



<u>Disclaimer</u>

NOT FINANCIAL ADVICE!

The content of this presentation and associated Github Repository and webpage are meant to showcase data science and programming skills, not to provide investment advice. The SPY ETF predictions in this project are only a sample of what kind of model and visualizations could be built with appropriate data, statistical analysis and programming tools. Keep in mind investing involves risk that can sometimes be significant. Investments fluctuate and you may potentially lose up to your total invested capital or even more. It is very important to do your own analysis based on your own circumstances and speak to a professional before making any investments. The underneath model is a student's project focusing on the technical aspects of the analysis and visualization and does not intend to achieve any returns. Any past performance is no guarantee of future return, nor is it necessarily indicative of future performance.

Summary

Assembling Dataset

- -Correlated Assets
- -News
- -Technical indicators

Exploratory Data Analysis

Get a modern PowerPoint Presentation that is beautifully designed. I hope and I believe that this Template will your Time.

III_ Modelling

- -ARIMA
- -LSTM Neural Network
- -KNN Cross Validation

Trading

Establishing a Trading Strategy and checking Returns





I - Gathering the Data

The Data Sources

Reuters Headlines

Historical financial headlines from January 2007 to December 2017 found on Harvard University Website. 16M headlines

NewsApi

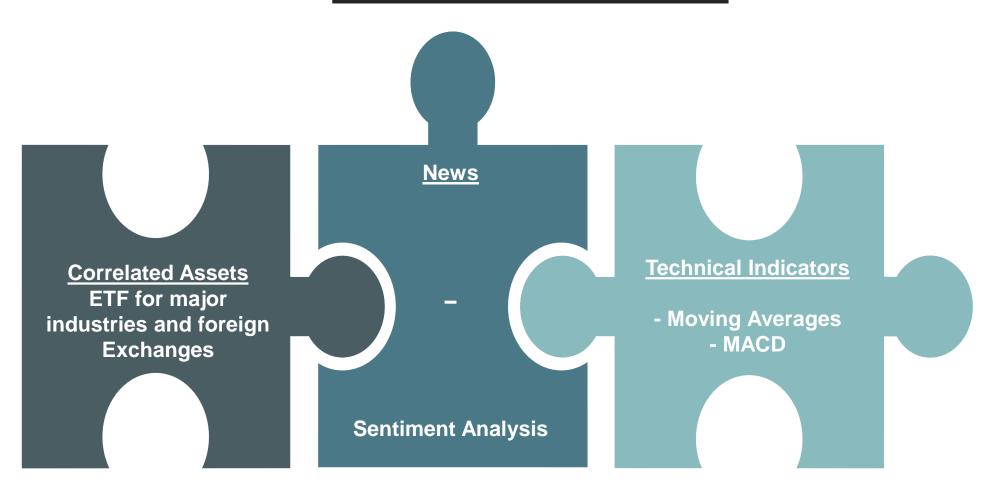
Using NewsApi to stream daily news for free in production environment.

Yahoo Finance

Using Pandas Data Reader API to get live data from Yahoo finance.



The Features





II - Exploratory Data Analysis

EDA Milestones

Sentiment Analysis from News



Including News up to 9am in previous day

Using Differencing to eliminate trends



Checking each Time-Series for Stationarity



Combining into Final Dataset on date index, scaling, normalizing and dimensionality reduction.



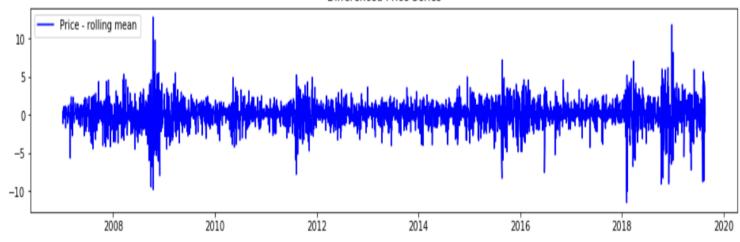
Calculating **Technical Indicators (MVAs** and MACD)



Stationary Time Series

Differencing to remove trend

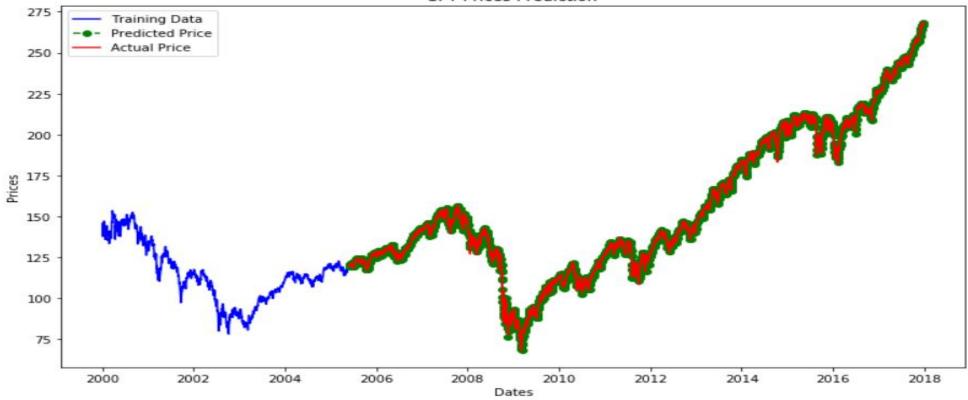






ARIMA Slide

SPY Prices Prediction





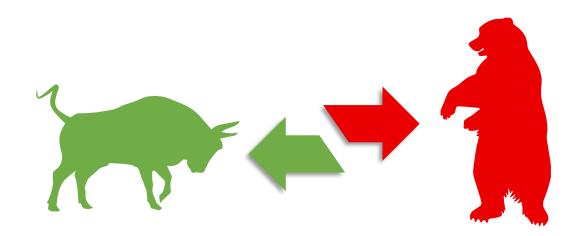
- Much easier to implement than a time series neural network
- Predictions are very close to actual prices
 - Not precise enough to build a trading algorithm
 - Hard to incorporate news into it

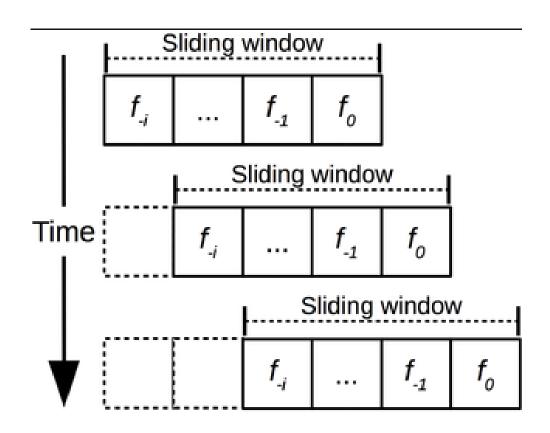




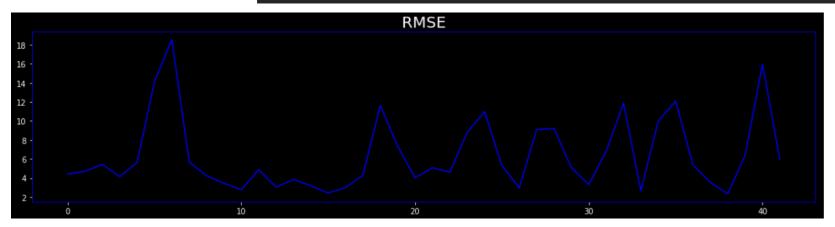
LSTM Neural Network with sliding window

- Low number of epoch to avoid over-fitting
- Five to seven days sliding window produced best results
- Model still showed lower performance on test set indicating over-fitting.
- Necessity to chose optimal train set size.



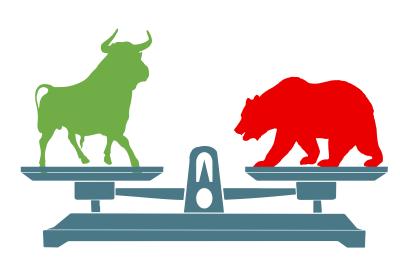


K-Fold Cross-Validation



- -RMSE lowest for train sets between 600 and 900 days
- -Rerunning Neural Network at 900 days significantly improves results.

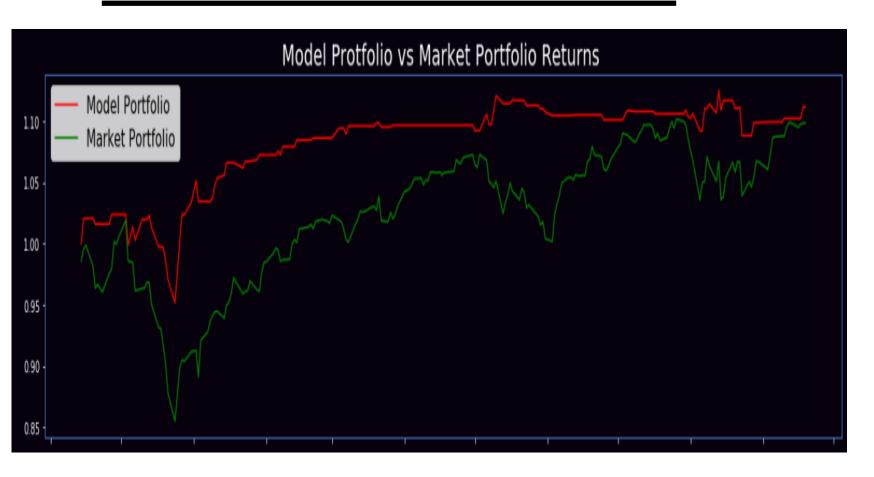






IV - Trading Strategy

Trading rules and r e t u r n s





- ✓ BUY as soon as prices is or below model predicted price
- ✓ SELL at day close

