



# Uber Trip Analysis

Date

01/06/2024

30/06/2024

City

All

Total Bookings

103.7K

Total Booking Value

\$1.6M

Avg Booking Value

\$15.0

Total Trip Distance

349K miles

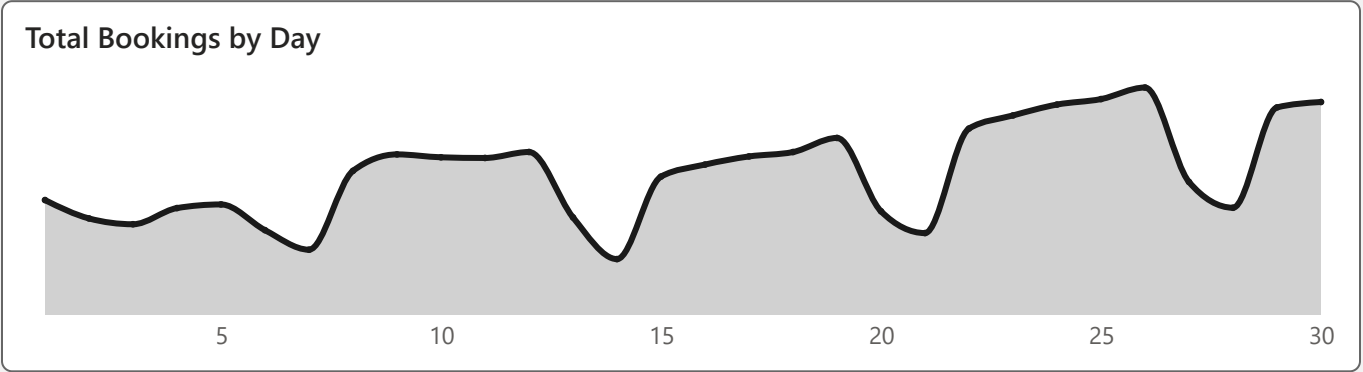
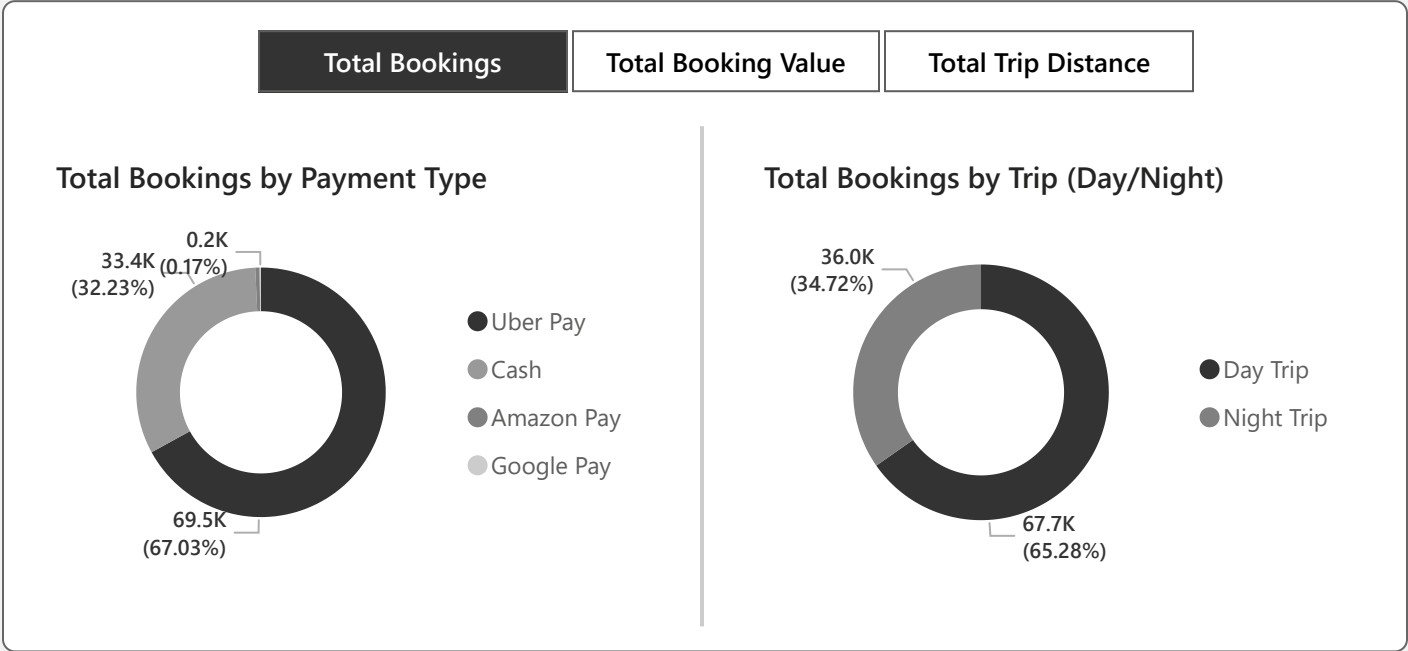
Avg Trip Distance

3 miles

Overview

Time Analysis

Details



Location Analysis

Most Frequent Pickup Point

Penn Station/Madison Sq West

Most Frequent Dropoff Point

Upper East Side North

Farthest Trip

Pickup: Lower East Side → Drop-off: Crown Heights North (144.1 miles)

Total Bookings by Location

Penn Stat...

4475

Upper Ea...

4459

Upper Ea...

4124

Lenox Hil...

3955

Upper W...

3752

Most Preferred Vehicle for Location Pickups

UberX

20K

UberXL

9K

Uber Com...

9K

Uber Black

9K

Uber Green

7K

Vehicle Type Analysis

|  | Vehicle      | Total Bookings | Total Booking Value | Avg Booking Value | Total Trip Distance |
|--|--------------|----------------|---------------------|-------------------|---------------------|
|  | UberXL       | 16698          | \$249,424           | \$14.9            | 55,721              |
|  | UberX        | 38744          | \$583,880           | \$15.1            | 131,496             |
|  | Uber Green   | 14498          | \$216,181           | \$14.9            | 48,778              |
|  | Uber Comfort | 17078          | \$253,995           | \$14.9            | 56,790              |
|  | Uber Black   | 16710          | \$250,192           | \$15.0            | 56,149              |



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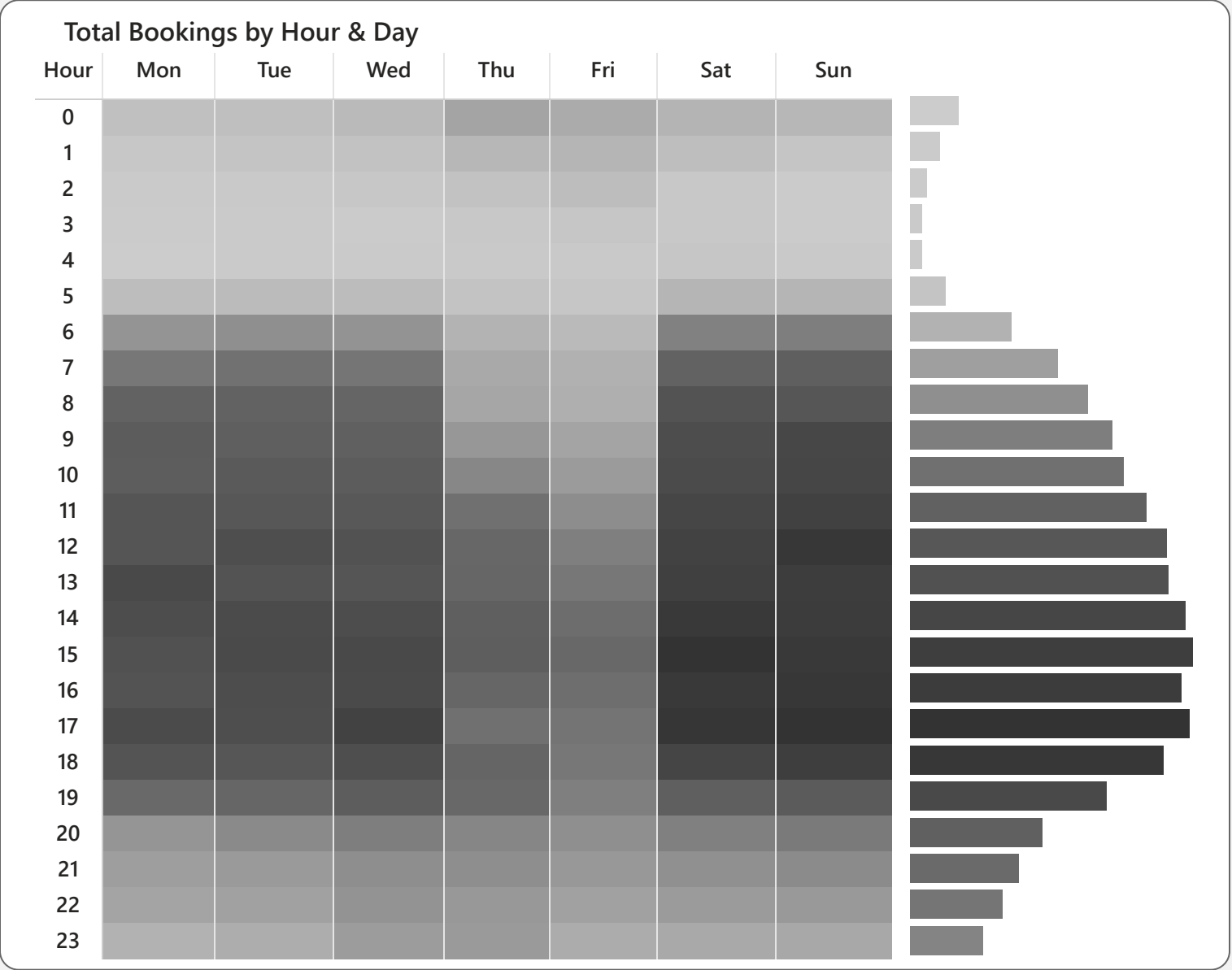
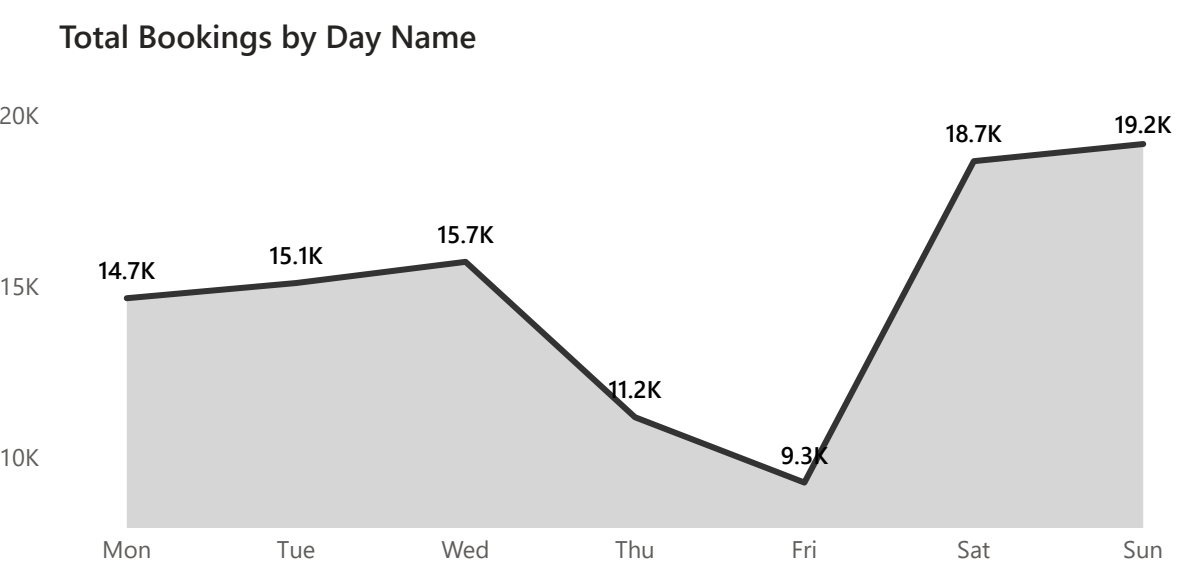
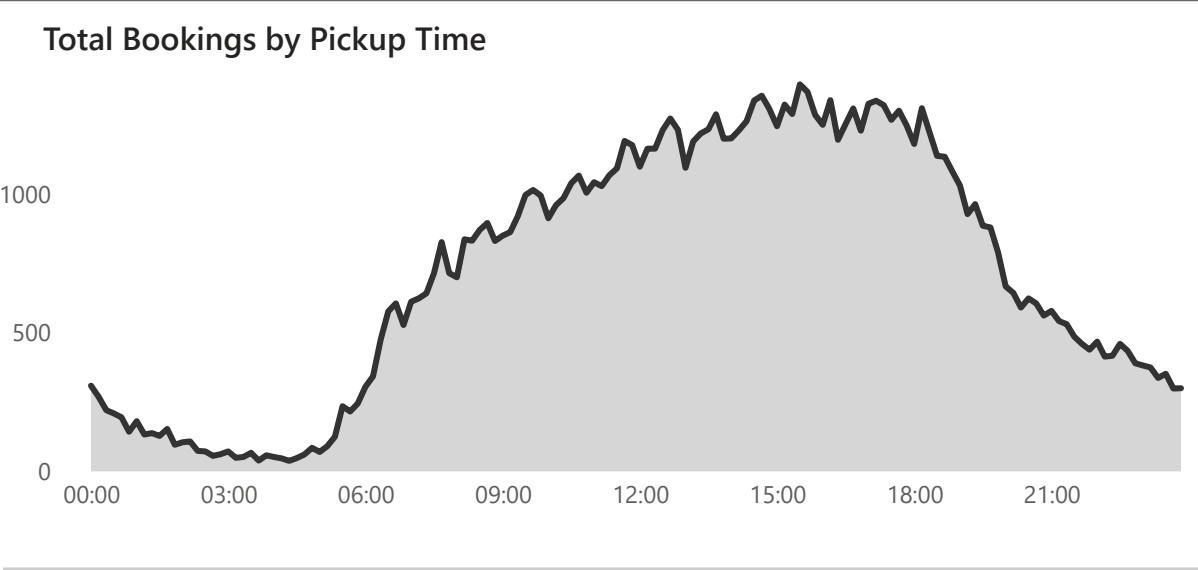
Avg Trip Distance

3 miles

Total Bookings

Total Booking Value

Total Trip Distance





# Uber Trip Analysis



Overview

Time Analysis

Details



| Trip ID | Pickup Date  | Vehicle      | Payment type | Passengers Count | Total Trip Distance | Total Booking Value | Pickup Location               | Dropoff Location              | Total Bookings |
|---------|--------------|--------------|--------------|------------------|---------------------|---------------------|-------------------------------|-------------------------------|----------------|
| 1       | 01 June 2024 | UberX        | Uber Pay     | 1                | 5.60                | \$21.5              | East Village                  | Sunnyside                     | 1.0            |
| 2       | 01 June 2024 | Uber Black   | Cash         | 1                | 1.72                | \$8.0               | Lincoln Square East           | Penn Station/Madison Sq West  | 1.0            |
| 3       | 01 June 2024 | Uber Black   | Cash         | 1                | 3.41                | \$13.0              | Sutton Place/Turtle Bay North | Upper West Side North         | 1.0            |
| 4       | 01 June 2024 | UberX        | Cash         | 1                | 1.81                | \$9.0               | Prospect-Lefferts Gardens     | Brownsville                   | 1.0            |
| 5       | 01 June 2024 | Uber Black   | Cash         | 1                | 1.89                | \$8.0               | Garment District              | Kips Bay                      | 1.0            |
| 6       | 01 June 2024 | UberX        | Cash         | 6                | 3.29                | \$14.0              | Central Harlem                | Lincoln Square West           | 1.0            |
| 7       | 01 June 2024 | UberX        | Cash         | 2                | 2.05                | \$8.5               | Lincoln Square East           | Lenox Hill West               | 1.0            |
| 8       | 01 June 2024 | Uber Comfort | Cash         | 2                | 3.54                | \$12.5              | Clinton East                  | East Harlem South             | 1.0            |
| 9       | 01 June 2024 | Uber Green   | Cash         | 1                | 1.10                | \$5.5               | Clinton East                  | West Chelsea/Hudson Yards     | 1.0            |
| 10      | 01 June 2024 | UberX        | Uber Pay     | 2                | 1.90                | \$11.6              | Lenox Hill East               | Times Sq/Theatre District     | 1.0            |
| 11      | 01 June 2024 | UberXL       | Uber Pay     | 1                | 6.66                | \$28.5              | Clinton East                  | Central Harlem North          | 1.0            |
| 12      | 01 June 2024 | Uber Comfort | Uber Pay     | 2                | 13.12               | \$36.5              | Kips Bay                      | Parkchester                   | 1.0            |
| 13      | 01 June 2024 | Uber Green   | Cash         | 1                | 12.59               | \$37.0              | JFK Airport                   | Prospect Heights              | 1.0            |
| 14      | 01 June 2024 | UberXL       | Cash         | 1                | 1.10                | \$5.5               | Clinton East                  | Lincoln Square East           | 1.0            |
| 15      | 01 June 2024 | UberX        | Cash         | 1                | 9.00                | \$27.0              | Morningside Heights           | Lower East Side               | 1.0            |
| 16      | 01 June 2024 | Uber Black   | Uber Pay     | 1                | 2.12                | \$10.4              | Kips Bay                      | Lenox Hill East               | 1.0            |
| 17      | 01 June 2024 | UberXL       | Uber Pay     | 1                | 3.00                | \$13.0              | Midtown North                 | East Village                  | 1.0            |
| 18      | 01 June 2024 | Uber Comfort | Uber Pay     | 1                | 3.10                | \$14.6              | Greenwich Village South       | Seaport                       | 1.0            |
| 19      | 01 June 2024 | UberXL       | Uber Pay     | 1                | 5.63                | \$21.3              | East Williamsburg             | Murray Hill                   | 1.0            |
| 20      | 01 June 2024 | Uber Green   | Uber Pay     | 1                | 1.53                | \$8.6               | Clinton East                  | Union Sq                      | 1.0            |
| 21      | 01 June 2024 | Uber Comfort | Cash         | 1                | 1.70                | \$8.5               | Fort Greene                   | Prospect Heights              | 1.0            |
| 22      | 01 June 2024 | UberXL       | Uber Pay     | 1                | 5.80                | \$25.5              | Penn Station/Madison Sq West  | Williamsburg (North Side)     | 1.0            |
| 23      | 01 June 2024 | Uber Comfort | Uber Pay     | 1                | 2.50                | \$10.5              | Penn Station/Madison Sq West  | Greenwich Village South       | 1.0            |
| 24      | 01 June 2024 | Uber Comfort | Uber Pay     | 1                | 4.59                | \$21.2              | Clinton East                  | Seaport                       | 1.0            |
| 26      | 01 June 2024 | UberX        | Cash         | 1                | 1.08                | \$7.0               | East Village                  | Gramercy                      | 1.0            |
| 27      | 01 June 2024 | Uber Green   | Cash         | 1                | 1.90                | \$7.0               | Clinton East                  | Meatpacking/West Village West | 1.0            |
| 28      | 01 June 2024 | UberX        | Uber Pay     | 1                | 8.18                | \$22.2              | Kips Bay                      | Central Harlem North          | 1.0            |
| Total   |              |              |              |                  | 348,933.81          | \$1,553,672.8       |                               |                               | 103728.0       |