

For next meeting

- ❖ Outline your presentation dates
 - ❖ Indicate whether you presented or represented
 - ❖ Indicate contributions of each
- ❖ Create a peer evaluation based on the contribution of each for the group as a basis.

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TechPres Finals

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Outline

- ❖ 1. Differentiate images, pictures and photos
- ❖ 2. Contrast types of audio and visual aids
- ❖ 3. Contrast colors
- ❖ 4. Distinguish factors and good images
- ❖ 5. Inspect pixels and resolutions
- ❖ 6. Demonstrate image communication
- ❖ 7. Design storyboarding
- ❖ 8. Contrast type of camera shots and video shots
- ❖ 9. Demonstrate elements of a quality video content strategy

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❖ Differentiate images, pictures and photos

- ❖ Today, most people consider an image, picture, and photograph (photo) as synonyms (the same word)
- ❖ when talking about a visual representation of an object on a computer.
- ❖ However, for the sake of ambiguity, we define each of these as follows.

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Example of an Image, Photo, and Picture



Image



Photo



Picture

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Image

- ❖ Any **visual object** that has been modified or **altered by a computer** or an imaginary object has been created using a computer.

Example of an Image, Photo, and Picture



Image



Photo



Picture

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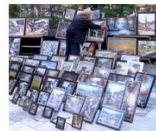
Photo or photograph

- ❖ Anything taken by a **camera, digital camera, or photocopier**.

Example of an Image, Photo, and Picture



Image



Photo



Picture

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Picture

- ❖ A **drawing, painting, or other art work created on a computer**.
A picture is also used to describe anything created using a camera or scanner.

Example of an Image, Photo, and Picture



Image



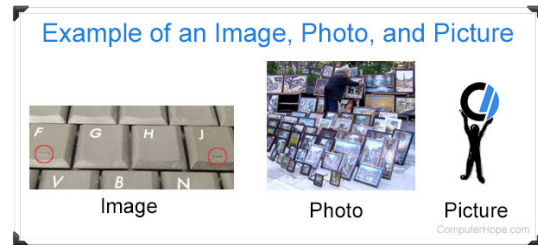
Photo



Picture

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According to Google Trends

- ❖ the word "photo" is used more than any of these words on the Internet followed by image, photograph, and then picture.

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other visual objects

- ❖ created on a computer
- ❖ that may fall into their own category such as
 - ❖ clip art,
 - ❖ graphic,
 - ❖ illustration,
 - ❖ render,
 - ❖ and a screenshot.

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When talking about any of these

- ❖ suggest using the proper terms instead of image, photo, or picture.

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❖2. Contrast types of audio and visual aids