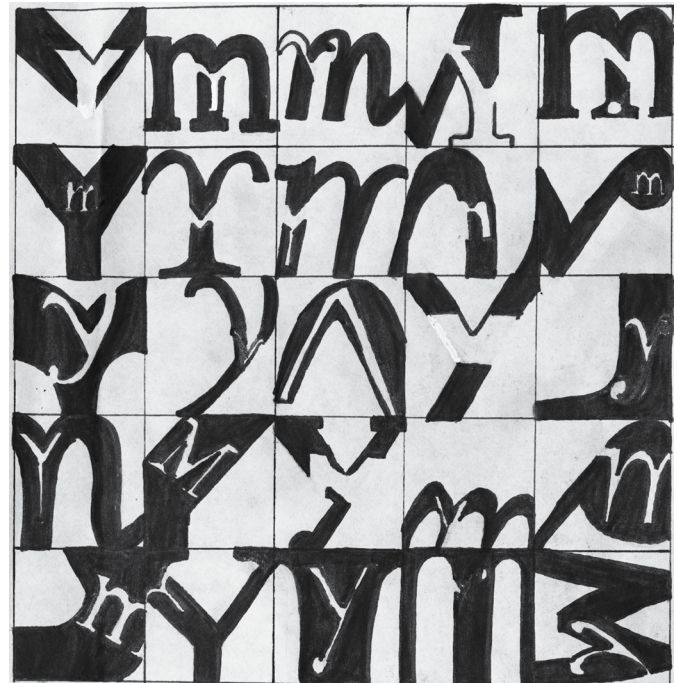
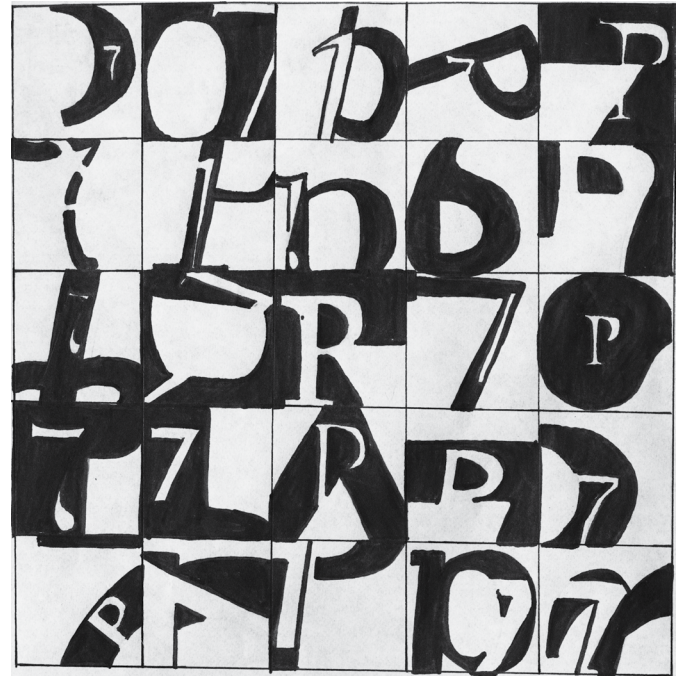
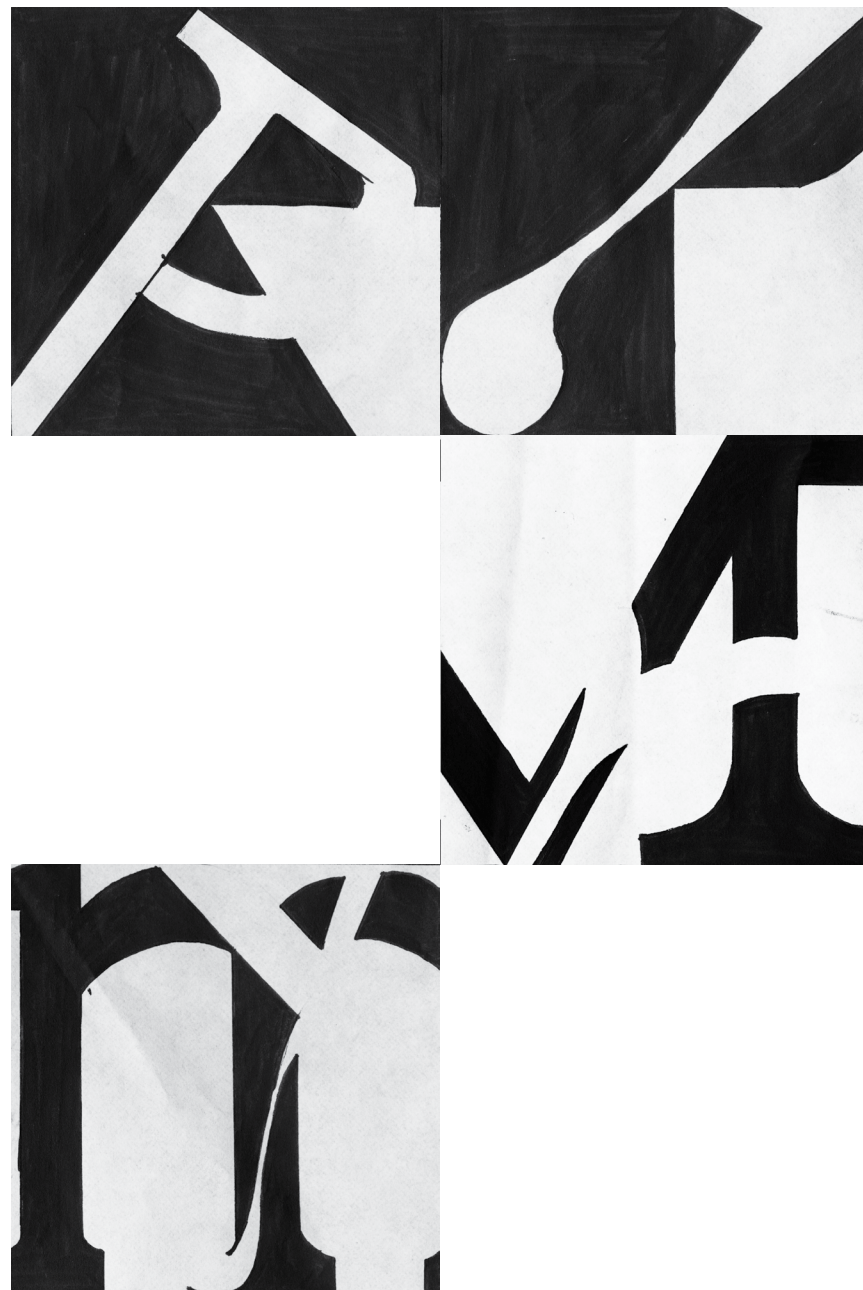


INTER



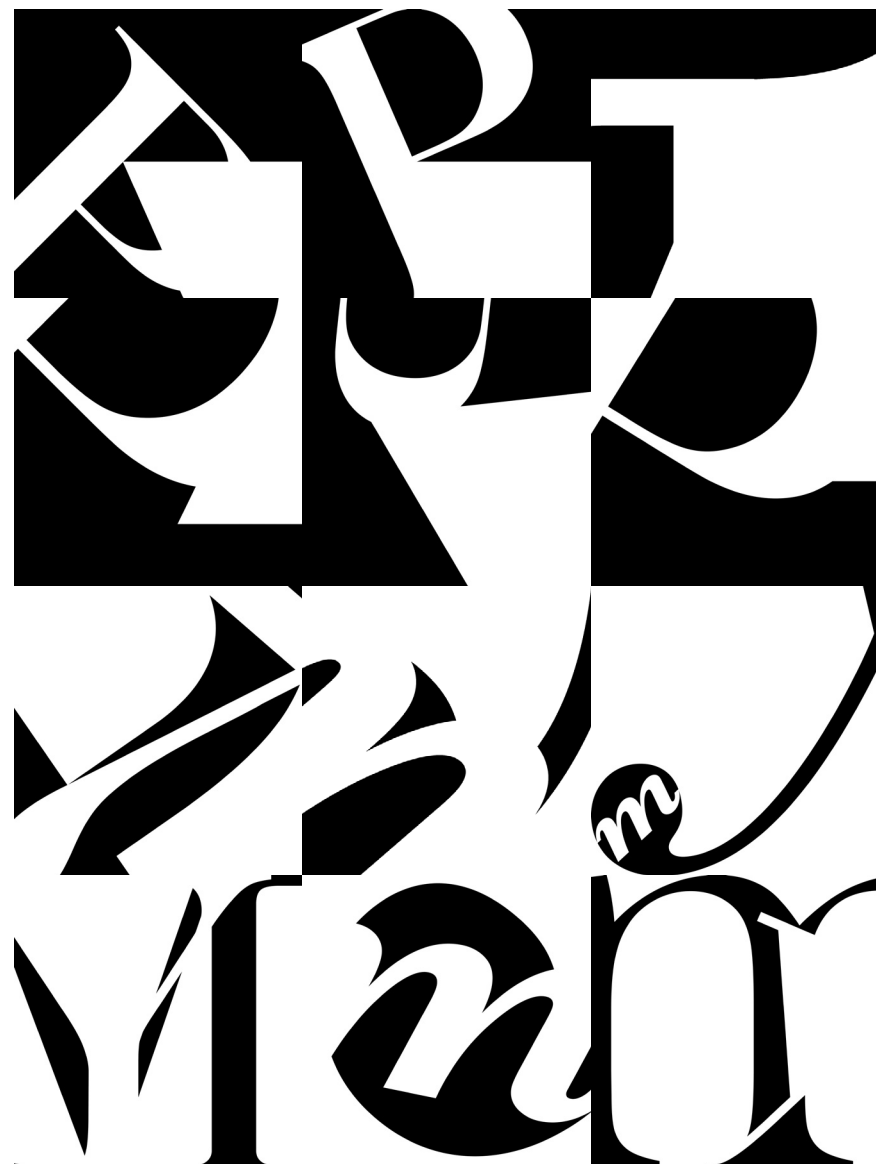
LET

This processing book documents the process to create a mark by merging two different typographic characters using provided type families. One character will act as the positive form while another one acting as the negative form. Images on the left are sketches about initial concepts. The first pair of letters are “A” and “9”, the second pair of letters are “M” and “Y”. These sketches show how to merge the letters and play with dots, curves and lines in typography to create beautiful graphics.



Refined Sketch × 4

Images on the left are refined sketches about four concepts from the initial ones. Two from the pair “A” and “9” and another two from the pair “M” and “Y”. The refined sketches show how the rhyme of letters can be with their elegant elements.



Images on the left are digital sketches about the refined sketches. When being implemented in Adobe Illustrator, letters show unexpected characteristics. More inspirations were achieved with playing different ideas. These twelve sketches are also a good trying to come up with the final concept.



Image on the left is the final concept about pair of “M” and “Y”. The black background letter is the tail of a lowercase “Y” and the white space is a lowercase “M”. Edges of “M” and “Y” merge together to create a flow, which is supposed to continue outside the page.

COLOPLION

Art Supplies
Pencil 2B
Faber Castell B
Ruler
Eraser
Marker Paper

Softwares
Adobe Illustrator
Adobe InDesign
Adobe Photoshop

Binding Info
French Fold
Mechanical Double
Wire-o
White Laser Paper
92 Brightness

Mengyao Zhao