



ENHANCED SMALLHOLDER LIVESTOCK INVESTMENT PROGRAMME (E-SLIP)

MATCHING GRANT FACILITY (MGF)

BUSINESS PLAN TEMPLATE – WINDOW 2

(Grants for Business Expansion and Innovation)

SUBMISSION DETAILS

Date of Submission:

Submitted by: (Applicant Name): _____

Signature of Applicant: _____

Received by: (District Livestock Officer / E-SLIP Officer):

Signature of Receiving Officer: _____

Date Received: _____

SECTION A: BUSINESS PROFILE

1. Name of Enterprise or Cooperative: _____
2. Business Registration Number (attach certificate): _____
3. Date of Establishment: _____
4. Type of Entity: ☐ Cooperative ☐ Private Company ☐ Other: _____
5. Physical Address (Province, District, Ward): _____
6. Business Contact Person: _____
7. Phone Number: _____
8. Email Address: _____
9. Number of Employees (permanent and seasonal): _____
10. Livestock Value Chain Focus: ☐ Dairy ☐ Beef ☐ Goats ☐ Poultry ☐ Feed/Forage ☐
Services ☐ Other: _____
11. Previous E-SLIP Support Received (if any): _____

SECTION B: EXECUTIVE SUMMARY

1. Brief summary of business and its innovation
2. Market opportunity and value proposition
3. Expected impact on productivity, income, or service delivery
4. Total grant requested and co-financing offered

SECTION C: DETAILED BUSINESS DESCRIPTION

Describe your business background, experience, and key achievements

SECTION D: INVESTMENT DETAILS

1. Total Estimated Project Cost (ZMW): _____
2. Amount Requested from E-SLIP Grant (ZMW): _____
3. Beneficiary Contribution (ZMW): _____
4. Contribution Type: ☐ Cash ☐ In-Kind ☐ Both
5. Description of Major Investment Items (equipment, buildings, services, etc.):

6. Expected Lifespan of the Investment: _____
7. How will the investment be maintained post-grant?

SECTION E: PROPOSED INVESTMENT AND JUSTIFICATION

Clearly outline the business expansion or innovation being proposed and explain why it is needed

SECTION F: IMPLEMENTATION PLAN AND MILESTONES

Activity	Start–End Date	Responsible Person	Expected Output

SECTION G: INPUTS AND INFRASTRUCTURE

Item	Quantity	Cost (ZMW)	Source (Grant/Own)

SECTION H: CO-FINANCING PLAN

Item	Total Cost (ZMW)	Grant (ZMW)	Beneficiary Contribution (ZMW)	Type (Cash/In-kind)

SECTION I: MARKET STRATEGY

1. Target Market Segment(s): _____
2. Main Competitors and Competitive Advantage: _____
3. Marketing Channels (how will you reach your customers?): _____
4. Expected Annual Sales Volume: _____

SECTION J: FINANCIAL PROJECTIONS (2-YEAR GROSS MARGIN ANALYSIS)

Item	Year 1 (ZMW)	Year 2 (ZMW)
1. Sales Revenue		
2. Variable Costs		
a) Feed		
b) Labour		
c) Veterinary		
d) Transport		
e) Other Inputs		
Total Variable Costs		
3. Gross Profit		
4. Depreciation		
5. Net Profit		
6. Gross Margin (%)		

Assumptions:

- Livestock quantity/product volume:
- Price per unit:
- Cost per input:
- Other assumptions:

SECTION K: SUSTAINABILITY AND RISK MANAGEMENT

How will the enterprise remain viable after the grant? Include risk factors and mitigation strategies

SECTION L: PROJECT IMPACT

1. Expected increase in productivity (milk/livestock weight gain/etc.): _____
2. New jobs to be created (men, women, youth): _____
3. Number of farmers/service users to benefit: _____
4. Other social/environmental benefits: _____

SECTION M: DECLARATION

I hereby declare that the information provided above is true and correct.

Name of Applicant: _____

Signature: _____

Date: _____

Witness Name: _____

Witness Signature: _____