

**Name of the Elective    Strategy in Practice: An execution oriented workshop (SIP)**

**Number of hours : 15**

**Credits : 2**

**Term : 4**

**Maximum students can be accommodated:50**

**Outline:**

It will be a 3 five hour workshops

An a to z strategy execution example from real life situation. Each workshop will comprehensively address a company's strategy formulation, execution and the results.

One Indian case, One Asian, One from other continents

Evaluation: Students need to submit an essay within 48 hours of the workshop about the particular session (15%\*3)

Workshop participation and contribution in the class: 20%

Term exam: One formulation- execution case (35%)

In two of the sessions, we will invite guest participants (if permitted by the PGP)