

Exact Roles + Action Plan

Virtual Gang Gang

Roles Required? + Wage for their service.

Virtual Assistant -
5 gigs for \$66.64 - shopify_pro5

Social Media Manager -
5 posts on all 5 social media accounts for 600\$ per 30 days for one platform -
gledaarapi
5 posts on all 5 social media accounts for \$393.18 per 30 days for one platform -
catysocial

Ads Manager
MOST IMPORTANT ROLE
- Create long term team 2-4 people readily available

Ads Manager 1
- kaleem_orakzai
- Give 1 project to start
https://www.fiverr.com/kaleem_orakzai/be-your-profession-virtual-assistant?funnel=3e0ad9483a139559b7292939c5af3cfc

Ads Manager 2
- **ahsantaz**
- Give 1 project to start
<https://www.fiverr.com/ahsantaz/be-your-facebook-advertiser?funnel=2fd66a5d83e8166532cbe3779f3273b3>

Expert Virtual Assistant - kaleem_orakzai
Amazon + Ebay Manager -
A to Z for \$466.49 per 30 days for one platform - kaleem_orakzai

Cyber Security - clair_augustino + networking007
1 gig for \$40.00
5 gigs for \$166.64'

Platforms:

1. Instagram
2. Facebook
3. Pinterest
4. Twitter

- 5. LinkedIn
- 6. Influencer Marketing

Show them example brand.

<https://aq-trinity.myshopify.com/>

911 —

That is 1 of 8 brands that need launching

Gang Gang 1

shopify_pro5

Fatema

What is the right time bring her on to the team?

- After launching
- After Mastering launching
- Once everything is scheduled and time is available to build and develop new brands.
- Once brands generate \$10,000 USD monthly

Fatima will help me build my E-Com Projects.

- Homework
- Collect Media + Edit + Upload
- Product Transfer from aliexpress and alibaba
- Order Fulfillment
- Social Media Manger, She can create accounts and set them up
- Get her connected with other Social Media Mangers to exchange Homework
- She can help everyone else with tasks they might need
- Data entry
- Spreadsheets
- Fulfillment
- Customer Support

This will be your role plus whatever else you already do.

I am recruiting more people to Social Menyaki so we all help the brand grow as quickly as possible.

Whats your contact info?

Gang Gang 2

kaleem_orakzai

Amazon Virtual Gang

What is the right time bring her on to the team? (Amazon + Ebay)

- After launching
- Once brands generate \$10,000 USD monthly

Kaleem is Amazon + Ebay operator.

- Amazon A-Z
- Ebay A-Z
- Launching brands

What is the right time bring her on to the team? (Launching brands)

- Social Media marketing
- Running campaigns

This will be your role plus whatever else you already do.

I am recruiting more people to Social Menyaki so we all help the brand grow as quickly as possible.

Whats your contact info?

Brand build and development on shopify are almost done for all 8 brands.

Platforms needed from scratch to launch all 8 brands

1. Facebook Promotion
2. TikTok Promotion
3. YouTube Promotion
4. LinkedIn Promotion
5. Twitch Promotion
6. Instagram Promotions

Are you able to promote on all the above platforms

Gang Gang 3

Social Media Manager

What is the right time bring her on to the team?

- During the development of a brand after mastering.
- Store can be under development but socials live to build data ahead of time.
- Launch with her as the Social Media Manager on all platforms
- She doesn't do Ad marketing

<https://www.fiverr.com/catysocial/be-your-social-media-manager-and-personal-assistance?funnel=8f3c67eef65e797b2d087dc2874313f6>

Gang Gang 4

Cyber Security - Cyber .Menyaki I

When is the right time for Cyber Security?

- Domain Transfer
- Plan bought
- The moment a brand is out of development.

https://www.fiverr.com/networking007/do-research-on-cyber-security-and-it-networking?context_referrer=search_gigs&source=top-bar&ref_ctx_id=99bb17663922bad4c7b0926837991076&pckg_id=1&pos=31&context_type=auto&funnel=e50405680a32375ae29d8ad8f1144fcd

https://www.fiverr.com/solid_words/conduct-cloud-computing-cyber-security-technical-writing?context_referrer=search_gigs&source=top-bar&ref_ctx_id=99bb17663922bad4c7b0926837991076&pckg_id=1&pos=45&context_type=auto&funnel=e50405680a32375ae29d8ad8f1144fcd

https://www.fiverr.com/shanzy_writer/write-cyber-security-technical-research-writing?funnel=f68338c9f67efbaf0ea14f5b90312f1d

What I need +

- **Kali Linux task**
- **Pen-testing tasks**
- Security Tasks
- Practical Lab work.
- Research related to Cyber security
- Cryptography
- Crypto tasks
- Cyber Security
- Information security
- Research related to Information Security
- Cloud Computing research writing.
- Risk assessment
- Big data
- Machine learning
- Digital Forensics
- IOT security
- Cyber Laws
- Employee awareness on cyber security

- Cyber security awareness
- Linux related research
- Penetration testing
- Cloud Analytics
- Public, Private, and Hybrid Cloud
- SaaS, PaaS, IaaS, XaaS, MaaS, CaaS
- Digital Laws & Regulations
- Digital privacy and security risks
- Data breach news
- Vulnerability risk assessments
- Internet of Things (IoT)
- Cloud Computing
- Network security
- Virus and malware
- Workplace Policies and procedures
- Artificial intelligence
- Cryptocurrency & Blockchain etc.
- Roles of firewalls and other prevention measures

Reference style: I write in APA, IEEE, and Harvard format styles.

Gang Gang 5

Ads Manager

<https://www.fiverr.com/ridaali44/run-facebook-ad-campaign-to-grow-page-likes?funnel=67537e8beca2dd080065f0912e586965>

What's Needed From Me / Business?

1. Your Advertising account's ID
2. Link to your Facebook page
3. Preferred ad objective and a description of your goals
4. Ad spend

Platforms.

1. Facebook Promotion
2. TikTok Promotion
3. YouTube Promotion
4. LinkedIn Promotion
5. Twitch Promotion
6. Instagram Promotion

Are you able to launch Brands on every platform using Shopify.

- Create & Optimize Your Ads
 - Do Audience Research.
 - split Test Your Audience & Ad Creatives.
 - Analyze Campaigns (CPM, CPC, CPP, ROAS etc.).
 - Kill Underperforming Adsets/Ads
 - Scale Profitable Adsets/Ads
 - Launch Retargeting Campaigns
 - Create & Launch Lookalikes
-
- Create & Setup Effective Ads Campaign (**Facebook/Instagram**)
 - Define & Research Your Exact Target Audience
 - Make Your Shopify Facebook Ads Stand Out (**Catchy Headline**)
 - Intermediate Ad Testing Strategy with CBO & (**Horizontal & Vertical scaling**)
 - Improve Conversion, Website Traffic, Leads etc
 - Precise Re-Targeting & Lookalike Audiences
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- Leads Generation Ads
 - Brand Awareness FB Ads Campaign
 - Traffic Campaign (guaranteed highest CTR ratio)
 - Conversion Campaigns (Highly Optimized, Highly Targeted)
 - Facebook Promotion & FB Marketing & Re-targeting Ads
 - Instagram Marketing / Growth
 - Instagram Ads Campaign
 - Pixel Setup
 - Ad Account Setup
 - Complete Business manager setup
 - Create Custom & Look Alike Audience

I just want to confirm we are on the same page.

You are capable of operating on all those platforms, including running marketing campaigns?

- * Create & Optimize Your Ads
 - * Do Audience Research.
 - * Split Test Your Audience & Ad Creatives.
 - * Analyze Campaigns (CPM, CPC, CPP, ROAS etc.).
 - * Kill Underperforming Adsets/Ads
 - * Scale Profitable Adsets/Ads
 - * Launch Retargeting Campaigns
 - * Create & Launch Lookalikes
-
- * Create & Setup Effective Ads Campaign (Facebook/Instagram)
 - * Define & Research Your Exact Target Audience
 - * Make Your Shopify Facebook Ads Stand Out (Catchy Headline)

- * Intermediate Ad Testing Strategy with CBO & (Horizontal & Vertical scaling)
- * Improve Conversion, Website Traffic, Leads etc
- * Precise Re-Targeting & Lookalike Audiences

Questions.

1. How old is your business?
2. How much revenue you are doing right now?
3. How much you are investing in marketing and advertising?
4. What's your business background?
5. Where do you like to see yourself in the next 3-6 months' time?

Questions.

1. How old is your business? - Launching the business.
2. How much revenue you are doing right now? - Zero, Brands are in development.
3. How much you are investing in marketing and advertising? - Zero, Objective is \$10,000USD as quick as possible.
4. What's your business background? -
5. Where do you like to see yourself in the next 3-6 months' time? - Working, with abundance.

My Role - About Me.

What's your business background?

I'm opening a social media agency under the title 'Social . Menyaki I.

I am in need of Specialists who want to work on their terms with the brands / businesses I develop.

I can create Unlimited Brands, meaning we have unlimited clients.

You need clients, I am the clients.

Gang Gang 1