PHATHAPHON SAWETTABOOT

FRONTEND DEVELOPER & SEO SPECIALIST

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Address, State/City
Bangkok, Thailand

ABOUT ME

Proven Software Engineer with over two years of experience and studying for a master's in Information Technology. As a dedicated problem solver, I display an expert skills in HTML, CSS, and JavaScript. Through my time at Ogilvy and Mather, I gained further hands-on experience optimizing content quality and consistency across CMS platforms and using SEO and website analytics tools such as Google Seach Console, Google Keyword Planner, Google Analytics, Google Tag Manager, and ahrefs.com. Excited to prospect of joining and utilizing my skill to support your company's vision.

EDUCATION

2022 - Present
Master's Degree
Faculty of Engineering (Information Technology)
(GPA : 4.00)
College of Innovative Technology and Engineering, Dhurakit Pundit University

2018 - 2022
Bachelor's Degree
Faculty of Arts (Geography and Geomatics)
(Second-Class Honors)
Chulalongkorn University
Senior Project : "Using Twitter Data to Analyze Impact of Covid-19 Outbreak on Accessibility of National Parks in Chiang Mai, Thailand"

SKILLS

DEVELOPMENT

HTML	CSS	JavaScript
WordPress	PHP	Kotlin
SQL	Bootstrap	Python

SEO & WEBSITE ANALYTICS

Google Seach Console	Google Keyword Planner
Ubersuggest	ahrefs.com
Google Analytics	Google Tag Manager

PROGRAMS

WORK EXPERIENCES

WEB DEVELOPMENT

07/2022 - Present
Web Developer
Ogilvy & Mather Advertising Bangkok

01/2022 - 06/2022
Lead Front-end Developer
Meella Co., Ltd

02/2022 - 03/2022
Front-End Developer (Internship)
Advanced Research group Co. Ltd

06/2021 - 08/2021
Database Developer (Internship)
FICT Associate Co., Ltd.

UX/UI DESIGN

01/2022 - 02/2022
UX/UI Developer (Internship)
Advanced Research group Co. Ltd

GRAPHIC DESIGN

06/2021 - 06/2022
Creative & Graphic Designer
Facebook Page : ชมรมอนุรักษ์สภาพแวดล้อม จุฬาฯ

06/2020 - 08/2021
Creative & Graphic Designer
Facebook Page : ฝ่ายพัฒน์ sgcu63

06/2020 - 08/2020
Creative & Graphic Designer
CU First Date (Freshy The Series)

01/2020 - 06/2020
Creative & Graphic Designer
Facebook Page : พี่ชมพู สู่น้องชุมพร

07/2019 - 08/2019
Creative & Graphic Designer
Department: Editor งานรับน้องเฟรชชี่ซีมะโด่ง

MANAGEMENT

06/2021 - 07/2021
Public Relations Manager
Seub Nakhasathien Day 2021
Anurak Chula Club

12/2020 - 06/2021
Chief of Administration 1st Section
CHULA Freshy Day / Freshy night 2020
Student Government of Chulalongkorn University (SGCU)

01/2020 - 04/2021
Project Manager
Social Development & Public Service Club Seminar
Student Government of Chulalongkorn University (SGCU)

08/2020 - 12/2020
Chief of Administration 1st Section
Chulalongkorn's Loy Krathong festival 2020
Student Government of Chulalongkorn University (SGCU)

06/2020 - 06/2021
Social Development & Public Service Club Staff
Student Government of Chulalongkorn University (SGCU)

LANGUAGES

Thai (Native) , English (IELTS 6.0) , German (A1)