Casual Company - Shopify Redesign

Info

• Things

Brief

https://www.loom.com/share/e2b13f9be8aa4a468982d6495381fa7f

Recreate site using broadcast theme - Similar layout to H&H.

- Use a normal desktop menu, not mobile.
- Include phone and email in the header on desktop (can be icons)

Product Page

- Include a metafield section above the heading of the product where customer can embed a customer review (like on existing site)
- Include metafield section under title (above price) where they can add a 1 line benefit statement
- Offer text metafield to be displayed next to the price (like current site)
- Everything above to stay in the same areas on mobile.
- No hassle returns policy to stay as it currently as (or as close as possible to the existing theme)

Tasks

Notes

Casual Company - Info & Tasks