

Ken Li | BSW, MSF

☎ 312-478-2326 • ✉ gli26@hawk.iit.edu • 🌐 www.kenpyfin.com

Experienced program/project coordinator and with strong communication skills and ability to perform comprehensive quantitative and qualitative analysis; Passionate about community asset building, Micro-lending; Excels in coalition building, project management and facilitation.

Education

Master of Science in Finance

May 2016

Illinois Institute of Technology

Chicago, IL

- Mathematics in Finance Application, Statistics, Stochastic Processes, Financial Modeling, Portfolio Management, Fixed income management, Monte Carlo simulation, Equity & Equity Derivatives Trading, Global Financial Market

Social Work

July 2012

Guangdong University of Finance and Economic

Guangdong, China

- Statistics, Methodology of Social Survey, Casework Consultant, Group Work, Anthropology, Social Psychology, Sociology, Human Society and Environment

Computer Science

American River College

Sacramento, CA

- Calculus, Linear Algebra, Differential Equation, Algorithm Design, C++, Discrete Data Structure, Data Structure

Certificate

Data Science Certificate

Johns Hopkins University

September 2016

Skills

- Community Organizing, Policy Research/advocacy, Problem Solving, Mentoring, Counselling, Consultation
- Project Management, Cost Management, Cost/Benefit Analysis
- Relationship Development, Effective Communication, Organizational Skills, Relationship Development
- None

updated 2018-10-20

Experience

Sacramento Asian Pacific Chamber of Commerce

Sacramento, CA

CRM Analyst

12/2017-06/2018

- Developed a series of client service metrics that are still being used to measure Chamber client needs
- Responsible for gathering CRM information and developing a comprehensive report once a month for management
- Assisted in developing several database procedures that made CRM research significantly easier
- Utilized Salesforce to update data, import external data, generate reports; optimized data structure; designed internal data report process
- Extracted Salesforce data into other data warehouse and perform further analysis using Python, and SQL, query, create, integrate, ETL, concatenate, interleave, merge datasets
- Designed Python bots to automate data gathering and cleaning processes

Coalition for a Better Chinese American Community (CBCAC)

Chicago, IL

Community Organizer

08/2015-08/2017

- Coalition building: outreached and developed working relationships with 8 organization heads; generated agendas based on community issues; organized joint meetings with different organizations on the executive level
- Civic engagement & community development: Led non-partisan voter registration drive for 2016 election; initiated community asset mapping project; promoted and implemented the community vision plan; leveraged community political power (organizational/business leaders and legislators) to achieve community development goals
- Youth Engagement: build partnerships with local schools and library to organized 50+ youth volunteers and branded as ORIGIN Youth Group; created comprehensive a youth curriculum for civic engagement education; mentored youth leader on their community goals and counselled immigrant youths who has troubles in community acclimation
- Community policy advocacy: been part of the PAVE coalition in Chicago to advocate for the Welcoming City Ordinance, Auto Voter Registration and other state policies
- Stakeholder Management: Outreached, built strong relationships with and prioritized community stakeholders who have power and interest over the community agenda using in-person meetings, focus group meetings, status email updates and organized working committees
- Scope Management: Determined measurable outcomes and deliverables for the ORIGIN Program and its 2017 Election civic engagement project; conducted Work Breakdown Structure analysis and created workflow diagrams to better budget team resource and lead team efforts

The Evans International Law Firms, LLC*Business and Financial Consultant***Chicago, IL***01/2015-08/2016*

- Took the responsibilities to plan the firms marketing and business development resource allocation and risk management strategies
- Cost Management: Estimated project cost using bottom-up estimating technique; Conducted cash flow analysis to determine periodical working capital, and decided reinvestment rate
- Identified the detail of operation, compliance and reputation risk that the firm may bear, prepared risk documents and calculated yearly VaR based on quantitative models, determined optimized target client niche
- Designed and programmed Salesforce Data Structure and integrated it with a legal case management system to streamline customer service and business development
- Tracked project progress and ensured internal communication using Trello
- Prepared internal marketing and risk management documents

Kapok Social Work Development Center*Director of Youth and Volunteer Services Department***Guangzhou, China***04/2012-07/2014*

- Co-founded the Center with college professors and conducted registration, project bidding, and service project management
- Won the government project bidding of Nanhai Dream Come True Service Center in Nanhai District of Foshan City for CNY 2,000,000 and the supervision project of the family service in Shayuan Street Hand-in-hand Social Work Service Center for CNY 10,000
- Recruited, trained and assigned propose positions to a team of 10; led the team to complete the grant fund requirement with excellence; provide periodical counselling to frontline community works
- Prepared the department's project performance matrix and reviewed the scope, quality, risk and cost periodically
- Composed the annual reports for the Shayuan Street hand-in-hand Social Work Service Center

Languages

Native*Cantonese, Mandarin***Working Proficiency***English*