

Mavin Electronics | Overview

Overview

Products

Stores

Customer

Currency

26,326

No of Orders

\$55,349,466

Total Revenue

\$32,426,126

Profit

58.58%

Profit Margin

Year

All

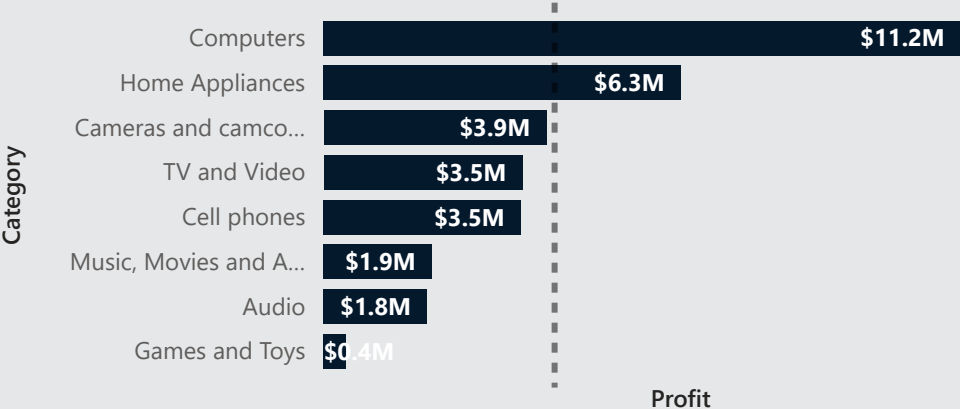
Continent

All

Total Revenue by Month Short

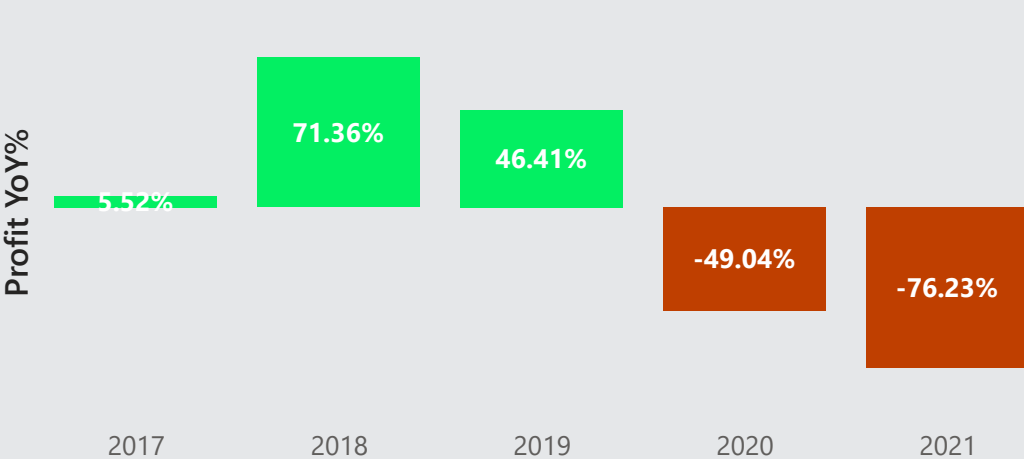


Profit by Category



Country	No of Orders	Total Customers	Total Revenue	Profit	Profit YoY%
United States	11,153	5,179	\$23,764,426	\$13,922,159	12.85% ▲
Online	5,580	4,547	\$11,431,370	\$6,687,198	15.45% ▲
United Kingdom	2,784	1,424	\$4,421,291	\$2,576,888	8.80% ▲
Germany	1,902	1,008	\$3,745,543	\$2,201,866	9.96% ▲
Canada	1,769	1,042	\$4,751,666	\$2,767,915	12.36% ▲
Australia	901	657	\$2,924,952	\$1,733,291	9.14% ▲
Italy	890	475	\$1,821,668	\$1,069,699	5.61% ▼
Netherlands	776	483	\$1,404,390	\$827,742	8.71% ▲
France	571	389	\$1,084,161	\$639,368	15.51% ▲
Total	26,326	11,887	\$55,349,466	\$32,426,126	12.28%

Profit YoY% by Year



Mavin Electronics|Products

Overview

Products

Stores

Customer

Currency

Year



All



Country



All



State



All



No of Orders by Category

Computers

10,990

Cell phones

8,442

Music, Movies and Audio Books

7,784

Audio

6,625

Home Appliances

5,195

Cameras and camcord...

4,995

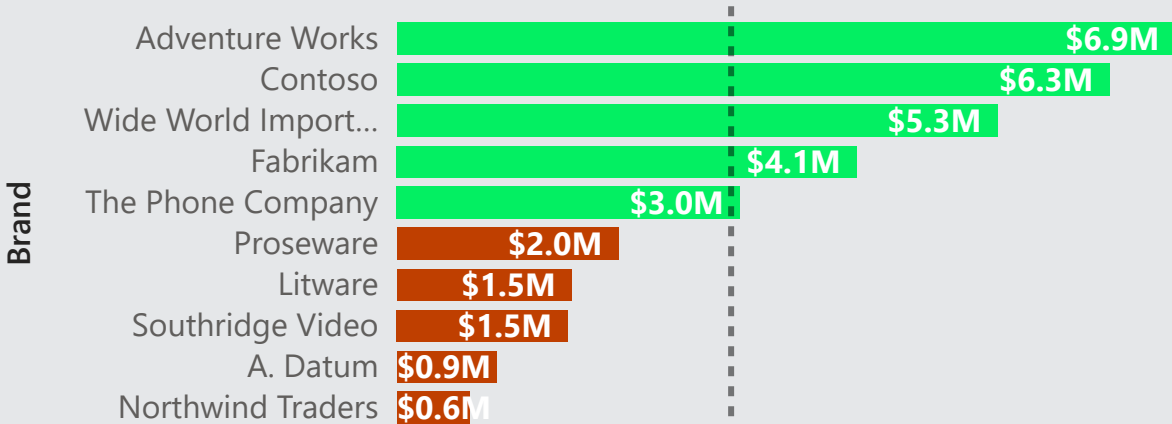
Games and T...

6,128

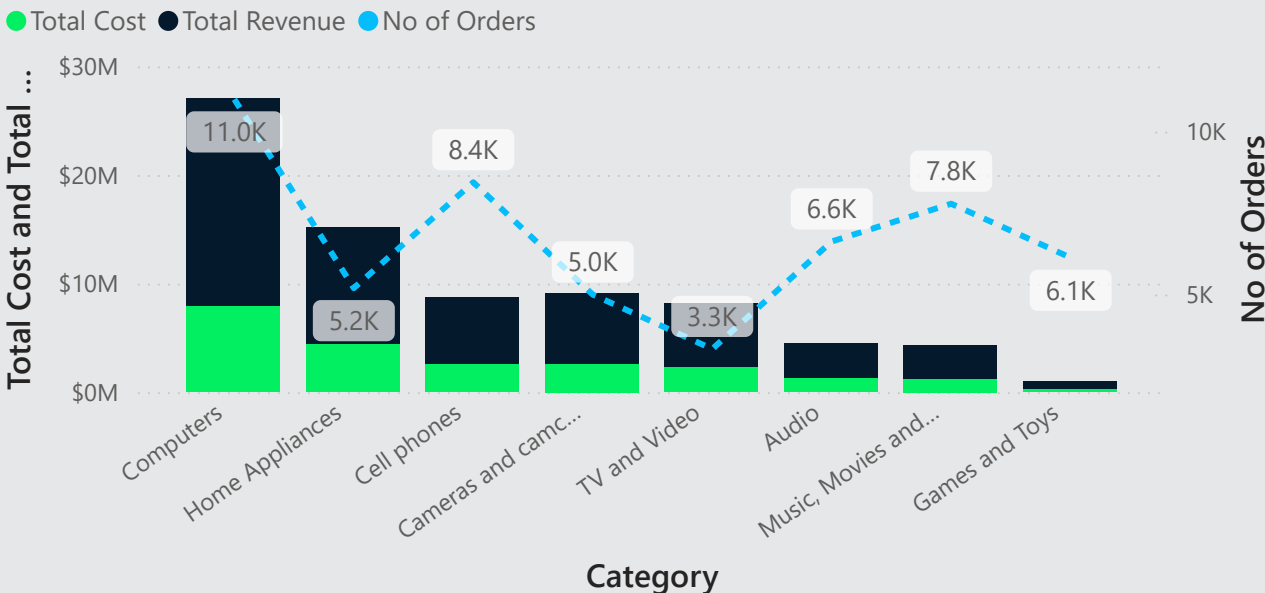
TV a...

3,325

Profit by Brand



Total Cost, Total Revenue and No of Orders by Category



Year
All

Country
All

Currency Code
All

67

No of Stores

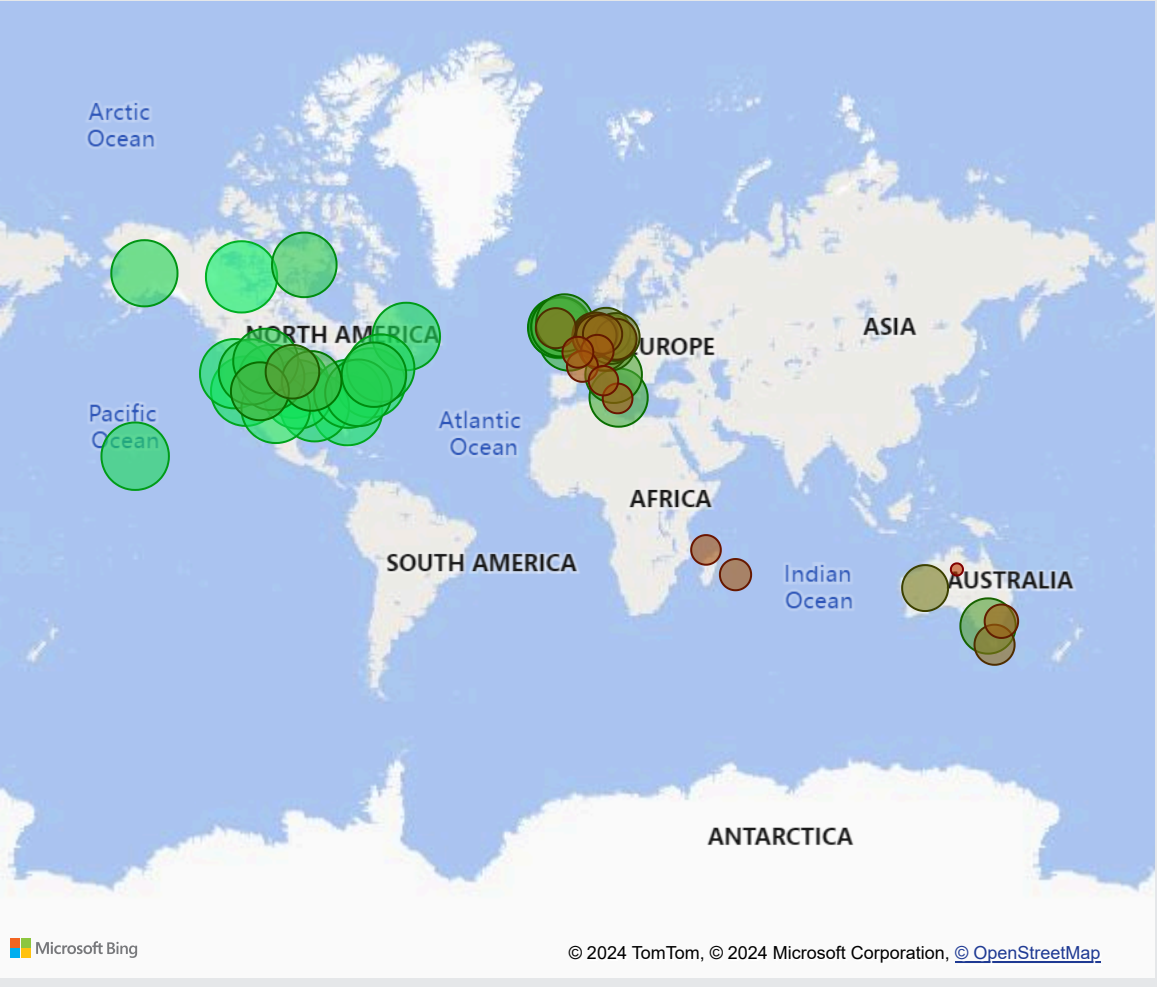
9

No of Country

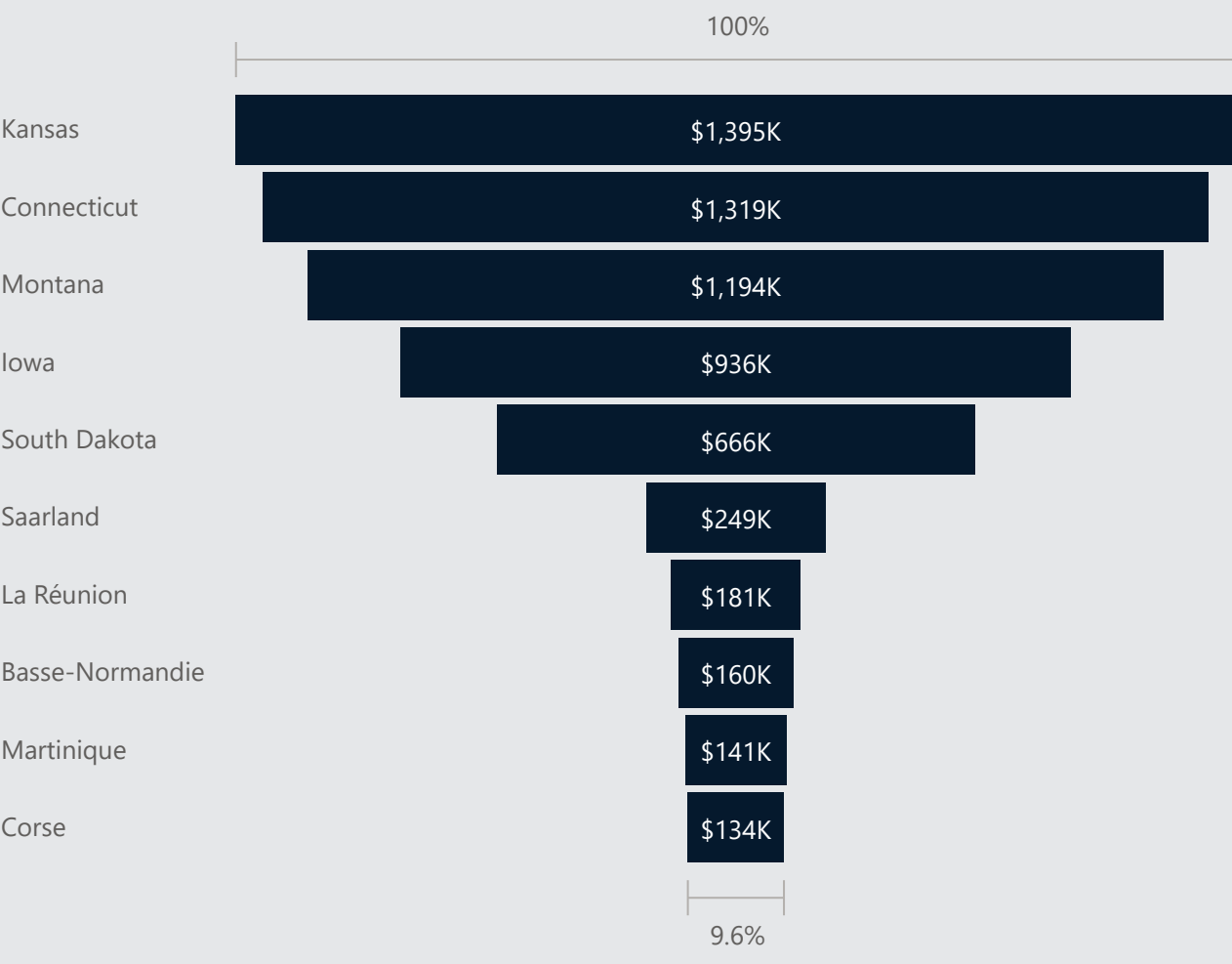
3

No of Continent

No of Orders by State



Top 10 Total Revenue by State



Mavin Electronics | Customers

Overview

Products

Stores

Customer

Currency

Year
All

Country
All

Currency Code
All

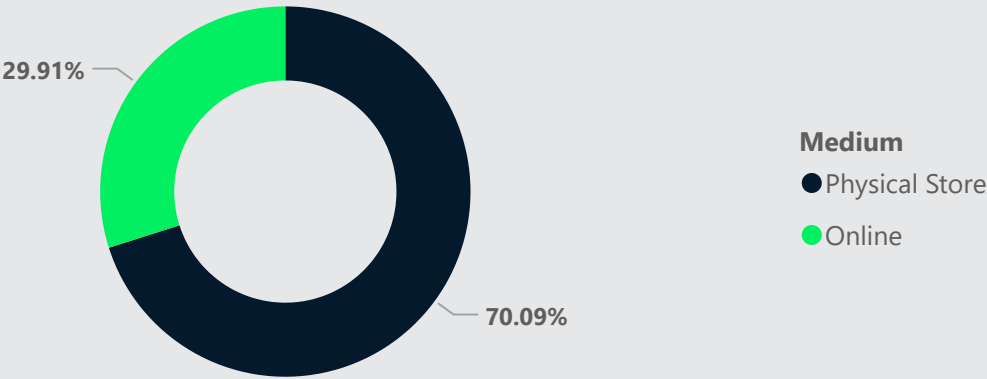
\$2,102
Average Order Value

11,887
Total Customers

5,858
No of female

6,029
No of Male

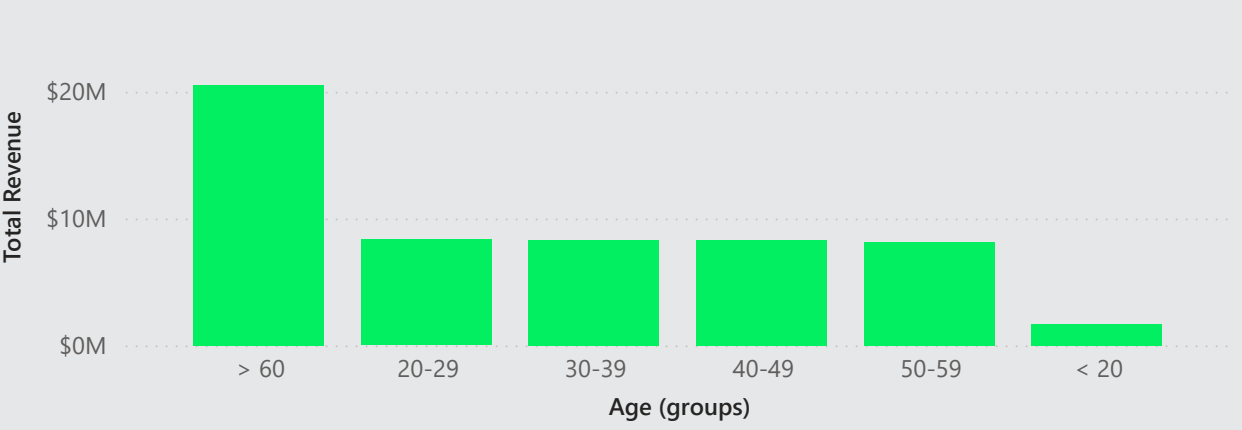
Total Customers by Medium



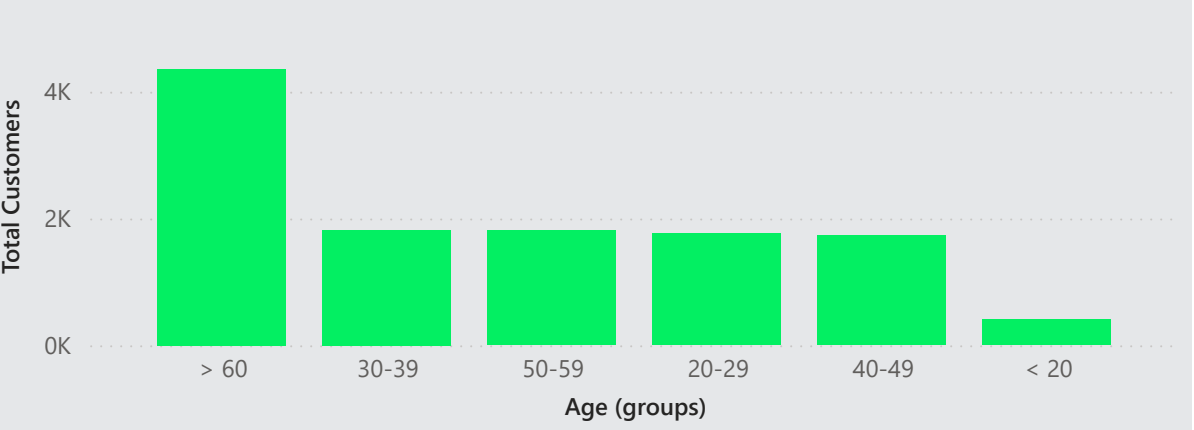
Top Product Category by Gender



Total Revenue by Age (groups)



Total No of Customers by Age (groups)



Year



All



Country



All



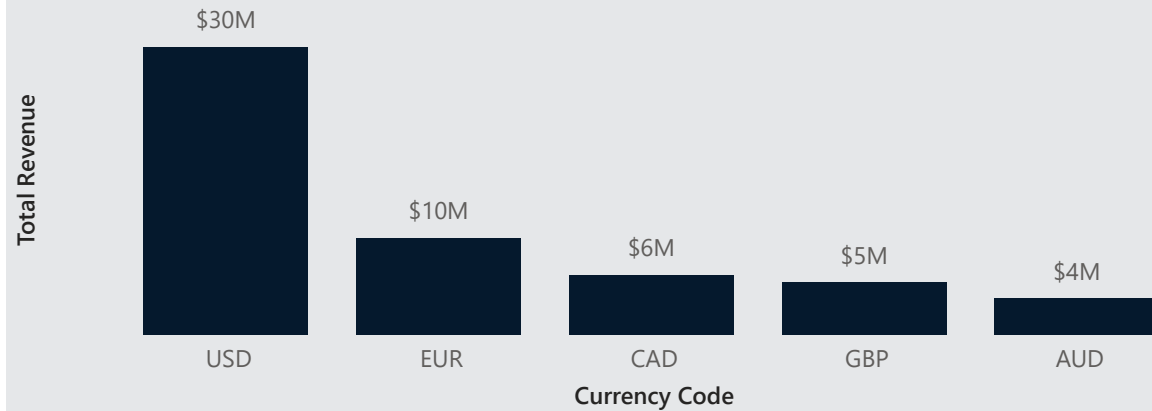
Currency Code



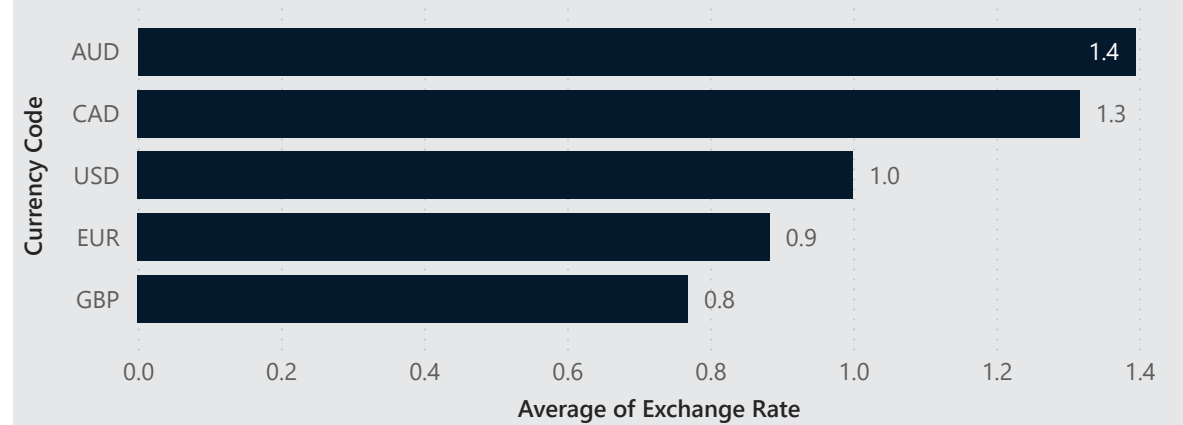
All



Total Revenue by Currency Code



Average of Exchange Rate by Currency Code



Average of Exchange Rate and Total Revenue by Year

● Average of Exchange Rate ● Total Revenue
