

Wally Estenson

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LinkedIn



Objective

Obtain internship for the summer of 2017 so I can gain experience in multiple areas of business including aspects in the information systems and/or real estate fields

Education

University of
Wisconsin-Madison
Sep 2016-Present

Student

Bachelors of Business Administration - Direct Admit
Intended majors: Information Systems and Real Estate

Minnetonka High
School
Sep 2012-Jun 2016

Student

Cumulative GPA 4.13. Letter in Academics. Honor Roll. AP Scholar with Distinction. DECA International 3rd Place Finalist 2016. National Honor Society. Baseball. Football. Alpine Skiing. Cross Country.

VANATAGE Professional Based Immersion Program

Global Business Program 2014-2015. Business Analytics Program 2015-2016. Collaboration with local professionals. Mentorship program. Communication development. Public speaking development. Hands on experience.

Experience and Leadership

Minikahda Club
May 2015 – Present

Caddy

Development of communication skills. Network expansion.

Aspire Beverages
Dec 2014 – Present

Team Captain and Brand Ambassador

Marketing team captain. Lead contact of at UW Madison for athletic partnership. Event manager. Sales B2B and B2C. Data analysis.

GenZ Guru
Sep 2015-Jun 2016

Project Consultant

Project leader under Generational Expert, David Stillman (see references). Survey fielding, development, and analysis.

Habitat for
Humanity
Feb 2015-May 2016

Intern and Project Consultant

Conducted primary and secondary research on Veteran Demographic. Developed marketing plans. Managed events. Raised over \$1,200. Member of Steering Committee.

MEDICA Health
Plans
Sep 2014-Dec 2014

Project Consultant

Primary research on health care industry. Customer satisfaction survey analysis. Provided recommendations for improving customer satisfaction.

Community Service & Hobbies

Community Service

Sunday School Teacher Sep 2014 – May 2016. Habitat for Humanity work and Internship (listed above). Coordinated Blanket Drive 2013. Tutor at Sharing and Caring Hands 2013 - 2014.

Hobbies

Fishing. Hunting. Hiking. Watersports. Skiing. Running.

Skills

Microsoft Office. Basic HTML and CSS. Basic Spanish. Experience w/ Tableau.

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