# PHILLIP MAYER

# SOFTWARE ENGINEER FROM BROOKLYN, NY

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# SELECTED PROJECTS

# HellYesCupid (Ruby on Rails, React, Redux)

<u>Live</u> | <u>Github</u>

A single-page web app that emulates the beloved dating site OkCupid.

- Calculated geometric averages of user question responses, producing meaningful matches
- Incorporated AWS S3 with Paperclip and Figaro to facilitate smooth photo uploads
- Harnessed Geokit and Airbnb's Rheostat to provide for fast filtering of matches by distance

#### Guitar Gyro (JavaScript)

<u>Live</u> | <u>Github</u>

A browser game where the player attempts to "play" notes of the melody at the right time.

- Built algorithm to sync any melody at any tempo by mapping note values to milliseconds and having notes recursively call subsequent notes
- Optimized the speed at which notes can be played by dynamically adding and removing canvas elements on user input
- Refactored animations with promises to escape "callback hell," bolstering code readability

#### **NOTABLE SKILLS**

JavaScript	React	Redux	Ruby	Ruby on Rails
SQL	CSS3	HTML5	Git	RSpec

#### RECENT WORK EXPERIENCE

**Head of Content, Peatix, Inc** · June 2013 - December 2015 · New York, NY

- Authored Quora posts garnering 50,000 views, the no. 1 source of inbound leads
- Worked closely with engineering in Pivotal Tracker to document and resolve bugs
- Segmented and wrote all newsletters, analyzing reader trends to adjust content

### **Freelance Copy Consultant** · May 2016 - December 2016 · New York, NY

Consulted with early stage tech startups to help define an idiosyncratic brand voice

#### **EDUCATION**

## Stanford University (2006 - 2010)

- B.A. Music; double concentration in Theory & History and Composition; GPA: 3.7
- Additional Coursework: Computer Science (Java, C++)

#### App Academy (2017)

- 1000-hour full-stack software development course
- Emphasizes TDD, algorithms, single-page apps, clean code, and pair programming