time, Capy enjoys gardening, baking, and hosting movie nights with her family. She's looking for a system that makes renting her driveway simple and secure, with clear communication from renters and guaranteed payments. Capy takes pride in keeping her home and driveway well-maintained and wants to ensure anyone using her property treats it with respect.