



# Uber Trip Analysis

Date  
01/06/2024 30/06/2024

City  
All

Total Bookings

**103.7K**

Total Booking Value

**\$1.6M**

Avg Booking Value

**\$15.0**

Total Trip Distance

**349K miles**

Avg Trip Distance

**3 miles**

Overview

Time Analysis

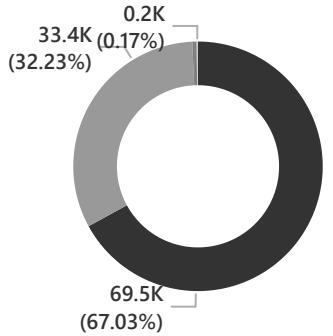
Details

Total Bookings

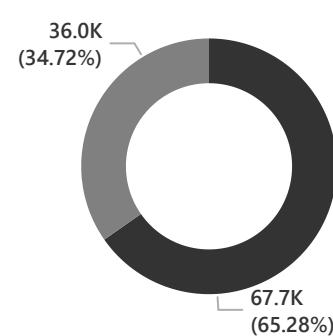
Total Booking Value

Total Trip Distance

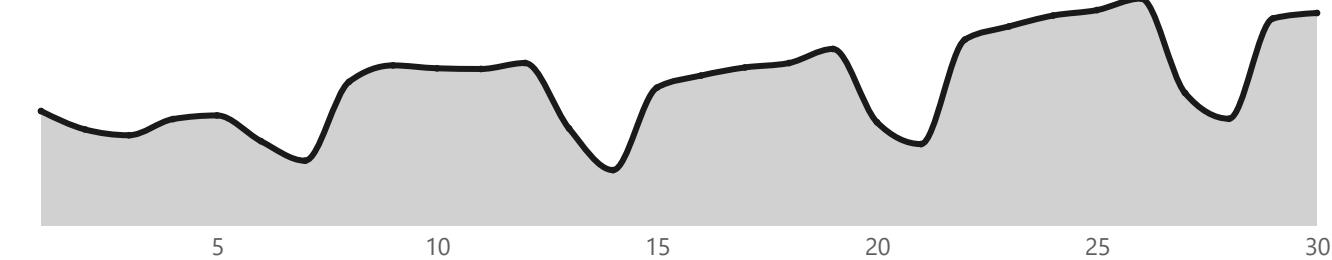
Total Bookings by Payment Type



Total Bookings by Trip (Day/Night)



Total Bookings by Day



Location Analysis

Most Frequent Pickup Point

**Penn Station/Madison Sq West**

Most Frequent Dropoff Point

**Upper East Side North**

Vehicle Type Analysis

Vehicle	Total Bookings	Total Booking Value	Avg Booking Value	Total Trip Distance
UberXL	16698	\$249,424	\$14.9	55,721
UberX	38744	\$583,880	\$15.1	131,496
Uber Green	14498	\$216,181	\$14.9	48,778
Uber Comfort	17078	\$253,995	\$14.9	56,790
Uber Black	16710	\$250,192	\$15.0	56,149

Farthest Trip  
Pickup: Lower East Side → Drop-off: Crown Heights North (144.1 miles)

Total Bookings by Location

Penn Stat...	4475
Upper Ea...	4459
Upper Ea...	4124
Lenox Hil...	3955
Upper W...	3752

Most Preferred Vehicle for Location Pickups

UberX	20K
UberXL	9K
Uber Com...	9K
Uber Black	9K
Uber Green	7K



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## Avg Trip Distance

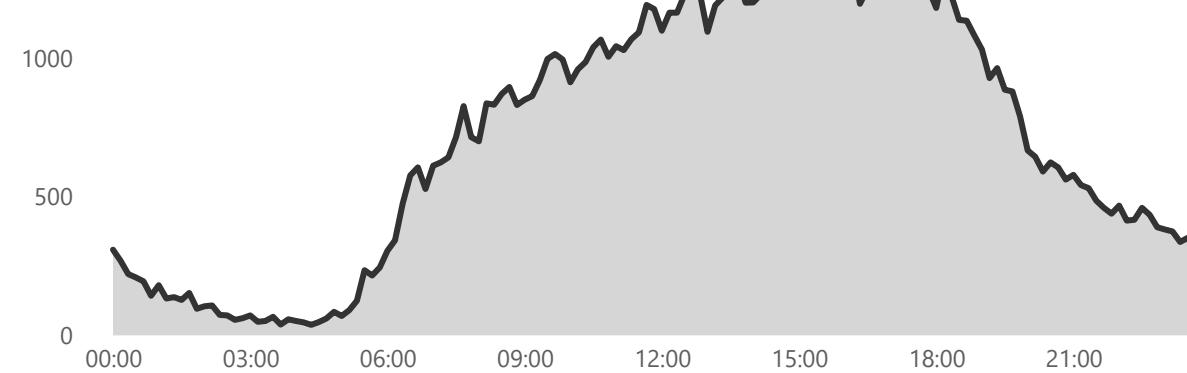
**3 miles**

## Overview

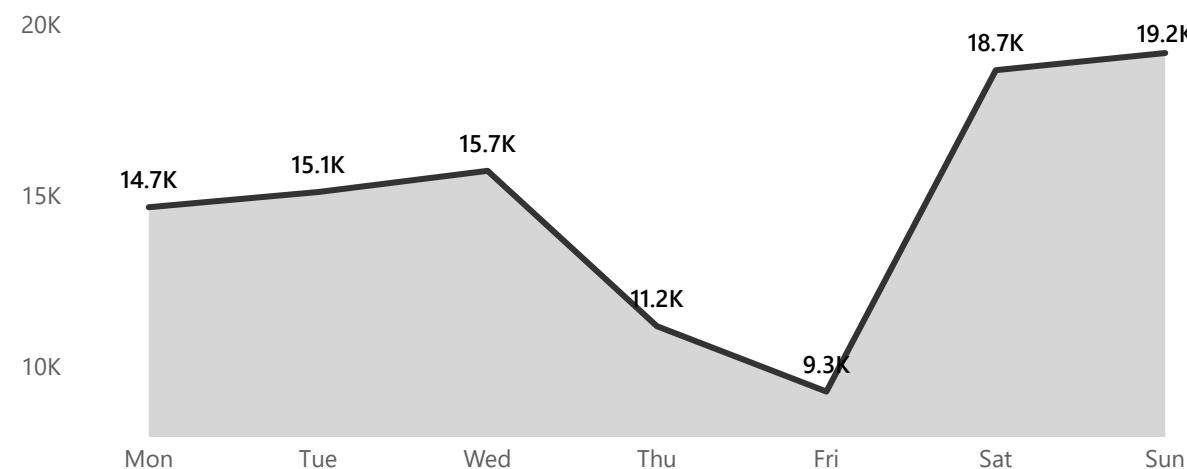
## Time Analysis

## Details

## Total Bookings by Pickup Time



## Total Bookings by Day Name



## Total Bookings by Hour & Day

A grayscale heatmap representing a weekly schedule. The columns represent the days of the week: Mon, Tue, Wed, Thu, Fri, Sat, and Sun. The rows represent the hours of the day, labeled from 0 at the top to 23 at the bottom. The background is white, and the grid lines are light gray. The cells are filled with varying shades of gray, creating a gradient effect.



# Uber Trip Analysis



Overview

Time Analysis

Details



Trip ID	Pickup Date	Vehicle	Payment type	Passengers Count	Total Trip Distance	Total Booking Value	Pickup Location	Dropoff Location	Total Bookings
1	01 June 2024	UberX	Uber Pay	1	5.60	\$21.5	East Village	Sunnyside	1.0
2	01 June 2024	Uber Black	Cash	1	1.72	\$8.0	Lincoln Square East	Penn Station/Madison Sq West	1.0
3	01 June 2024	Uber Black	Cash	1	3.41	\$13.0	Sutton Place/Turtle Bay North	Upper West Side North	1.0
4	01 June 2024	UberX	Cash	1	1.81	\$9.0	Prospect-Lefferts Gardens	Brownsville	1.0
5	01 June 2024	Uber Black	Cash	1	1.89	\$8.0	Garment District	Kips Bay	1.0
6	01 June 2024	UberX	Cash	6	3.29	\$14.0	Central Harlem	Lincoln Square West	1.0
7	01 June 2024	UberX	Cash	2	2.05	\$8.5	Lincoln Square East	Lenox Hill West	1.0
8	01 June 2024	Uber Comfort	Cash	2	3.54	\$12.5	Clinton East	East Harlem South	1.0
9	01 June 2024	Uber Green	Cash	1	1.10	\$5.5	Clinton East	West Chelsea/Hudson Yards	1.0
10	01 June 2024	UberX	Uber Pay	2	1.90	\$11.6	Lenox Hill East	Times Sq/Theatre District	1.0
11	01 June 2024	UberXL	Uber Pay	1	6.66	\$28.5	Clinton East	Central Harlem North	1.0
12	01 June 2024	Uber Comfort	Uber Pay	2	13.12	\$36.5	Kips Bay	Parkchester	1.0
13	01 June 2024	Uber Green	Cash	1	12.59	\$37.0	JFK Airport	Prospect Heights	1.0
14	01 June 2024	UberXL	Cash	1	1.10	\$5.5	Clinton East	Lincoln Square East	1.0
15	01 June 2024	UberX	Cash	1	9.00	\$27.0	Morningside Heights	Lower East Side	1.0
16	01 June 2024	Uber Black	Uber Pay	1	2.12	\$10.4	Kips Bay	Lenox Hill East	1.0
17	01 June 2024	UberXL	Uber Pay	1	3.00	\$13.0	Midtown North	East Village	1.0
18	01 June 2024	Uber Comfort	Uber Pay	1	3.10	\$14.6	Greenwich Village South	Seaport	1.0
19	01 June 2024	UberXL	Uber Pay	1	5.63	\$21.3	East Williamsburg	Murray Hill	1.0
20	01 June 2024	Uber Green	Uber Pay	1	1.53	\$8.6	Clinton East	Union Sq	1.0
21	01 June 2024	Uber Comfort	Cash	1	1.70	\$8.5	Fort Greene	Prospect Heights	1.0
22	01 June 2024	UberXL	Uber Pay	1	5.80	\$25.5	Penn Station/Madison Sq West	Williamsburg (North Side)	1.0
23	01 June 2024	Uber Comfort	Uber Pay	1	2.50	\$10.5	Penn Station/Madison Sq West	Greenwich Village South	1.0
24	01 June 2024	Uber Comfort	Uber Pay	1	4.59	\$21.2	Clinton East	Seaport	1.0
26	01 June 2024	UberX	Cash	1	1.08	\$7.0	East Village	Gramercy	1.0
27	01 June 2024	Uber Green	Cash	1	1.90	\$7.0	Clinton East	Meatpacking/West Village West	1.0
Total					348,933.81	\$1,553,672.8			103728.0