



PROFILE

With over 3 years of distinguished experience in Full-Stack development, I bring forth a robust skill set and proven expertise poised to elevate any project. Throughout my career, I have adeptly managed a multitude of projects across various complexities, consistently demonstrating an unwavering commitment to excellence and the attainment of set objectives. Renowned for my unwavering dedication and results-driven approach, I continually endeavor to deliver premium solutions that drive organizational growth and success. My paramount goal remains unwavering: to leverage my extensive expertise and experience to facilitate continual improvement and deliver significant value to both projects and teams. I stand poised to contribute effectively to any development endeavor. Proficient across a diverse range of technologies, including

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|-------------|----------------------|---------------------|--------------|
| ➔ PHP | ➔ Laravel | ➔ VueJs | ➔ Bootstrap |
| ➔ Mysql | ➔ Aws/Ec2/S3/Route53 | ➔ ReactJs | ➔ Next Js |
| ➔ MVC/HMVC | ➔ NodeJs | ➔ JavaScript/Jquery | ➔ TypeScript |
| ➔ Wordpress | ➔ Docker | ➔ Trello/Git | ➔ CSS |

Highest Education

March (2021)

Bachelor's of Software Engineering

Graduated from The University of Lahore -
Lahore, PK

Portfolio & Projects

<https://ahmadyar.me/>

Areas of Expertise

Modern Web/App Development



Backend Development



Front-end Development



Rest Api's Authentication



Problem Solving



Time Management



Key Accomplishments

- Develop a sophisticated Marketing System dedicated to manage email campaigns emails seamlessly, complemented by an advanced administrative interface. Integrate a Multi-tenant architecture to enhance scalability and optimize performance for diverse client portfolios.
- Enhance the Staffing Management system by integrating Invoicing module, and developing a robust Reporting System, all structured within the HMVC architecture.
- Deploy an Addon's functionality enabling precise module permissions management tailored to organizational structures for a Commercial Laundry Management System.
- Develop multiple WordPress Sites by implementing plugins, custom templates, custom short-codes and themes also customize structure according to client requirements.
- Develop a robust movie-centric portal capable of handling vast amounts of data, leveraging Next.js technology for enhanced performance and scalability. Implement user profiles to personalize the browsing experience and cater to millions of users seamlessly.

Organizations:

Software Engineer (Full Stack Developer)

JAN 2024 - Present

TylexTech Pvt Ltd - Lahore PK

Web Developer (Full Stack Developer)

OCT 2021 - DEC 2023

Foxtex Systems Pvt Ltd - Lahore PK

Php Laravel Developer (Full Stack Developer)

JAN 2021 - AUG 2021

VEXXOR Technologies Pvt Ltd - Lahore PK

Accomplished Projects

Linen-Tech Laundry Management System

- Deploy an Addon's functionality enabling precise module permissions management tailored to organizational structures for a Commercial Laundry Management System.
- Integrate a Multi-tenant Multiple Organizations architecture to enhance scalability and optimize performance for diverse client portfolios.
- Cultivate a captivating and professional front-end design for the driver web portal.
- Develop an internal administrative panel to manage organizational structures and permissions for add-ons. Ensure that this admin panel is adaptable for multiple products featuring a shared multi-tenant organizational framework.

TheStaffer - Staff Management System

- Enhance the Staffing Management system by integrating Invoicing module, and developing a robust Reporting System, all structured within the HMVC architecture.
- Integrate graphical representations such as charts and graphs along with draggable functionality, to provide comprehensive insights into financial metrics, encompassing costs, profits, and losses. Furthermore, include features to track and visualize assigned tasks, along with the corresponding hours worked, categorized by functional areas for enhanced organization and analysis.
- Integrate a Multi-tenant Multiple Organizations architecture to enhance scalability and optimize performance for diverse client portfolios.
- Create an Invoice module enabling generation of group and individual invoices, with automated email notifications to customers. Implement a reporting system allowing data export in Excel and PDF formats for analysis and documentation.

Wordpress Portfolio Websites

- Develop multiple Wordpress Sites by implementing plugins and themes also customize structure according to client requirements.
- Implement Blogs, testimonials, portfolios along with complete customized design using Elementor and Wp-Bakery Editors and existing plugins.
- Develop and design donation websites.

Movie Centric Web Portal FTS TV Shows

- Develop a robust movie-centric portal capable of handling vast amounts of data, leveraging Next.js technology for enhanced performance and scalability. Implement user profiles to personalize the browsing experience and cater to millions of users seamlessly.
- Implement its design from Scratch In next Js along with module approach.
- Develop an authentication system encompassing SignIn and SignUp functionalities to manage user profiles. This system will include features for users to review, like, and follow series of interest.
- Design and implement an alert history and listing feature for users, akin to a watch-list, enabling them to keep track of selected shows and receive alerts accordingly.

IndusEshop E-commerce Store

- Customize and build an eCommerce store using PrestaShop, tailoring it to customer business needs. This includes configuring settings, selecting, integrating modules, handling Email, Invoice Management, managing products, manage Taxes, regions, orders, and payments, and ensuring optimal performance and security.

Multi-Marketo Email Marketing Campaign Management System

- Integrate a Multi-tenant Multiple Organizations architecture to enhance scalability and optimize performance for multiple organizations.
- Design and develop a campaign module that integrates with Mailgun for email sending. This module allows for the creation and management of email campaigns, including scheduling and tracking, with Mailgun handling the email delivery process.
- Implement status tracking for emails sent through Mailgun to distinguish between successful and failed deliveries, enabling better analysis and optimization of email campaign performance.
- Create an Admin panel tailored for managing organizational processes. This panel provides functionalities for tasks such as user management, permissions configuration, subscription management, and other organization-specific operations.
- Implement subscription packages for organizations, enabling them to access different levels of features for running email campaigns based on their chosen package. This involves managing subscription tiers, assigning corresponding campaign capabilities to each package, and enforcing access controls accordingly.

Madbot AI Marketing Campaign Portal

- Upgrade the Bol API version to meet the new format and syntax requirements, ensuring compatibility with the latest standards and achieving compliance with any updated specifications.
- Develop a module for managing positive and negative keywords to optimize campaign targeting. This module enables users to specify keywords for inclusion (positive) and exclusion (negative) in campaign targeting parameters, enhancing precision and relevance of ad placements.

It Service Website

- Developed a professional IT service provider website using WordPress and Elementor, incorporating custom shortcodes and templating to deliver a highly functional and visually appealing online presence. Designed and implemented a fully responsive site, ensuring compatibility across devices and screen sizes. Utilized Elementor for intuitive page building and crafted custom shortcodes to enhance site functionality. Created and applied custom templates to maintain design consistency and align with the client's branding. Optimized performance through caching, image optimization, and best practices for SEO, resulting in improved load times and search engine visibility. Collaborated closely with the client to meet their requirements, provide regular updates, and make iterative improvements based on feedback, ultimately enhancing user engagement and satisfaction.